



Globe Publishing

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Making kids happy in more than 40 countries around the world.

What first began in the 1980's as a publishing house whose main focus was travel books, Globe Publishing has now grown to be an international publishing house that takes pride in developing interactive and educational non-fiction books for children aged 0-7.

Over the last two decades, we have seen major changes in the publishing world. And with these changes we have developed, and we have impacted the publishing landscape. Each year we are introducing new products to our portfolio, expanding our innovative packaging, trying different business models, all while promoting disruptive ideas.



Kirsten
Editor



Marc
Editor

Our commitment

Throughout our work, we have been constantly devoted to reducing our ecological footprint by investing in sustainable and renewable materials. In a similar vein, we take extra measures to make sure that the concepts and products we develop are certified by international certification agencies, and that they are sustainable and safe.

Anne Sofie
Editor



Our mission

While always striving to be innovative and providing new and unique experiences, we, at Globe Publishing, have remained devoted to our mission to encourage meaningful play by creating dynamic learning experiences for children and their parents.



Lone
Designer

Our values

We want our products to have the highest possible educational value. We invest in our products by making them exciting, stimulating and most of all fun for children.

Through rigorous testing, we make sure that our products can be held to the highest possible standards of safety and quality.

We want our products to inspire a strong dialogue between the child and the adult. It is important to us that the child, after engaging with one of our products, learns something new, and that the adult can rest assured that their child grows and develops.



Denise
Designer



Helle
Product developer

Our heritage

With roots in the Scandinavian values for play and learning, Globe Publishing creates concepts and products that are at the center of the good childhood ideal, where the main beliefs are: autonomy to play, freedom of the individual, and the development of healthy, warm and loving relationships with peers and adults while growing self-awareness.



Anca
Foreign Rights Manager
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Per
Publisher



Henriette
National Sales manager

Our concepts



GLOBE·LearningCircle™

At Globe Publishing it is our philosophy that “playing is learning” which means that children never “just” play. By interacting with others and by playing alone, children expand their understanding of themselves and the world around them. And no matter if they are doing a puzzle, building a tower of blocks, playing a board game, reading a book or drawing a picture they are constantly evolving important skills, such as fine motor skills, social skills, artistic skills, language skills and maths skills.

With our philosophy in mind we have created a unique way of developing our products. At the core of the process is the GLOBE·LearningCircle™, which keeps the child's progress, curiosity, and complete learning needs in mind. It consists of eight different skills, that all facilitate optimal learning for the child. Below you can learn more about each skill in the GLOBE·LearningCircle™.



PERSONAL SKILLS

The ability to understand oneself, one's own world and limits: Who am I and how does my body work? Includes feelings, capabilities, ideas and actions.



SOCIAL SKILLS

The ability to understand others, read their mood, feelings and body language and learn to be part of social groups.



MUSIC SKILLS

The ability to distinguish between rhythm, notes and tunes and express them.



LANGUAGE SKILLS

The ability to think while speaking, use (new) words and develop one's linguistic capacity through rhymes and small stories and through communication with one's immediate surroundings.



PHYSICAL SKILLS

The ability to use one's body for all types of activities, to express one's ideas and feelings and acquire body awareness.



ARTISTIC SKILLS

The ability to understand and play with colors and shapes. The child's inherent creativity is in focus here.



MATHS SKILLS

The ability to understand the concept of numbers, geometry and the language of mathematics.



SCIENCE SKILLS

The ability to wonder at nature, have a realistic perception of it, know where things come from and how people form part of nature's cycle and their impact on it.

GLOBE·CoreLine

To make sure we have books that cover all skills for all ages between 0-6 years we have developed the GLOBE·CoreLine.

0
years

Focus Books

for newborns



Little Learners

for babies



Learning trains

for toddlers



Learning boxes

for preschoolers



6
years

Focus Books

Focus books are a great start for coming readers! Research shows that newborns prefer to look at high contrast pictures and that early visual stimulation encourages their overall development and helps them increase their attention span.

The focus books will fascinate, stimulate and delight newborns, while they start making those all important brain connections.

My Little Book of Happy Animals

A leporello book with a mix of animals and simple patterns.



Research shows that newborns prefer to look at high contrast pictures.

Black, white, red and yellow colours are the best colours to use for newborns.

FACTS

Happy Animals

8 page leporello book, 170x170 mm

Happy Faces

6 page cloth book with special effects, 180x170 mm



Each page has a special effect, which will add to the play value and further stimulate the baby.

My Little Book of Happy Faces

A cloth book with a mix of faces and simple patterns.



Little Learners

Each of the eight books in this series focuses on an important skill – personal, social, music, language, physical, artistic, maths and science – as they appear in the GLOBE·LearningCircle™. Common to all the books is their purpose of helping the child name recognizable things and situations

from its daily life, thus supporting the child's early development of language and conceptual understanding. The books are characterised by their simple presentation and photographic images as pedagogical research shows that very young children understand these the best.



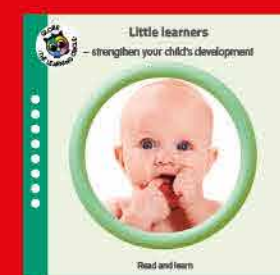
Illustrated

This series can also be made with illustrations



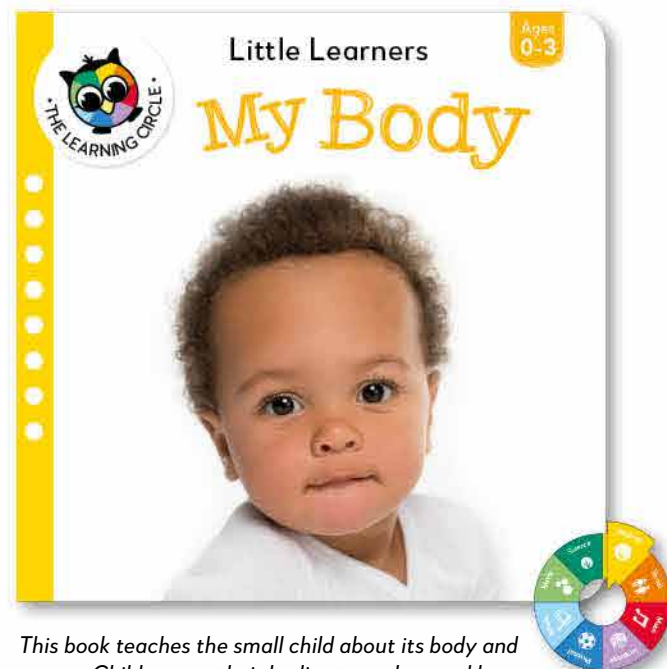
Marketing material

We offer different marketing materials to the shops and the customers

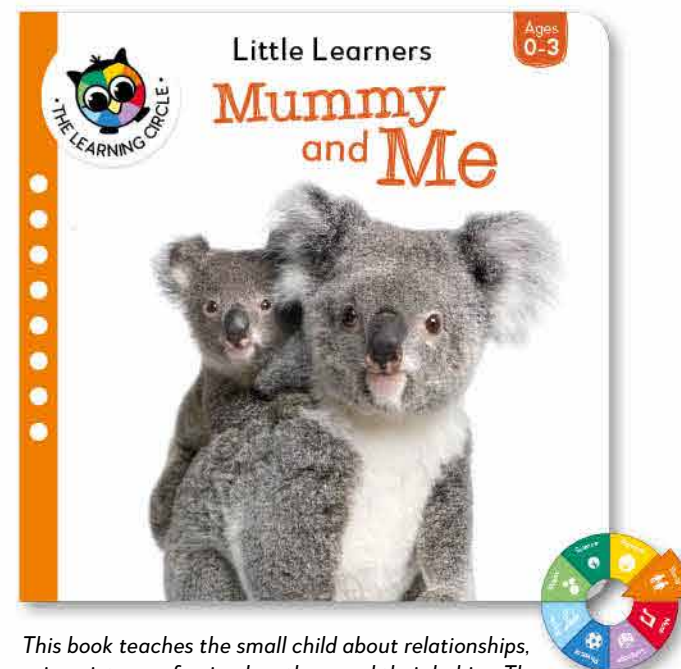


FACTS

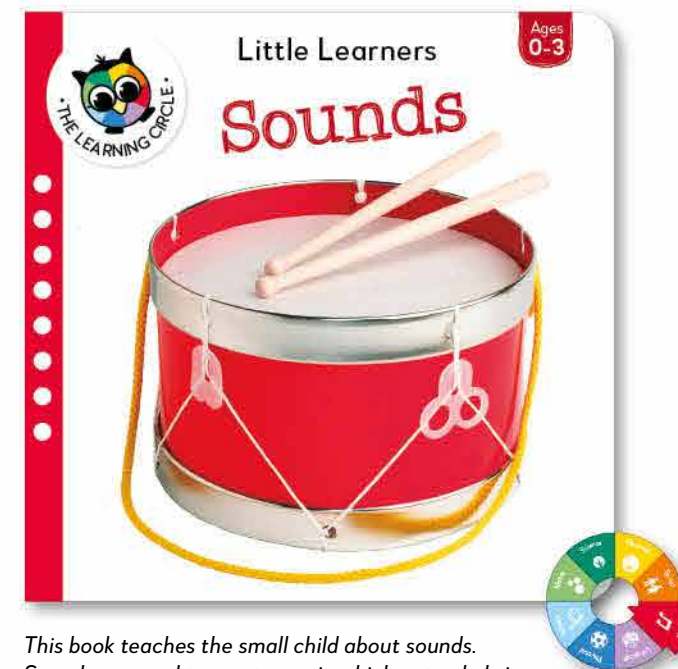
10 page board book
150x150 mm



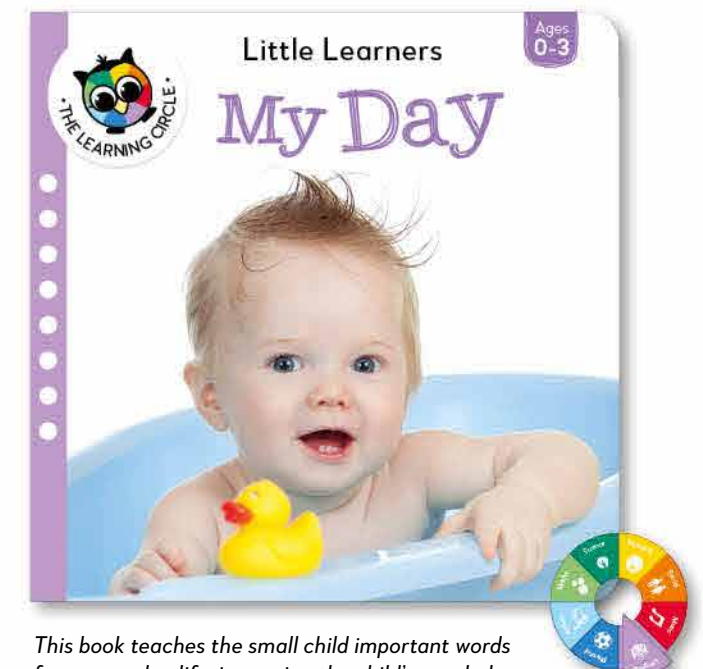
This book teaches the small child about its body and senses. Children use their bodies to explore and learn, which makes a fundamental knowledge of the body an important first step in life.



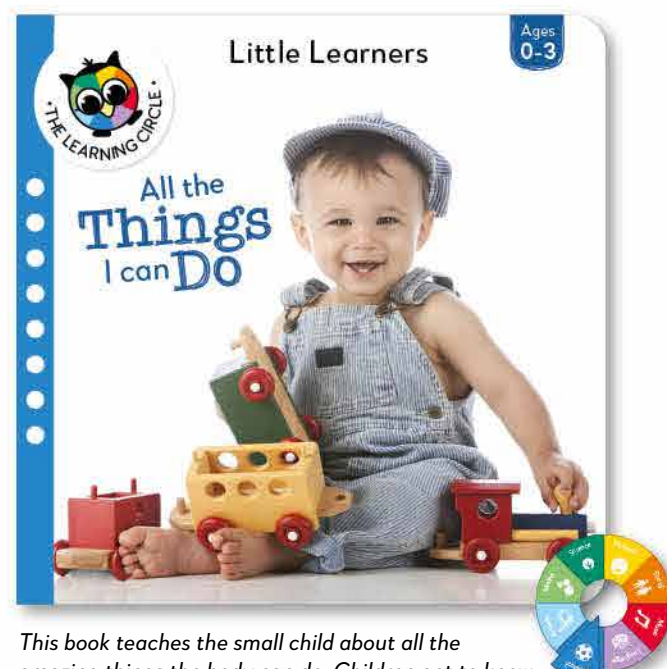
This book teaches the small child about relationships, using pictures of animal mothers and their babies. The mother-baby situations are easy for a child to relate to, as children are closely connected with their mothers during their first years of life.



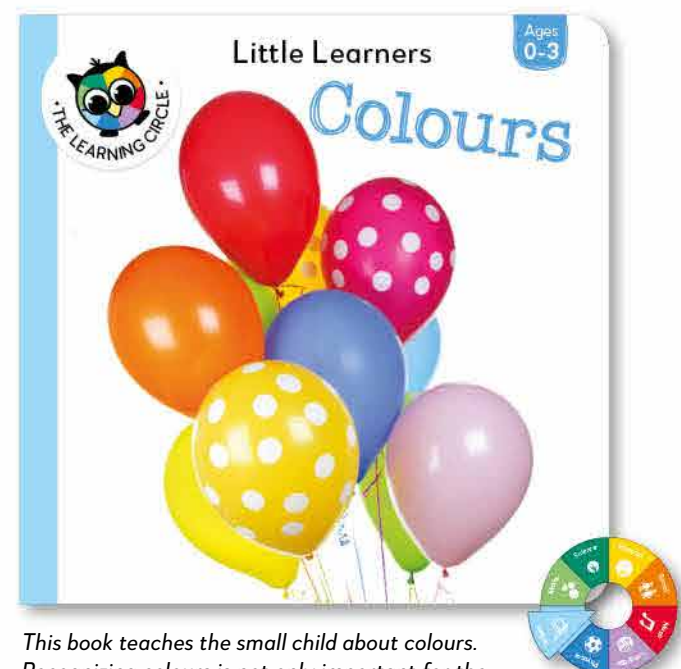
This book teaches the small child about sounds. Sounds are used to create music which not only brings joy to a child, but also stimulates and strengthens their physical, social and linguistic skills.



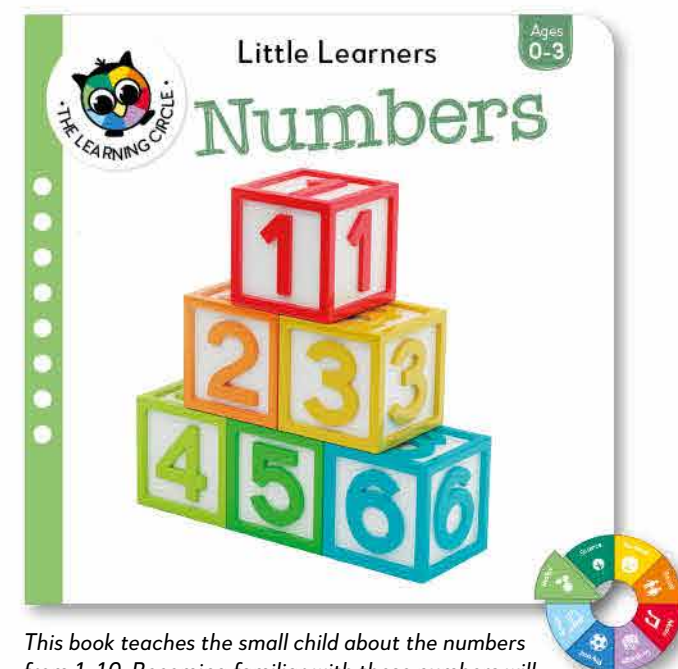
This book teaches the small child important words from everyday life, improving the child's vocabulary. Showing daily routines makes "My Day" relevant and relatable for the child, and it is an excellent starting point for talks about all that happens in a small child's day.



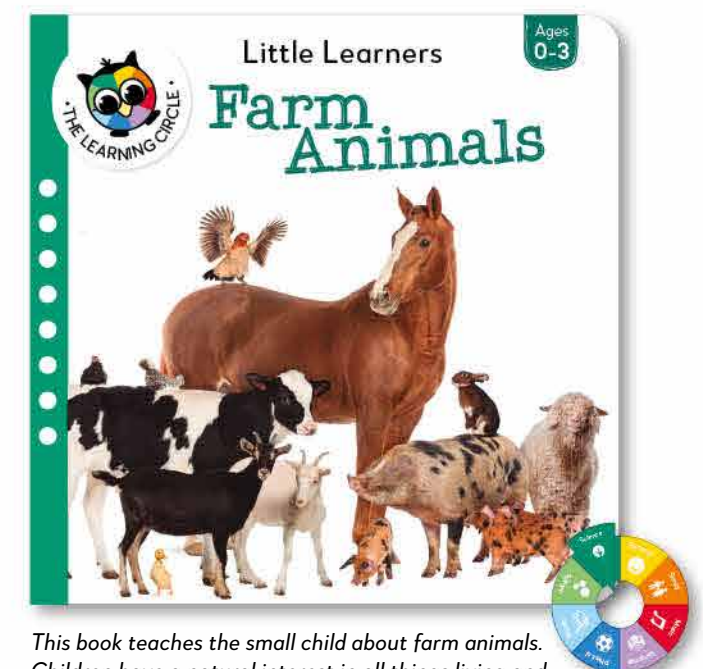
This book teaches the small child about all the amazing things the body can do. Children get to know their bodies by using them, making daily exercise vital for developing strong physical and motor skills.



This book teaches the small child about colours. Recognizing colours is not only important for the child's artistic skills, but also because we use colours all the time to explain and describe the world.



This book teaches the small child about the numbers from 1-10. Becoming familiar with these numbers will activate the child's understanding of small amounts and help its numeracy later in life.



This book teaches the small child about farm animals. Children have a natural interest in all things living and will love to learn where things come from.

Learning trains

With the Learning Trains series, we have created a fun and interactive way of exploring important subjects for the young learner. The illustrations on the long train puzzle match the illustrations in the board book linking the two learning experiences together. Playing with the puzzle and reading the book encourage a strong dialogue between adult and child which will not only

support the child's knowledge about the specific topic featured but also enhance their general vocabulary.

Each box focuses on a specific skill from the GLOBE·LearningCircle™ and the product line will be expanded to include boxes covering all eight skills.



Feel Good Train

With endless opportunities for conversation and play the Feel Good Train box set will help young learners develop empathy and identify their own feelings and how to respond to them. Being able to recognize feelings and how to deal with them is vital in so many aspects of life for children and adults alike.



PERSONAL SKILLS

The ability to understand oneself, one's own world and limits: who am I? Includes feelings, capabilities, ideas and action.

The box set includes:

- An educational 12-page book about feelings.
- A puzzle with 20 pieces.
- A memory game with 20 pieces.
- Photos of children showing different feelings.

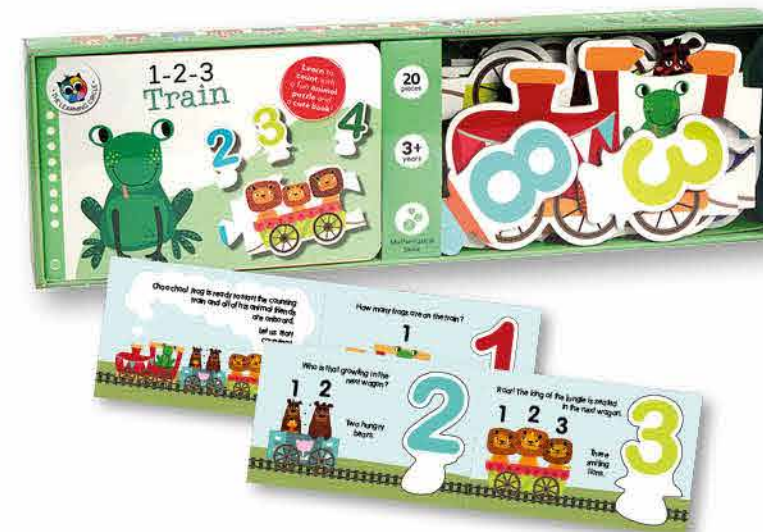


ABC Train

Hop on-board the alphabet train and make spelling fun! The alphabet kit provides endless opportunities for dialogue and play.

FACTS

Box size: 38 x 12,5 x 4 cm
Box content: 12-page board book,
52-piece puzzle
Book size: 17 x 11 cm

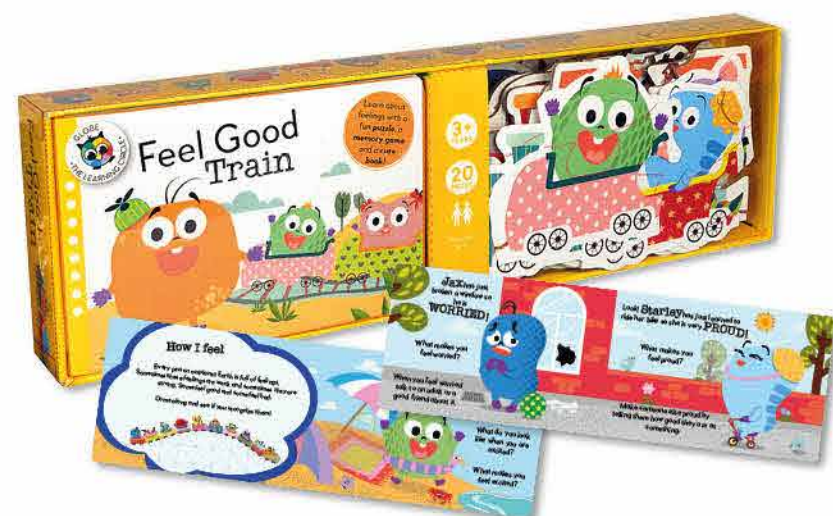


1-2-3 Train

Hop on-board the counting train and make numbers fun! The counting kit provides endless opportunities for dialogue and play.

FACTS

Box size: 38 x 12,5 x 4 cm
Box content: 12-page board book,
20-piece puzzle
Book size: 17 x 11 cm



Feel Good Train

With endless opportunities for conversation and play the Feel Good Train box set will help young learners develop empathy and identify their own feelings and how to respond to them.

FACTS

Box size: 38 x 12,5 x 4 cm
Box content: 12-page board book,
20-piece puzzle
Book size: 17 x 11 cm



Safari Train

Hop on-board the safari train and learn more about each animal! The safari train provides endless opportunities for dialogue and play.

FACTS

Box size: 38 x 12,5 x 4 cm
Box content: 12-page board book,
20-piece puzzle
Book size: 17 x 11 cm

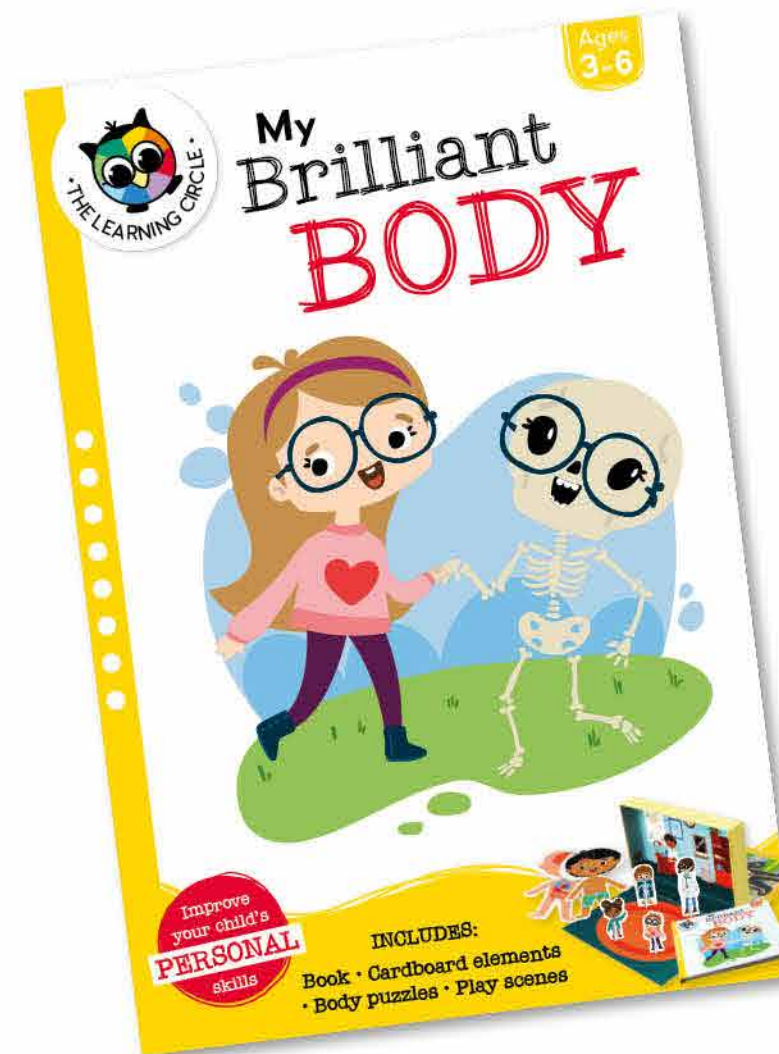


Learning boxes

These multifunctional boxes help teach young children about different subjects that they are already familiar with through their everyday life. Each box contains a non-fiction book filled with colourful pictures, fun drawings and fascinating facts. The box itself opens up to reveal two play areas, cardboard figures and other accessories that will help cement the learning experience.

Each box focuses on one specific subject, and will strengthen the child's knowledge substantially, as well as give hours of fun.

The age-appropriate content will not only improve the child's knowledge in an engaging and dynamic way, it will also help the child's personal, social and language skills thanks to the great variety in teaching methods.



This multifunctional box set helps teach young children about their bodies - both what is visible on the outside and what is happening on the inside. It focuses on the uniqueness of the human body and will make the child equally fascinated and proud of how their own body works.

The age-appropriate content will not only improve the child's personal skills in a fun and dynamic way, it will also help the child's social, language, physical and science skills thanks to the great variety in teaching methods.

Get ready to learn!

This box set includes:



Four jigsaw puzzles – 1 girl, 1 boy, 1 of the blood circulation system and 1 of the most well-known organs. Place them on top of the skeleton on the box lid and learn more about how the body is built.

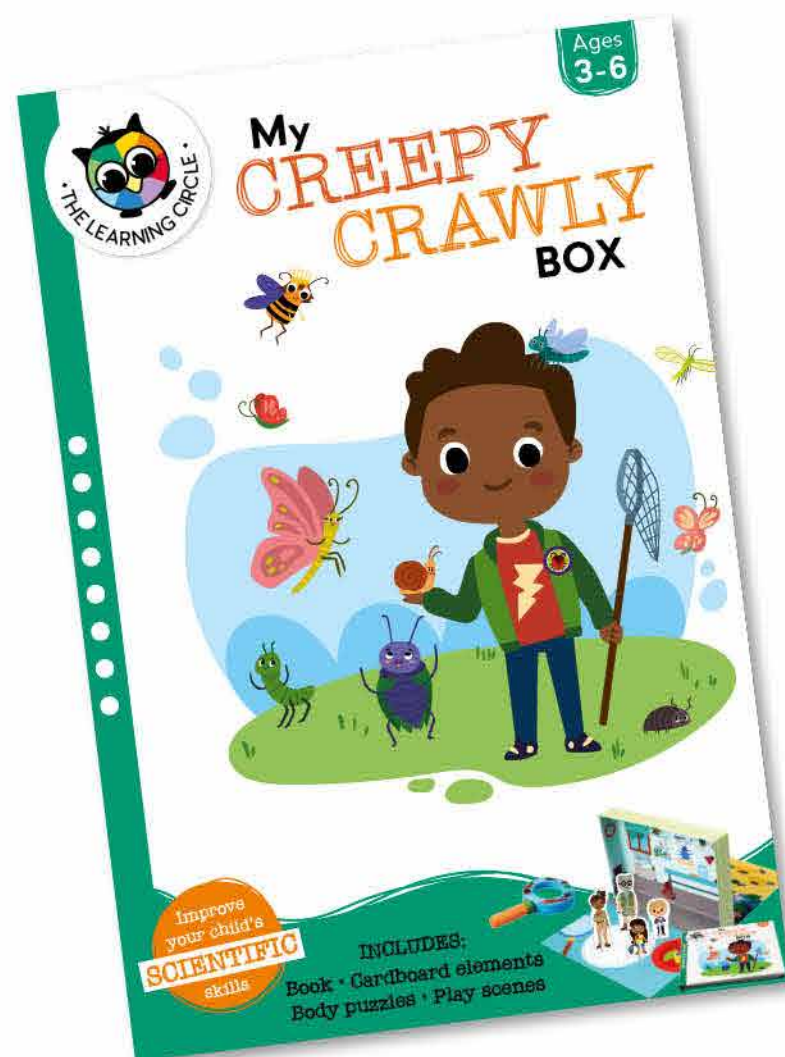
Four cardboard figures to play with.



Two play areas: One with a doctor's consultation where they can play with the cardboard figures and one where they can test their eyesight and do the puzzles.

A 24-pages educational book filled with colourful pictures and fun drawings that gives the child an introduction to their body from head-to-toe and outside-in.





This multifunctional box set helps teach young children about the importance of creepy crawlies.

It focuses on the uniqueness of each species and will make the child equally fascinated and protective of them. Children have a natural interest in all things living and the more familiar they become with nature the more likely they are to help protect it in the future.

The age-appropriate content will not only improve the child's science skills in a fun and dynamic way, it will also help the child's personal, social and language skills thanks to the great variety in teaching methods.

Get ready to learn!



This box set includes:



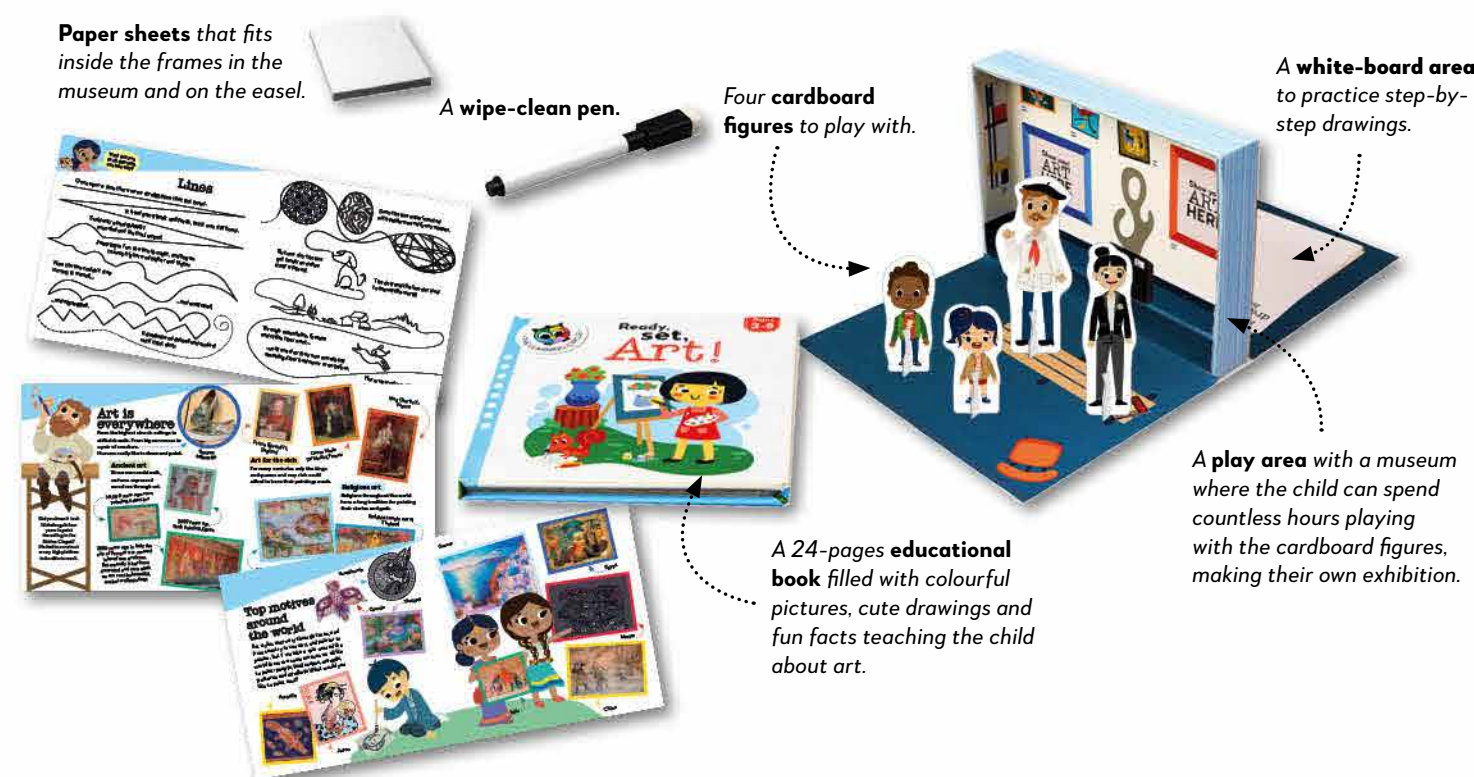
Children have an inherent creativity and love to draw and paint. This multifunctional box set helps teach young children about art: colours, shapes, art styles, materials, the history of art and lots more. Everything is designed to inspire the child to both study and create art.

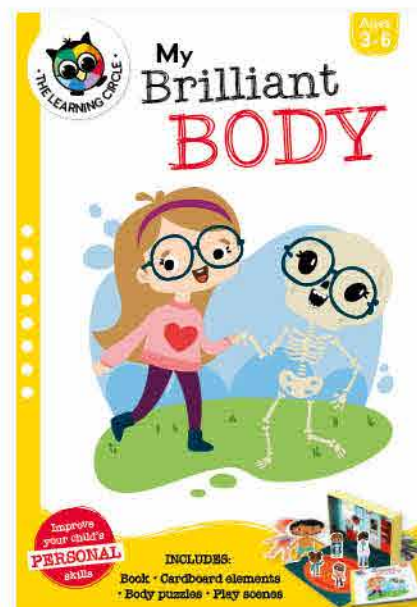
The age-appropriate content will not only improve the child's artistic skills in a fun and dynamic way, it will also help the child's social, language, physical and maths skills thanks to the great variety in teaching methods.

Get ready to learn!



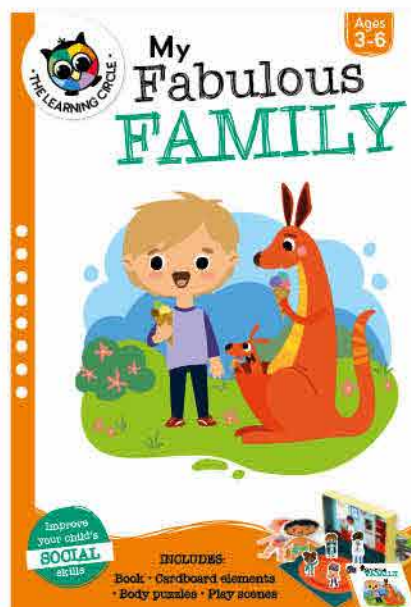
This box set includes:





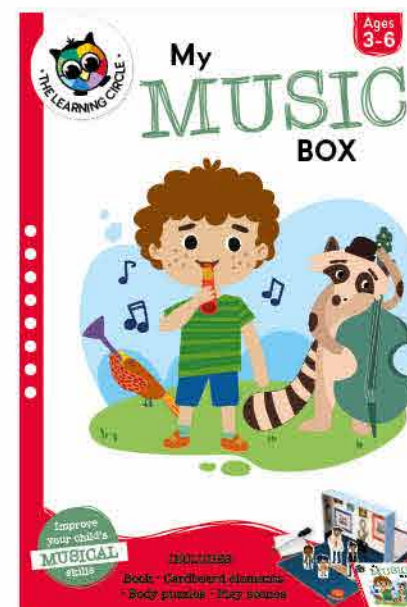
My Brilliant Body

Learn all about your body. What is visible on the outside and what is happening on the inside. The content of the box focuses on the uniqueness of the human body and will make the child equally fascinated and proud of how their body works.



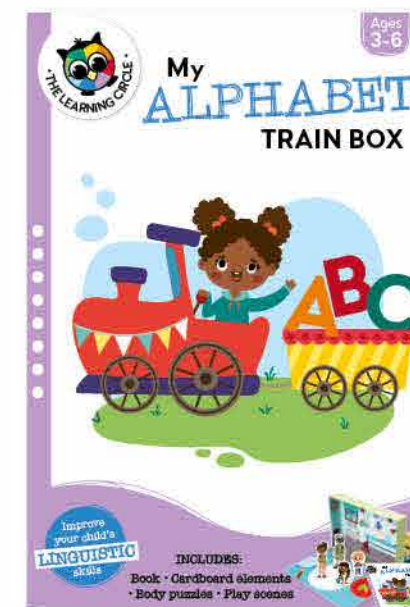
My Fabulous Family

This box set will focus on what constitutes a family and what a family can do together. It also introduces the most common feelings and how to interact in social relations.



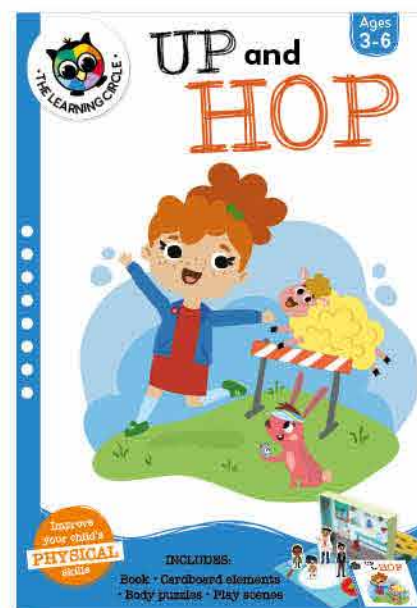
My Music Box

The book and the instruments in this box set introduces music, sounds and rhythm to the small child and encourages sing and play.



My Alphabet Train Box

In this box the child is introduced to the alphabet and the long alphabet train puzzle is a fun way to learn the order of the letters from A to Z.



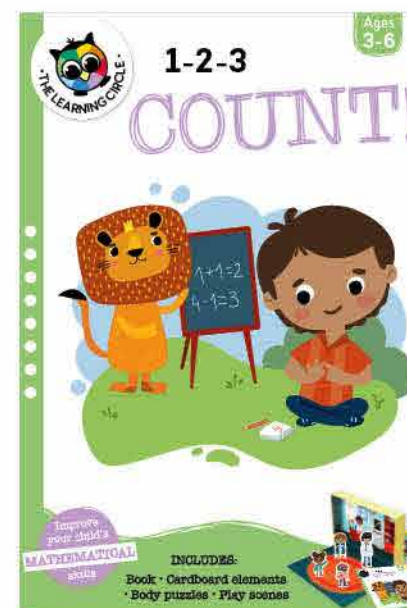
Up and Hop!

The box set teaches the child the importance of staying active. It is filled with inspiration and suggestions to fun activities that will raise the pulse and improve the child's motor skills.



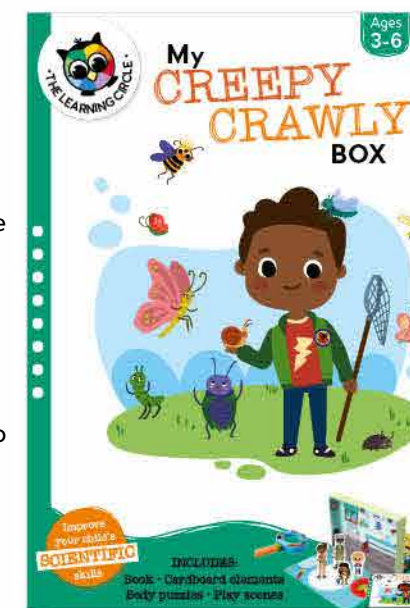
Ready, Set, Art!

Learn all about art in a fun and engaging way that will inspire the pre-school child to draw and paint. The book covers areas such as colours, shapes, art styles, materials, the history of art and lots more.



1-2-3 Count!

The box set focuses on the use of math in everyday life thus indirectly giving the child a sense of the importance of numbers. From finding the right house numbers to sharing a bowl of cherry tomatoes – there are many mathematical moments in a day, even to a small child.



My Creepy Crawly Box

This box set teaches the child about the importance of creepy crawlies. It focuses on the uniqueness of each species and will make the child both fascinated and protective about them.

FACTS

Each learning box contains an educational book and a variety of accessories that best help teach the child about the subject of the box.

Box size: 236x160x40mm

Book size: 150x150mm

24-page book

Cardboard elements



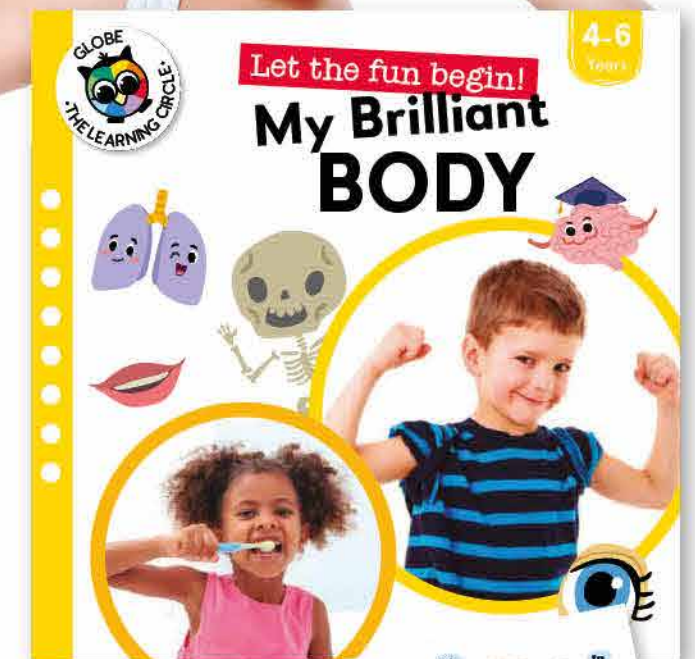
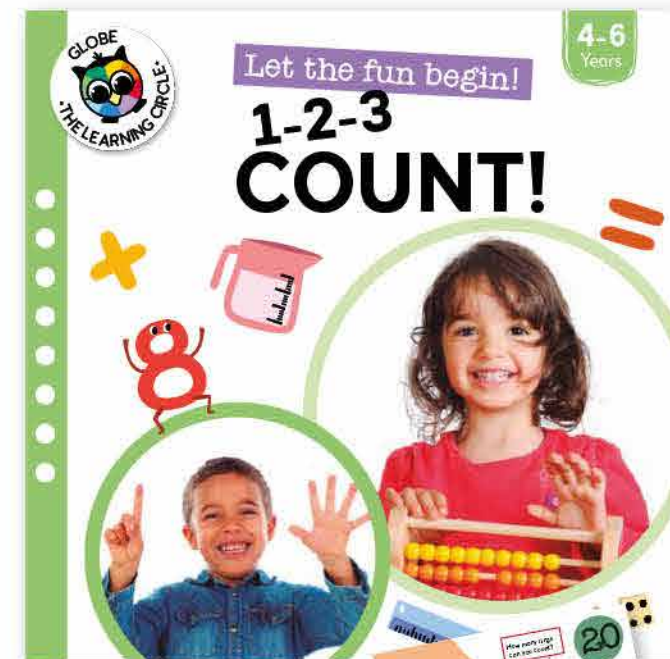
Let the fun begin!

These educational books help teach young children about different subjects that they are already familiar with through their everyday life. Each book is filled with colourful pictures, fun drawings and fascinating facts.

Each book focuses on one specific subject, and will

strengthen the child's knowledge substantially in a fun and interactive way.

The age-appropriate content will not only improve the child's knowledge in an engaging and dynamic way, it will also help the child's personal, social and language skills thanks to the great variety in teaching methods.

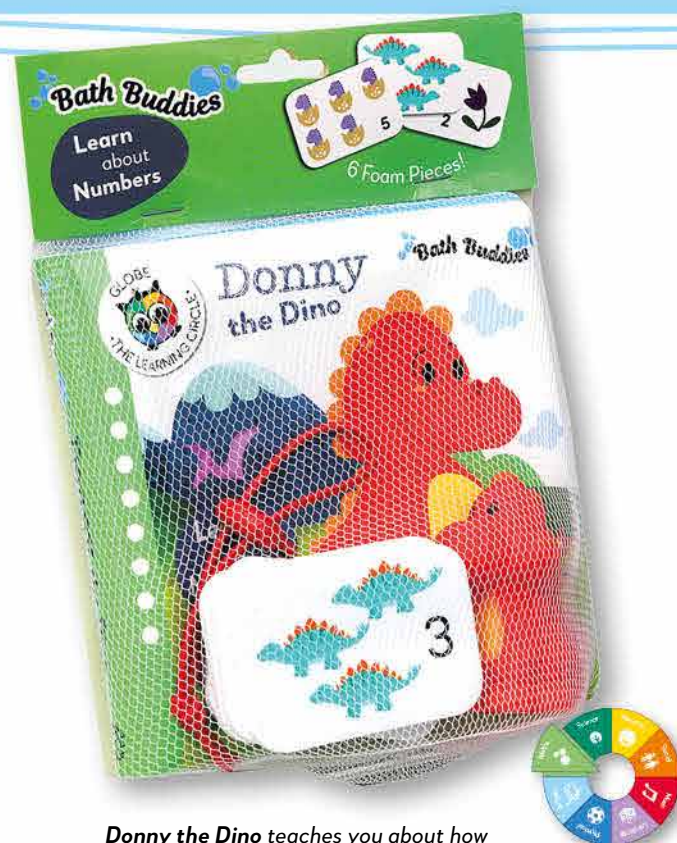


FACTS

Book size: 190x190mm
24-page, hardcover



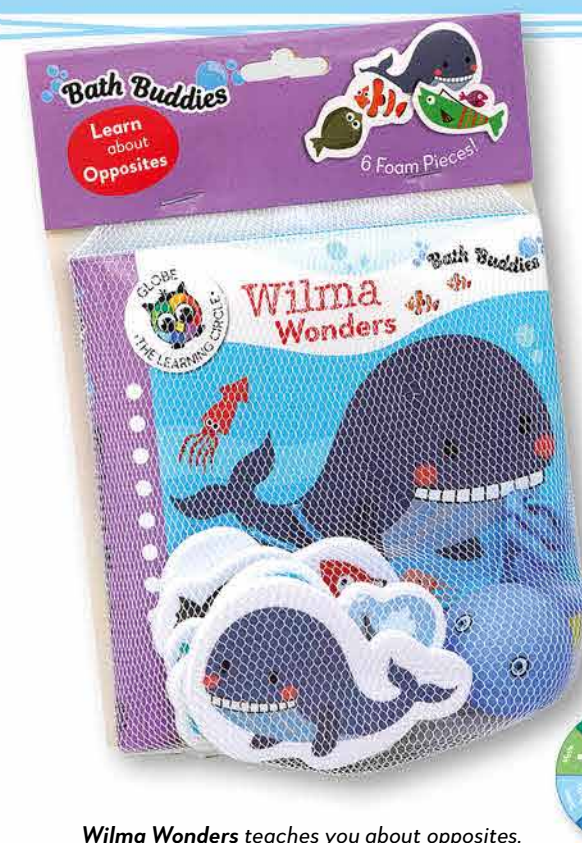
Bath Books



Donny the Dino teaches you about how to count.



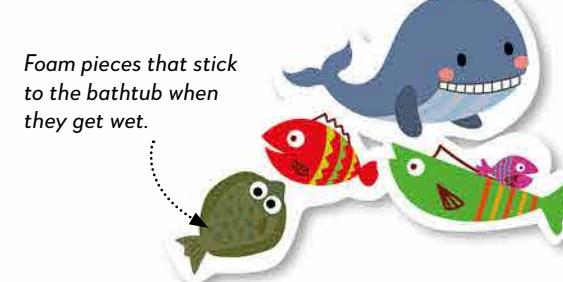
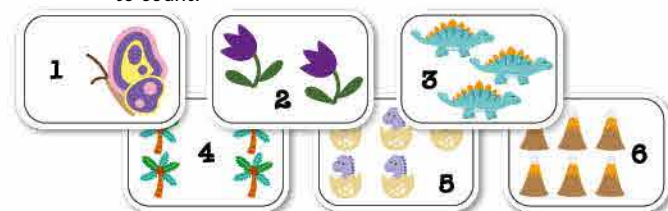
Hello Duckie teaches you about the animals on the farm.



Wilma Wonders teaches you about opposites.



It's Wild teaches you about the colours.



Let's make bath time a splashing fun time!

Bath Books from Globe Publishing make great companions for children while they are in the bath. The daily ritual becomes more fun and less stressful when the child can play and learn while they bathe.

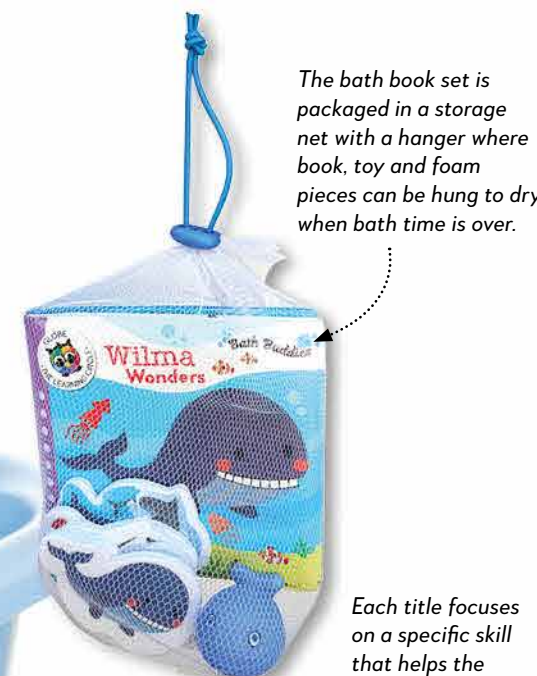
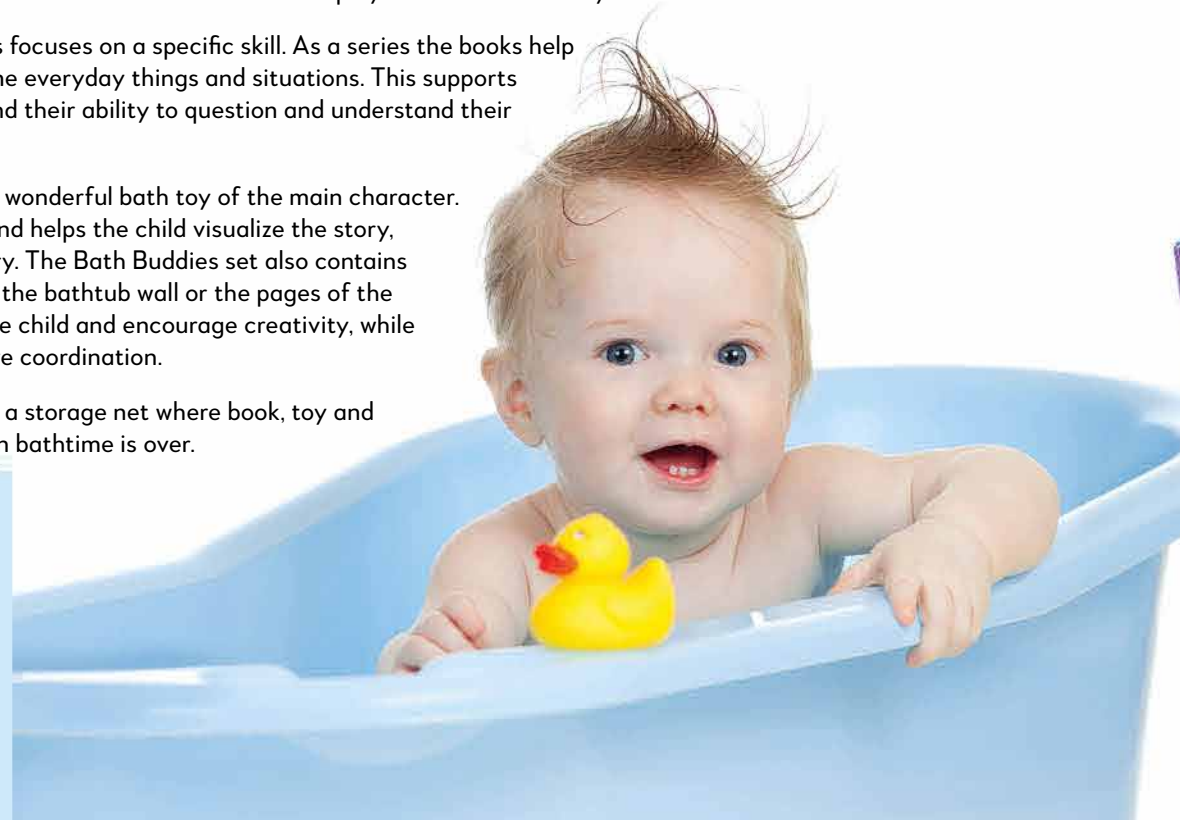
Each title in the Bath Buddies series focuses on a specific skill. As a series the books help young children to recognize and name everyday things and situations. This supports their early language development and their ability to question and understand their world.

Each Bath Buddies set comes with a wonderful bath toy of the main character. The bath toy encourages role play and helps the child visualize the story, retell it or even create their own story. The Bath Buddies set also contains six foam pieces that can be stuck to the bathtub wall or the pages of the book. The foam pieces will delight the child and encourage creativity, while stimulating motor skills and hand-eye coordination.

The Bath Buddies set is packaged in a storage net where book, toy and foam pieces can be hung to dry when bath time is over.

FACTS

- 8 page bath book, 150x150 mm (water resistant)
- 6 foam animals
- 1 bath animal
- 1 practical net to store all elements in the bath book set



The bath book set is packaged in a storage net with a hanger where book, toy and foam pieces can be hung to dry when bath time is over.

Each title focuses on a specific skill that helps the child develop.



Contains 6 foam animals or shapes that will delight the child when put into the bath with them.

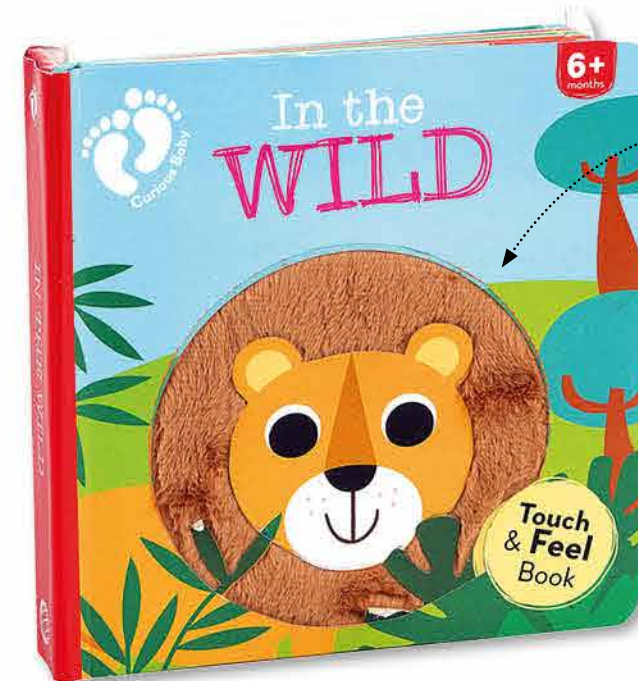
Each book comes with a bath toy, that helps the child visualize the story and link different concepts with each other.

An illustrated board book line for the curious baby

Each title in the Curious Baby series focuses on a specific skill that helps the child develop. The books are filled with beautiful images and easily recognizable scenarios that will make reading time a fun and engaging time.



The Curious Baby series have 3 lines:

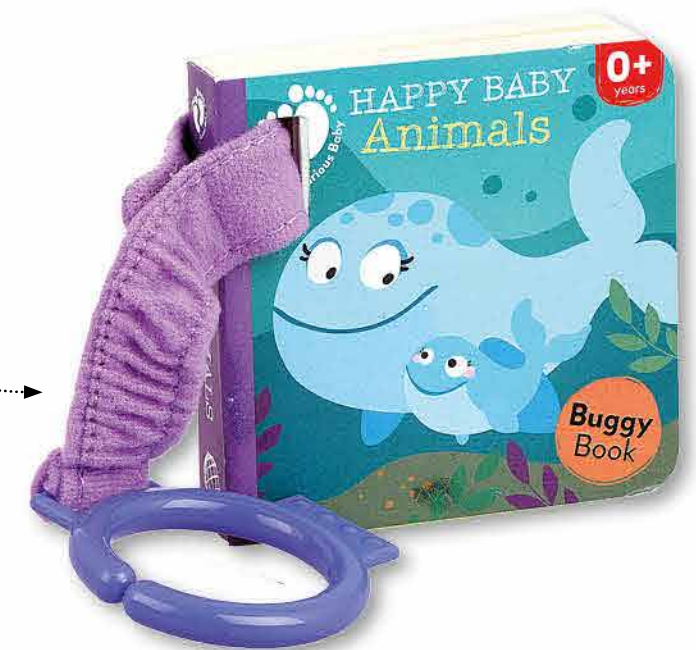


Touch & Feel Books

With touch and feel elements on every page.

Buggy Books

Board books with a hanger for the youngest.



Finger Puppet Books

With interactive puppet animal.

Buggy Books

Board books with a hanger for the youngest
(0-2 years)



Playful Pets

Science Skills

This book helps teach the small child about pets. Children have a natural interest in all things living and will love to learn their names and what they say and do.

Colourful Farm Friends

Artistic Skills

This book helps teach the small child about colours. Colour recognition helps the child understand and process the surrounding world and to communicate about it.

Happy Baby Animals

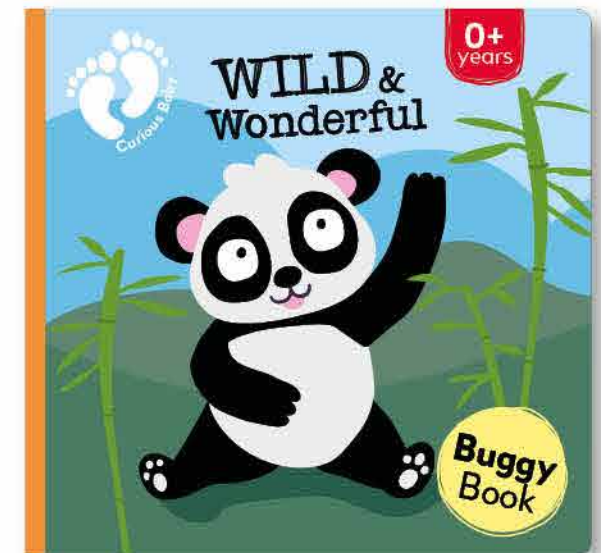
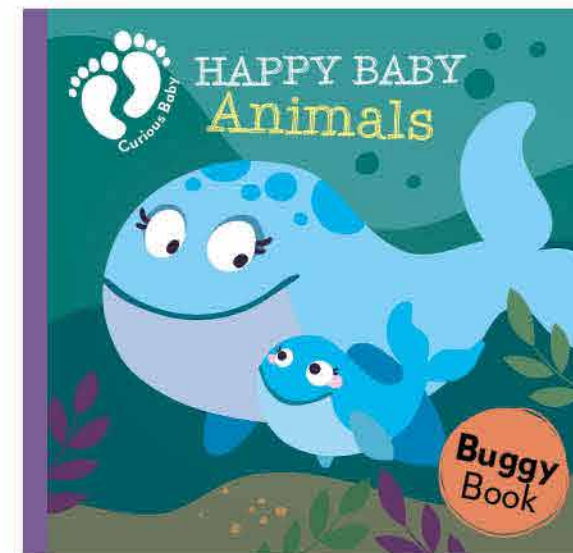
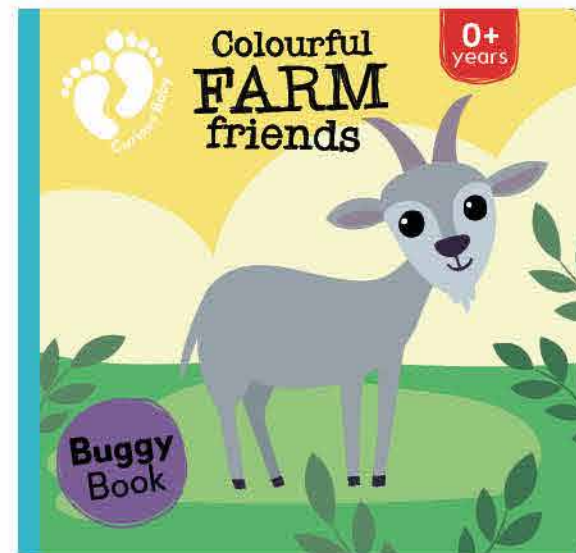
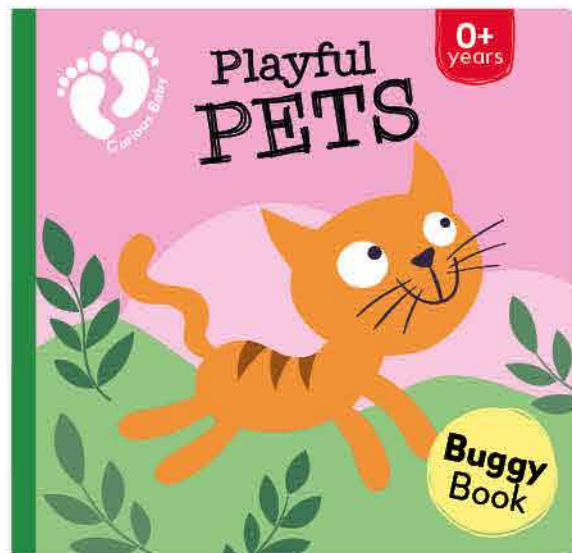
Social Skills

This book helps teach the small child about social relationships and all the things we do together with family and friends. This is where the child gets recognition and finds out about his own strengths and importance. This is also where the child learns about how to do things and how to interact with others.

Wild & Wonderful

Physical Skills

This book helps teach the small child about the body and all it can do. The body is the basic sensing instrument, and a child using its body will develop in a lot of ways. Being physically active and learning about the body creates a heightened body consciousness that will help the child understand its strengths and limitation.



12 pages cover included
90 mm x 90 mm



Finger Puppet Books

With interactive puppet animal
(1-4 years)

Ducky's Happy Day!

Social Skills

This book helps teach the small child about all the things we do together i.e. social relations, how we greet each other and what we do together.

The Dancing Caterpillar

Maths Skills

This book helps teach the small child about numbers. Becoming familiar with numbers will activate the child's understanding of small amounts and help its numeracy later in life.

Stormy the Snail

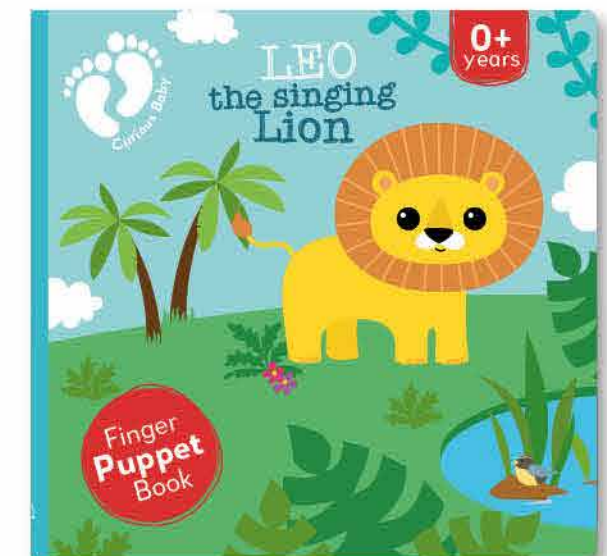
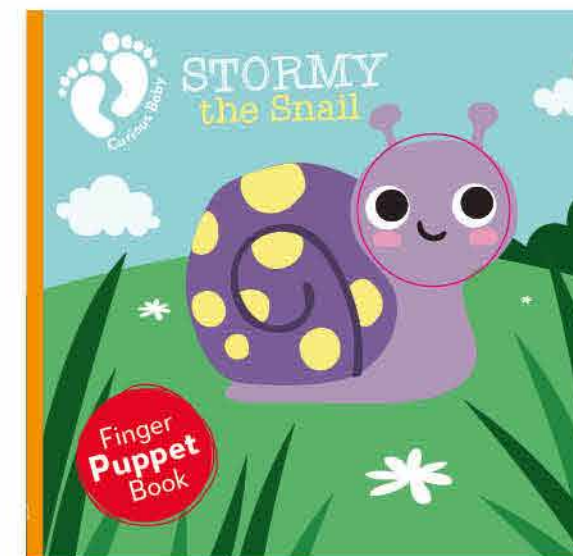
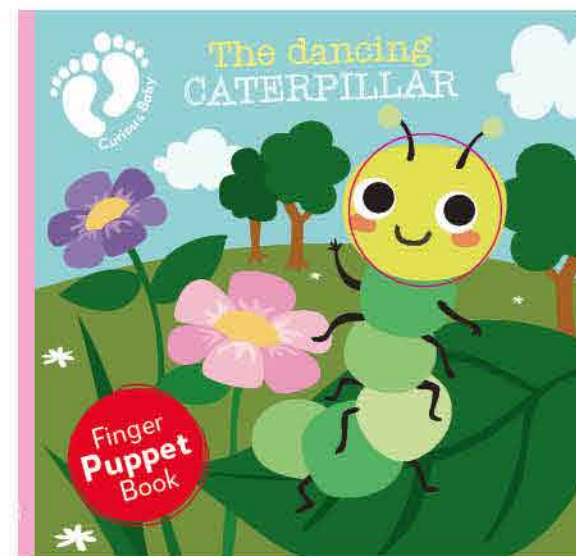
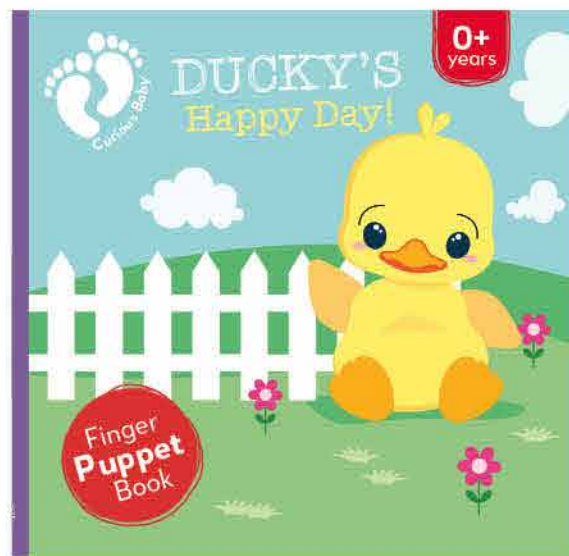
Personal Skills

This book helps teach the small child about how to recognize and master basic body functions such as movements, senses, emotions. The child has a natural interest in the surroundings and defines itself in relation to mother, father, siblings and through contrast such as big/small, boy/girl.

Leo the Singing Lion

Music Skills

This book helps teach the small child about sounds. Talking about sounds, making and imitating sounds stimulates the child's musical skills and helps develop the linguistic, physical and social skills.



12 pages cover included
125 mm x 125 mm

Touch & Feel Books

– with touch and feel elements on every page
(2-4 years)



In the Wild

Language Skills

This book helps teach the small child about language and first words. Making sounds and words and getting response stimulates the child to further develop vocabulary and communication skills. Language is the key to forming social relationships and to obtain information and knowledge.

Cuddly Friends

Maths Skills

This book helps teach the small child about numbers. Becoming familiar with numbers will activate the child's understanding of small amounts and help its numeracy later in life.

The Cow Goes Moo!

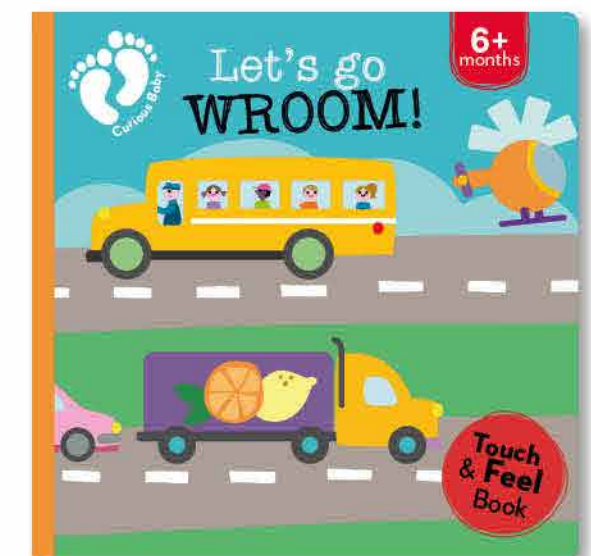
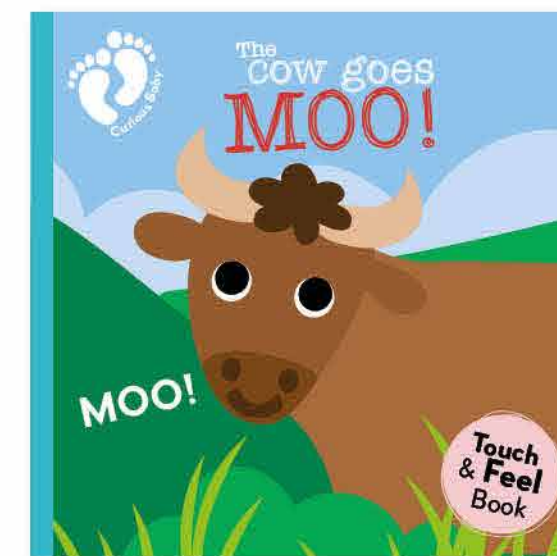
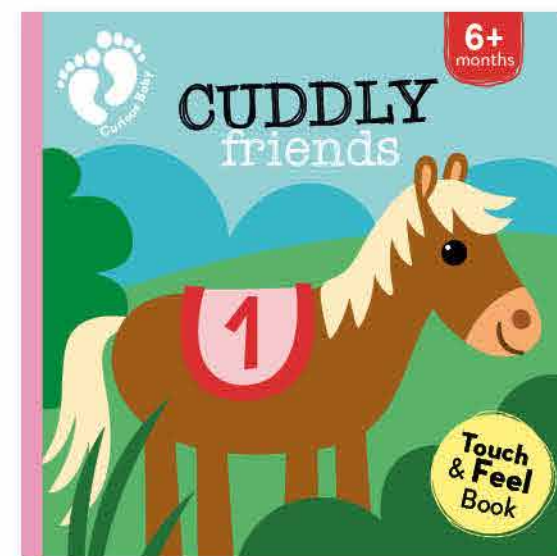
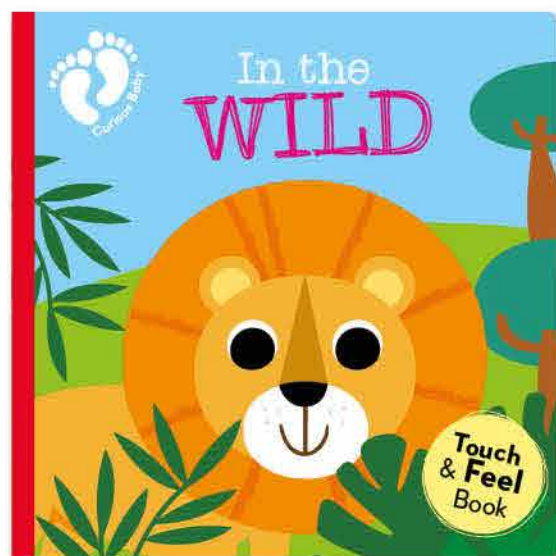
Music Skills

This book helps teach the small child about sounds. Talking about sounds, making and imitating sounds stimulates the child's musical skills and helps develop the linguistic, physical and social skills.

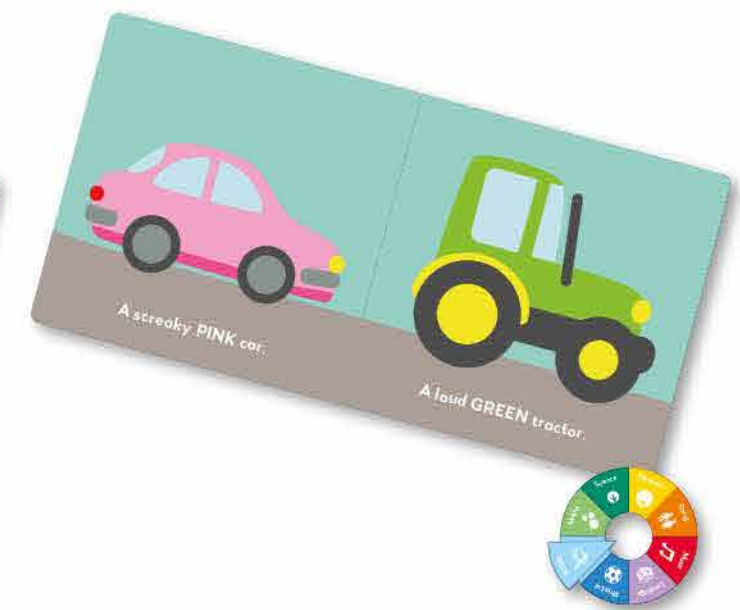
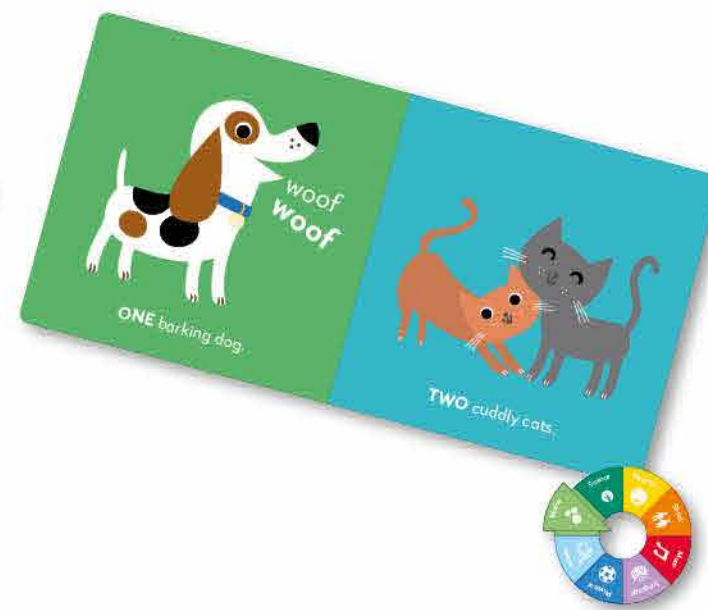
Let's Go Wroom!

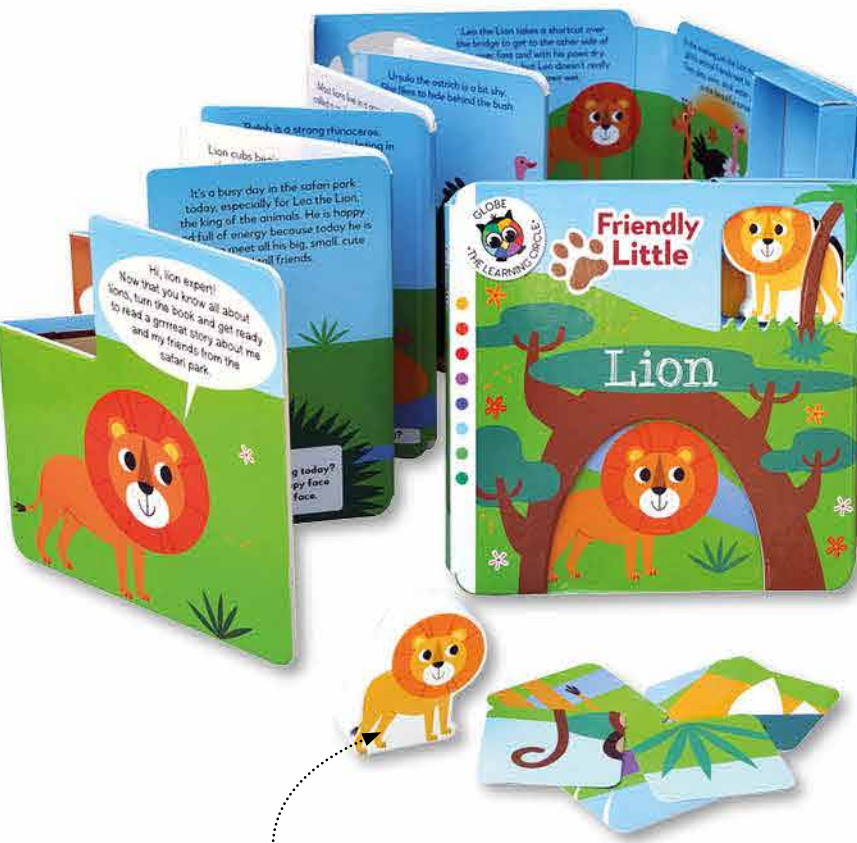
Artistic Skills

This book helps teach the small child about colours. Colour recognition helps the child understand and process the surrounding world and to communicate about it.



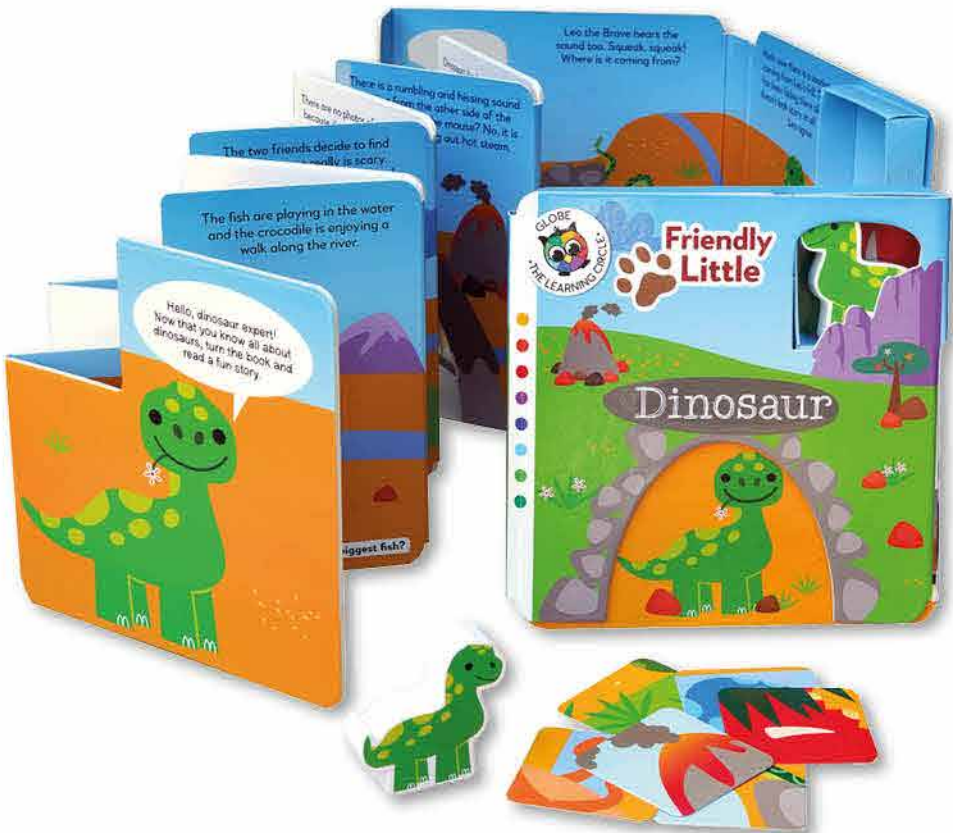
14 pages cover included
140 mm x 140 mm





All books include a wooden animal.

Can also be made as a traditional board book without photos



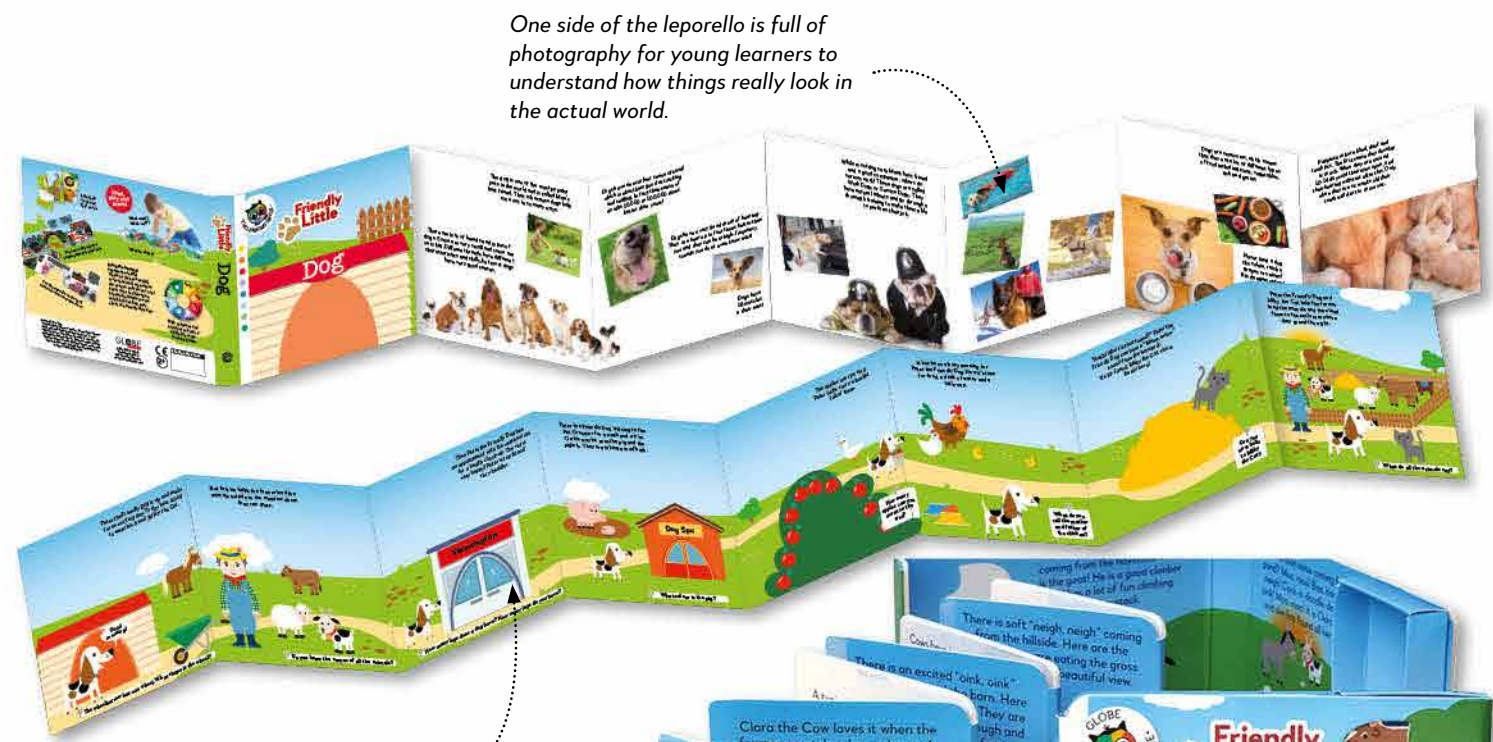
FACTS
16 (2x8 pages) page leporello book. One side with illustrations and the other side with photos.
Format: 150x150mm
1 wooden animal

Watch as the book unfolds! Each book in this accordion-style series has a friendly animal that leads the child through a fascinating world of landscapes and nature.

The mixture of drawings and photos used in the book, along with the accompanying toy, helps the child connect the book with the real world.

The book includes eight questions and activities related to the story and six look-and-find cards to further enhance the play and learning value while reading the story. This makes reading the story a fun, engaging and active experience for both child and adult.

The wooden animal is stored directly on the back cover making this product easy to bring everywhere.



One side of the leporello is full of photography for young learners to understand how things really look in the actual world.

The other side of the book is illustrated to stimulate the child's imagination and encourage role play.

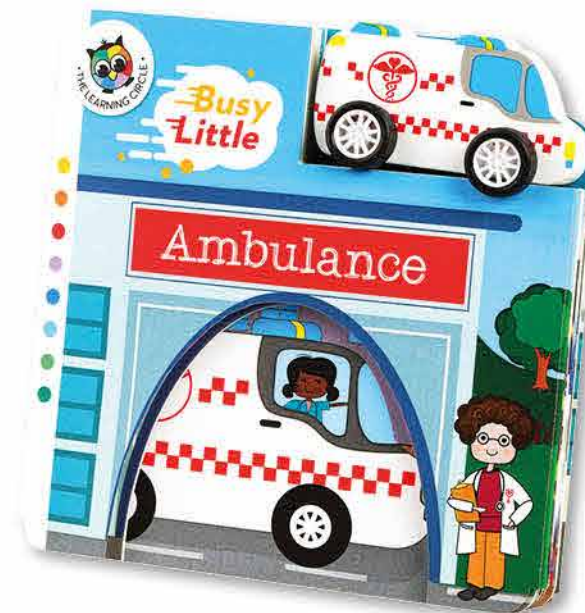
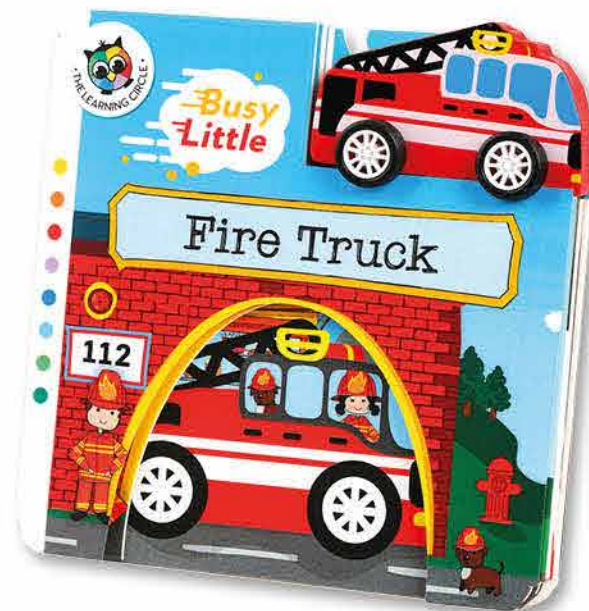


6 look-and-find cards to further enhance the play-and learning value while reading the story.

When the wooden vehicle is removed, the accordion-style book unfolds to reveal a landscape where the vehicle can travel through tunnels and under bridges, all while following an exciting story about a busy little ambulance, safari Jeep, fire truck, or one of the other exciting vehicles.

The flip side of the book contains descriptions and pictures of subjects related to the specific vehicle which heightens the learning experience.

Busy Little is a series that focuses on motor functions combined with learning by being read to. And as the wooden vehicle is stored directly on the back cover the product is easy to bring everywhere.



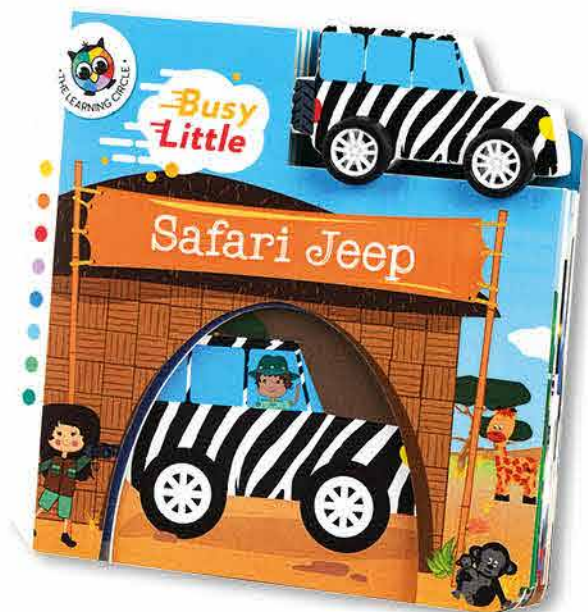
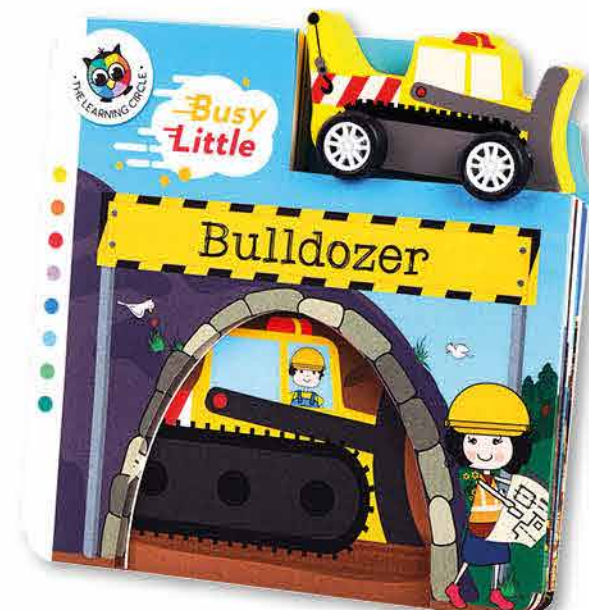
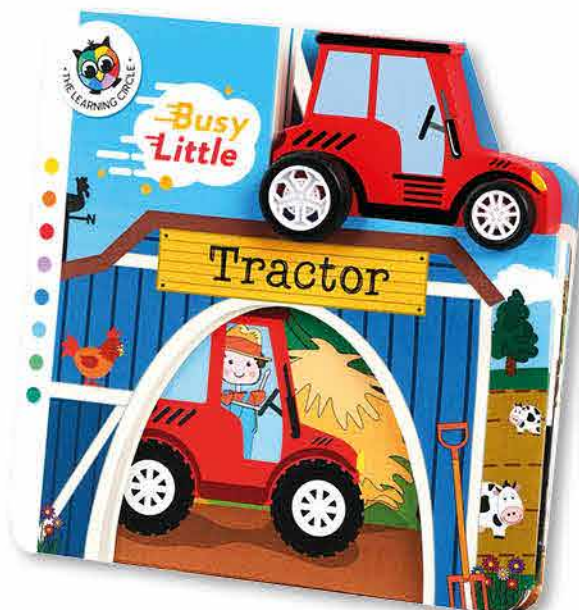
TITLES:

Busy Little Firetruck
Busy Little Tractor
Busy Little Bulldozer
Busy Little Ambulance
Busy Little Pet Ambulance
Busy Little Safari Jeep

FUTURE TITLES:

Busy Little Police Car
Busy Little Dump Truck
Busy Little Car
Busy Little Racing Car
Busy Little Locomotive
Busy Little Tow Truck
Busy Little Bus

Can also
be made as
a traditional
board book
without
photos



Many play
opportunities

FACTS

16 page (2x8 pages) leporello
book. One side with illustrations
and the other side with photos
Format: 150x150mm
1 wooden vehicle



One side of the book is full
of photographs for young
learners to understand how
things look in real life..

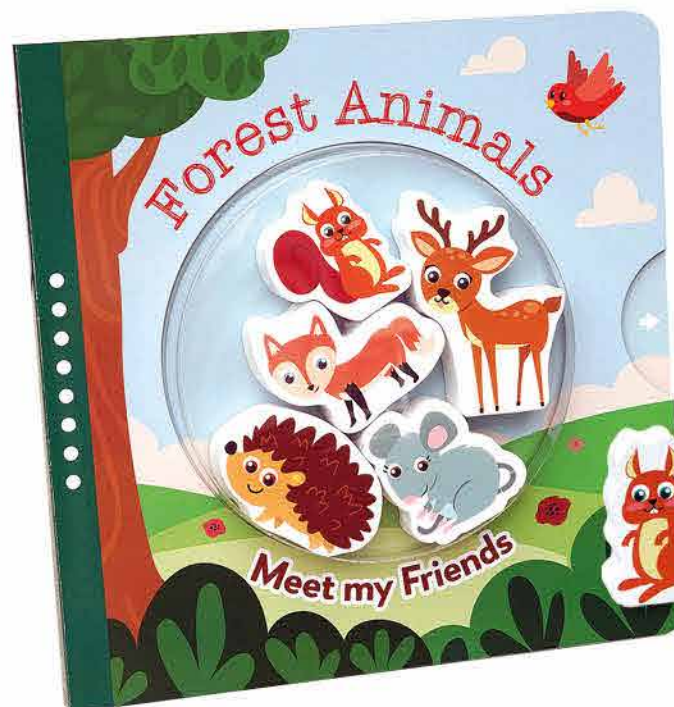


The other side of the book is illustrated
to stimulate the child's imagination
and encourage role play.

Meet my Friends

Spring/Summer
2021

Forest Animals



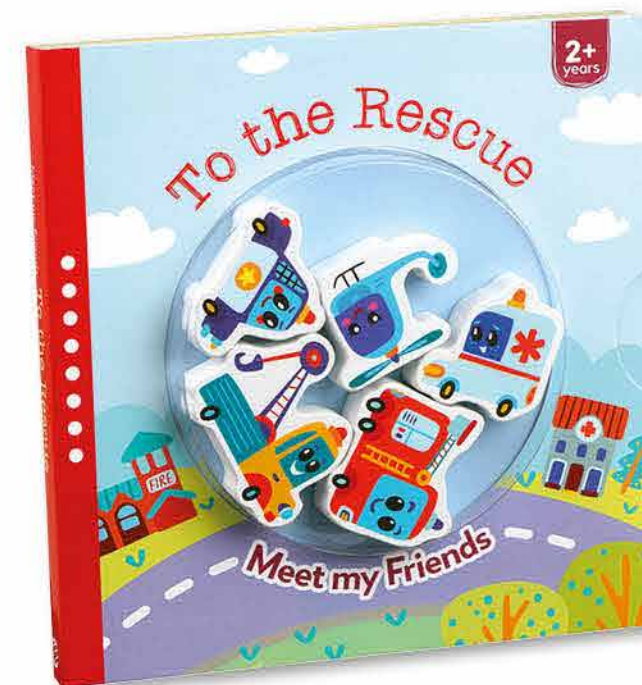
Join Spiky for a walk when she sets out to meet all her friends in the forest! This book will teach your child about animals of the forest, but it will also improve their language, their observation skills and their fine motor skills as there is so much to talk about, to read, to spot and to play with. Have fun!



FACTS

210x210mm
8 page board book
4 wooden animals enclosed
Short animal facts to strengthen early nature awareness

To the Rescue



Follow Tow Tom when he drives around town and meets his friends! This book will teach your child about rescue vehicles, but it will also improve their language, their observation skills and their fine motor skills as there is so much to talk about, to read, to spot and to play with. Have fun!



FACTS

210x210mm
8 page board book
4 wooden vehicles enclosed
Short animal facts to strengthen early nature awareness

Meet my Friends

Spring/Summer
2021

Big Machines



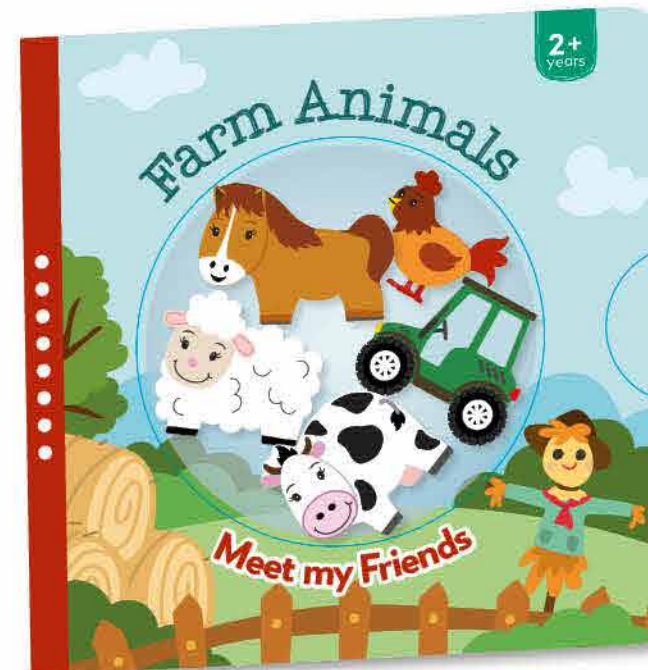
Join Rollo and his busy friends. This book will teach your child about big machines, but it will also improve their language, their observation skills and their fine motor skills as there is so much to talk about, to read, to spot and to play with. Have fun!



FACTS

210x210mm
8 page board book
4 wooden vehicles enclosed
Short animal facts to strengthen early nature awareness

At the Farm



Follow Camilla the horse when she visits all her animal friends on the farm! This book will teach your child about the most common farm animals, but it will also improve their language and their fine motor skills as there is so much to talk about, to read, to spot and to play with. Have fun!



FACTS

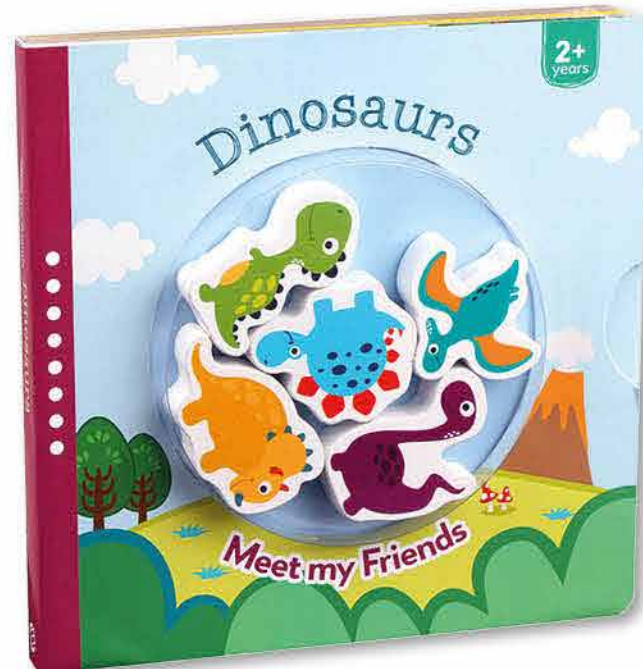
210x210mm
8 page board book
4 wooden vehicles enclosed
Short animal facts to strengthen early nature awareness

Meet my Friends

Toddler



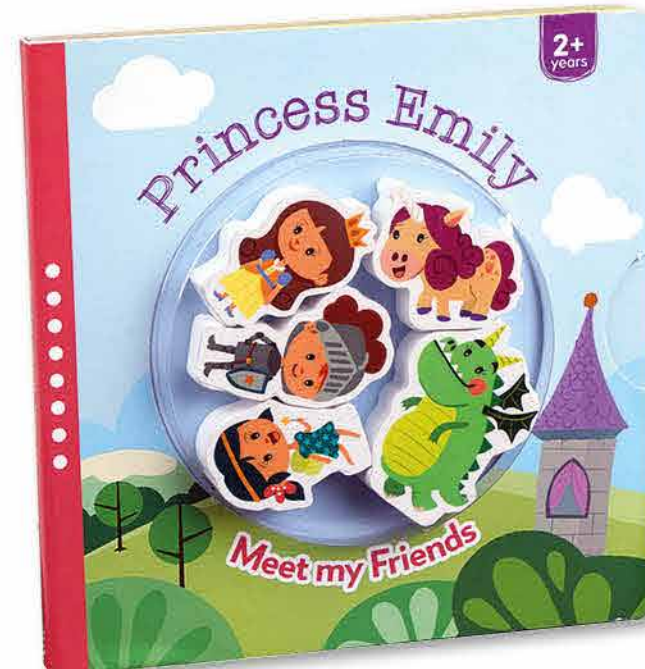
Dinosaurs



Follow Tom T. Rex when he visits all his friends on the plains! This book will teach your child about colours, but it will also improve their language, their observation skills and their fine motor skills as there is so much to talk about, to read, to spot and to play with. Have fun!



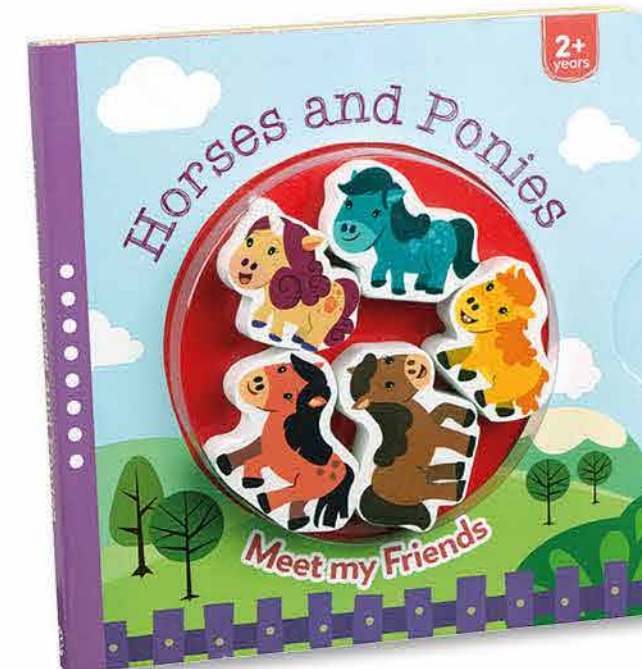
Princess Emily



Follow Princess Emily when she visits all her friends in her kingdom! This book will teach your child about friendships and the things we do together, but it will also improve their language, their observation skills and their fine motor skills as there is so much to talk about, to read, to spot and to play with. Have fun!



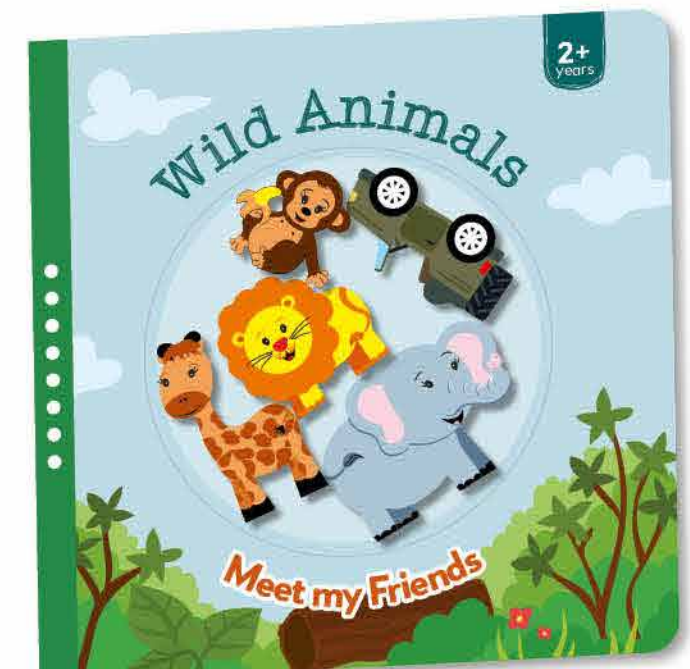
Horses and Ponies



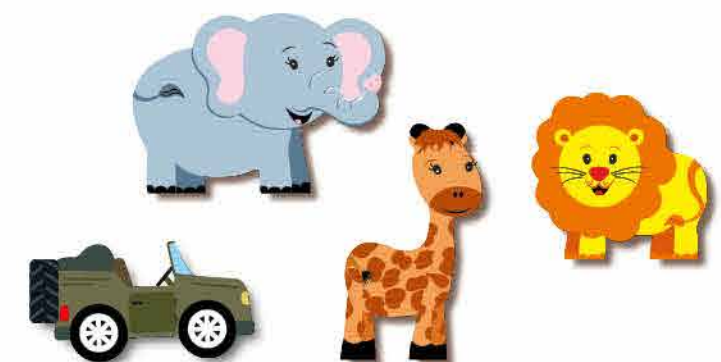
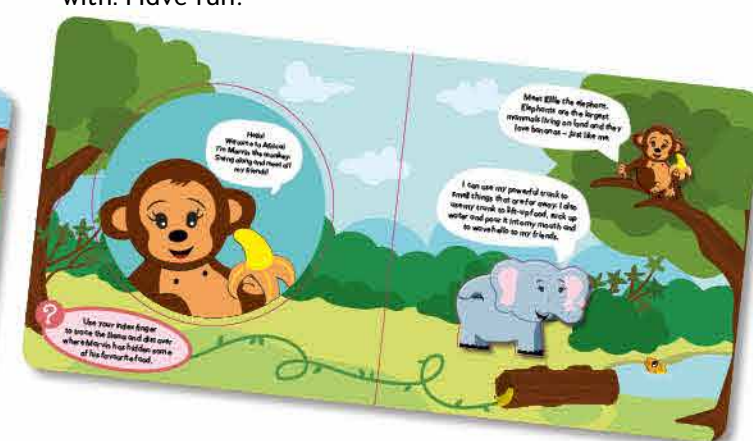
Follow Trot the horse when she gallops around to say hello to her friends! This book will teach your child about colours, but it will also improve their language, their observation skills and their fine motor skills as there is so much to talk about, to read, to spot and to play with. Have fun!



On Safari



Follow Marvin the Monkey when he meets up with all his wild animal friends! This book will teach your child about some of Africa's most exciting wild animals, but it will also improve their language skills and their fine motor skills as there is so much to talk about, to read, to spot, to count and to play with. Have fun!



Meet my Friends

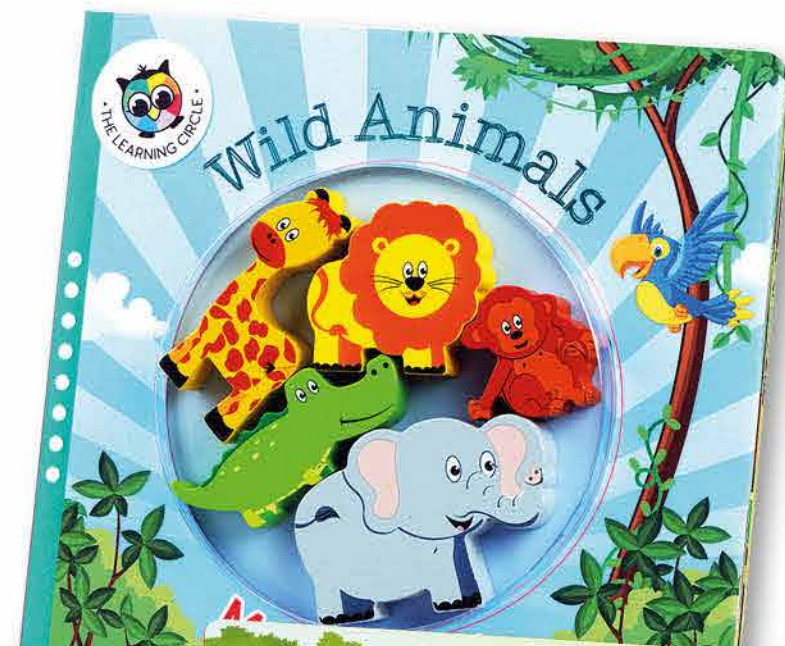
Toddler



The thick board books and high-quality wooden animals provide a great platform for the young readers. All combined, the story, questions, wooden figures and colourful illustrations spark great conversations and hours of play.

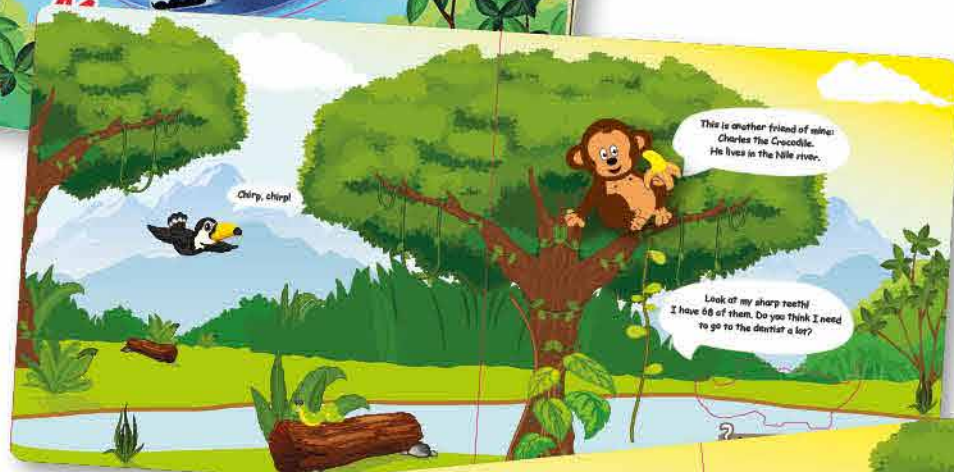
The books create an interactive learning experience stimulating the child's imagination and fine motor skills and enhancing their vocabulary.

The books are based on the GLOBE-Learning Circle™ concept and the stories develops the child's skills and improves their vocabulary. The wooden figures and die-cuts improve the child's motor skills and eye-hand-coordination and the clear questions directed at the young readers creates an interactive learning experience. *Meet my Friends* also stimulates early imaginative role-play.



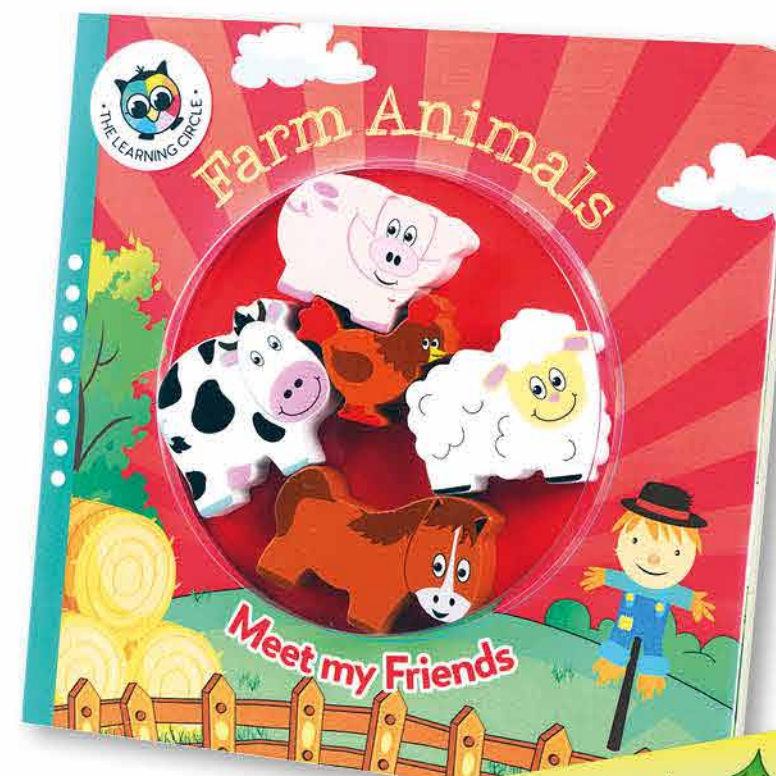
Wild Animals

Follow Marvin the Monkey when he meets all his wild friends and learn a little about each animal.



FACTS

210x210mm
8-10 page board book
4-5 wooden animals enclosed
Short animal facts to strengthen early nature awareness



Farm Animals

Follow Camilla the Chicken on her tour around the farm to visit all her friends and learn a little about each animal.



Improving the child's fine motor skills by letting them place the wooden figures in the book.

Small tasks to motivate the child.

Meet my Friends

Meet a Fairy Tale

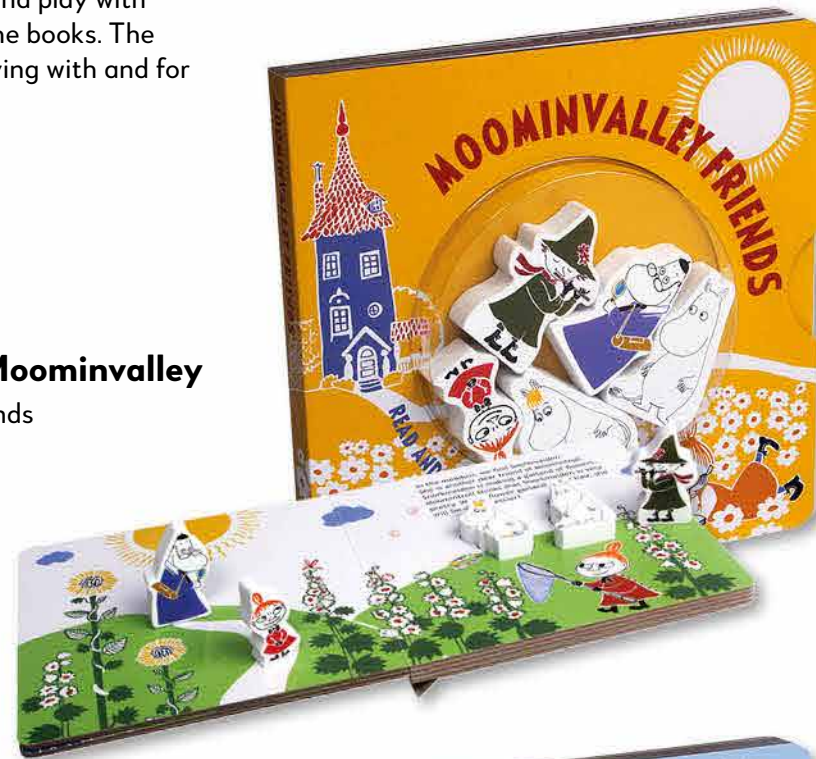


Moomin

The child can learn about the Moomins and play with the pretty wooden figures as they read the books. The high-quality figures are excellent for playing with and for decoration.

Moomin Friends: Welcome to Moominvalley

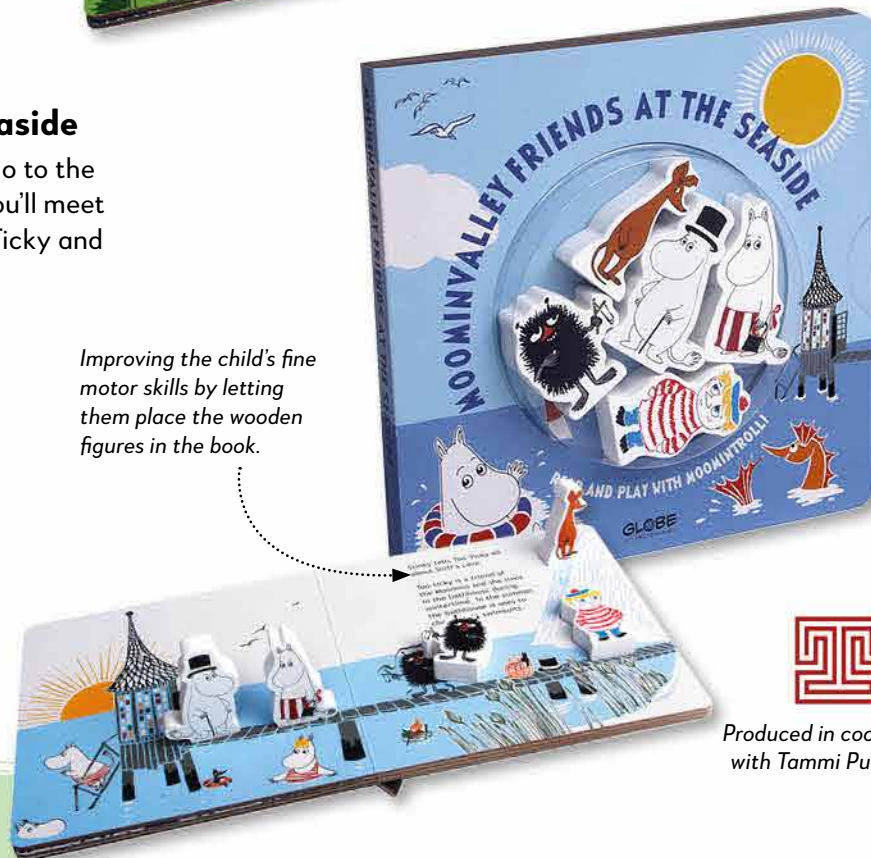
Here you'll meet Moomintroll and his friends Little My, Snorkmaiden, Hemulen and Snufkin on a lovely day.



Moomin Friends: At the Seaside

Join the Moomin family when they go to the beach. Together with Moomintroll you'll meet Moominmamma, Sniff, Stinky, Too-Ticky and Moominpappa.

Improving the child's fine motor skills by letting them place the wooden figures in the book.



Produced in cooperation with Tammi Publishers.

FACTS

210x210mm
10 page board book
5 wooden Moomin Friends enclosed
Colourful illustrations encourage parent-child dialogue

Collect all 10 Moominvalley Friends! Moomintroll, Moominmamma, Moominpappa, Little My, Snorkmaiden, Hemulen, Snufkin, Sniff, Stinky and Too-ticky.

A Classic Fairy Tale

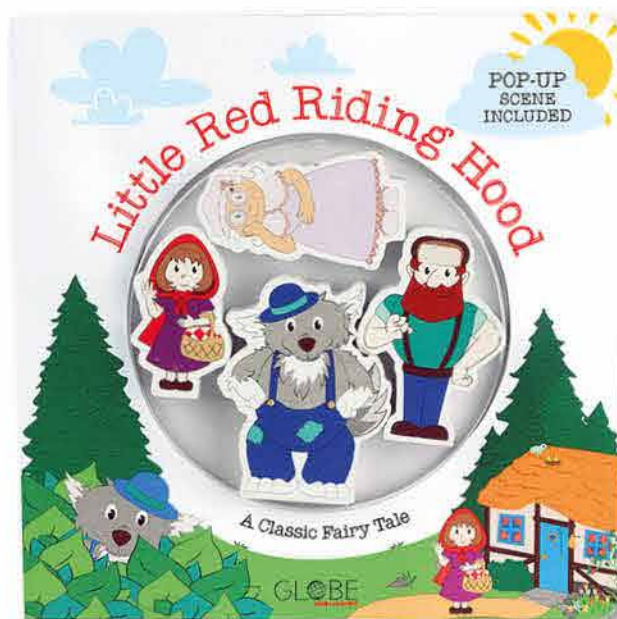
Our innovative new series of story books for the youngest, combining wooden toys and famous fairy tales in one lovely playset. The wooden figures and the books pop-up scene allow the child to retell the story in their own way and even create new storylines for the well-known characters.



Final spread features an illustrated pop-up scene

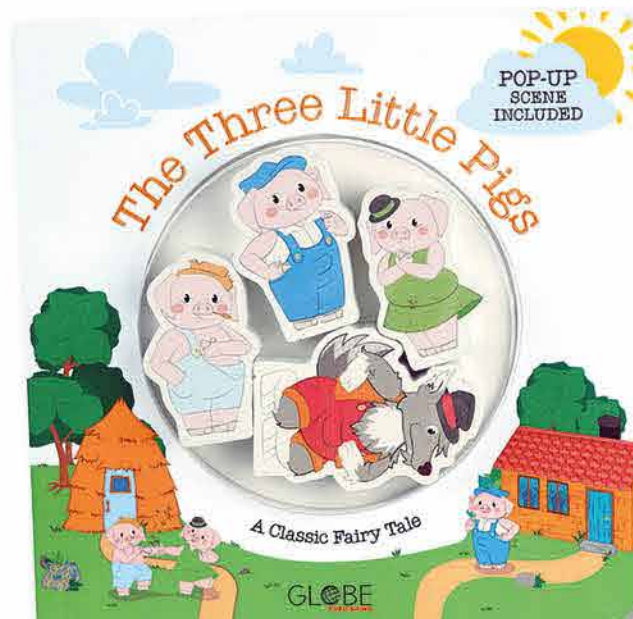
FACTS

8 page board book
3-4 wooden figures enclosed
Pop-up novelty



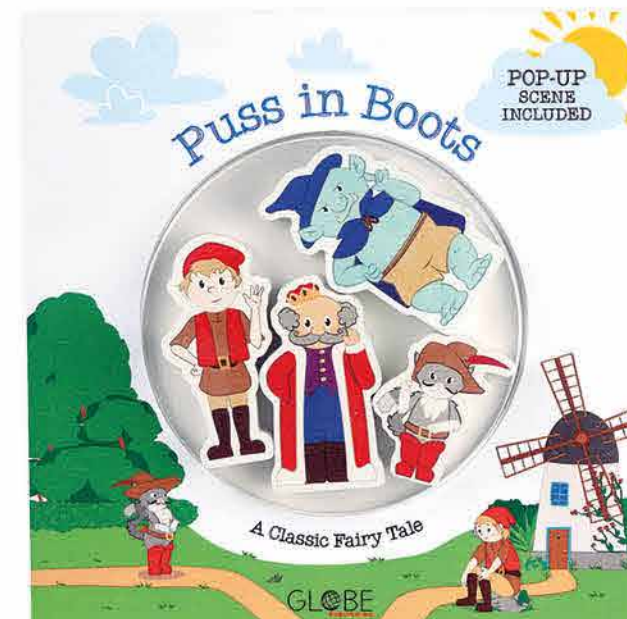
Little Red Riding Hood

It's fairy tale time, so get ready to meet Little Red Riding Hood, the girl who comes face to face with a wicked wolf on her way to visit her sick grandmother. What happens next? Read this classic fairy tale to find out.



The Three Little Pigs

It's fairy tale time, so get ready to meet three little pigs and a hungry huffing-puffing wolf who wants to blow down their houses to reach them inside. Will he manage it? Read this classic fairy tale to find out.



Puss in Boots

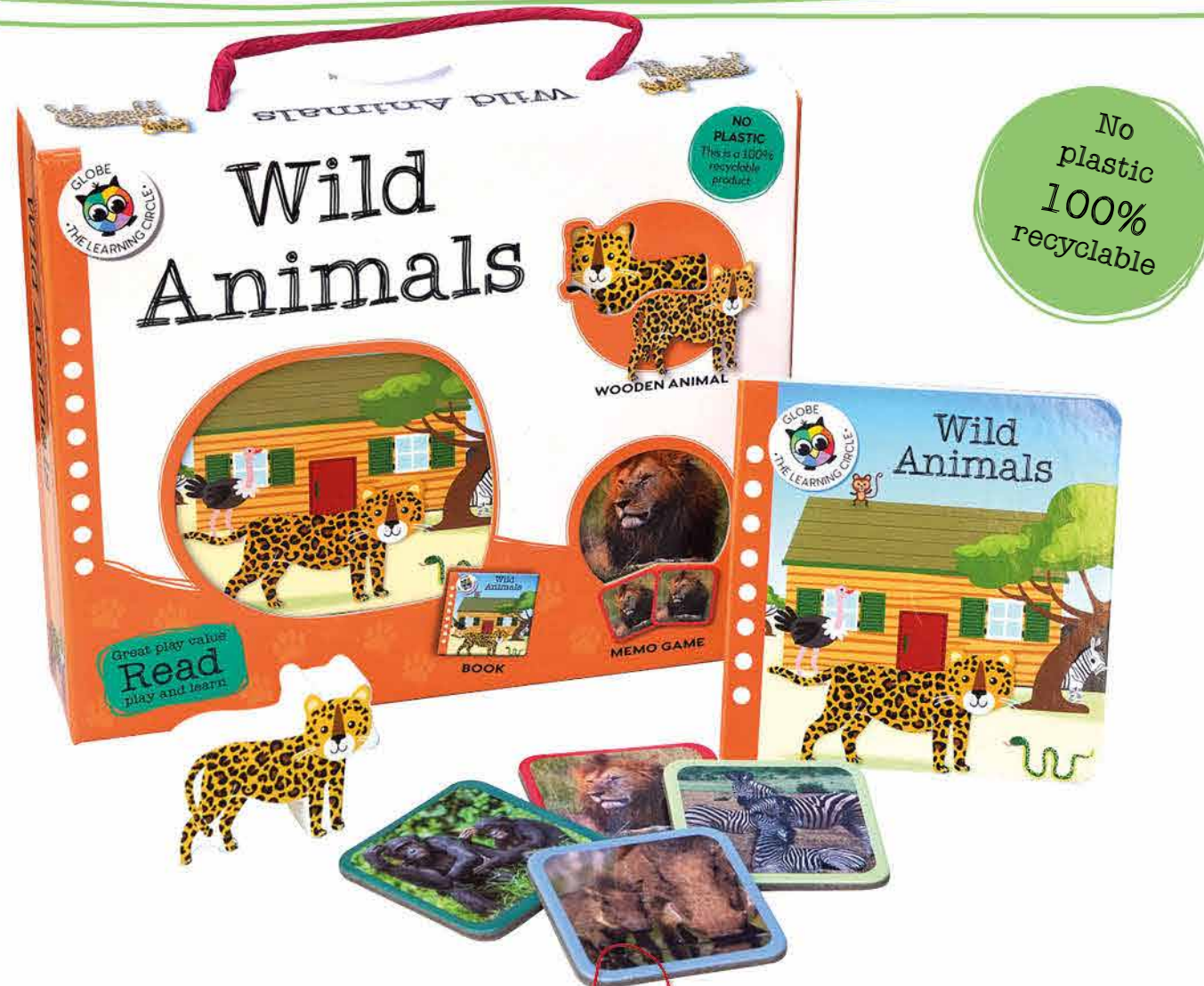
It's fairy tale time, so get ready to meet a king, a princess, an ogre and not least a very cunning cat who finds a way to change his poor master's life forever. How does he do it? Read this classic fairy tale to find out.



Goldilocks and the Three Bears

It's fairy tale time, so get ready to meet Goldilocks, the girl who finds an empty cottage in the forest and walks right in. She eats the porridge, sits on the chairs and tries all the beds. But who really lives in the cottage? Read this classic fairy tale to find out.





Board Book

Learn about wild animals, their names and all the things they do together by looking at the clear photographic images and reading the informative short texts related to the photos.



Each title in the series helps teach your child about a specific skill and will encourage play and creativity while developing motor skills and hand-eye coordination.

GLOBE·LearningCircle™

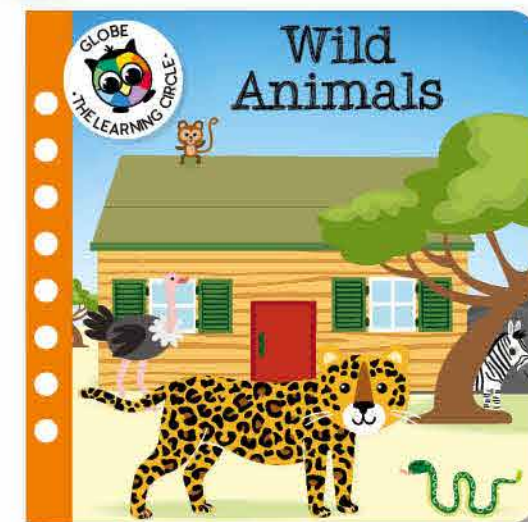
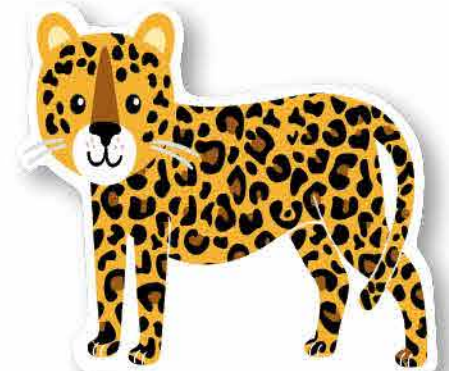


SOCIAL SKILLS

This book helps teach young children about some of the things we can do together with friends and family.

Wooden Toy Leopard

Lily the Leopard is your guide to the safari park. She will tell you about the wild animals and the things they do together. Lily is kind, soft spoken and helpful, and has the perfect shape and size for a child's hand.



Memory Game (20 pieces)

How to play: the objective is to collect the most pairs of cards. Shuffle the cards and lay them in rows, face down. Turn over any two cards. If the two cards match, keep them and go again. If they don't match, turn them back over. The game is over when all the cards have been matched. You can also pick a card and see if you can find the matching picture in the book.



Scheduled for 2021

Scheduled for 2021

Scheduled for 2021

Scheduled for 2021



FACTS

Box size: 195x160x40mm
1 10-page boardbook
20 pieces memo game
1 wooden animal



My Little Village - Junior



Our best-selling series, My Little Village, is sold in over 1.5 million copies in more than 40 countries. All the different kits fit together to enhance the learning experience and let the child experiment and tell their own stories.

We have now created a new series based on this concept *My Little Village - Junior*. The concept is the same but the graphic style has changed to a younger and more fresh style. We have also changed the content of the book to be more illustrated. The box has a cute handle added so the child can carry around the box.

As always, we try to use as much as possible of the packaging. Therefore the box set now has two houses and is created without use of plastic.

No
plastic
on the
packaging

All the boxes can be
used as buildings.

Be kind to the environment!
Nearly all of the packaging
can be reused to enhance
the play experience.

Fun cardboard characters
create more opportunities
for role play and dialogue.

The wooden figure is
thick to provide the
best play experience for
the young child and to
develop motoric skills.

The back of the puzzle can be
used as a memo game.

All of the roads from
the different puzzles
fit together so you
can create a whole
village by collecting
more than one box.



Printed
on
FSC paper



Planned titles:

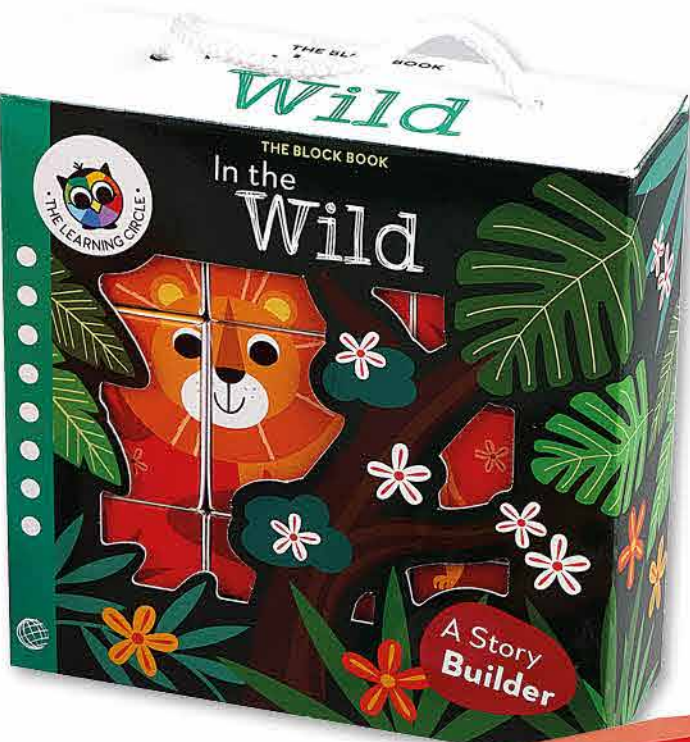
- Fire Station
- Construction
- Farm
- In the wild





In the Wild

This book helps teach young children about wild animals. Children have a natural interest in all things living and will love to learn the names of the animals and what they say and do.



STIMULATING ACTIVITIES:

- Read** with your child and let them be an active co-narrator, repeating words and making sounds.
- Talk** about the pictures and ask simple questions to encourage your child to use new vocabulary.
- Encourage** your child to hold and touch the book, turn the pages and imitate the animal's movements, sounds and facial expressions to help develop their motor skills, hand-eye coordination and creativity.



FACTS
Box size: 135x135x345mm
16-page book
9 cardboard cubes

Read the book and use the blocks to **build** the story.



These activity sets are designed to keep the child entertained on long flights or road trips. Each box is packed full of fun puzzles, games and activities to make sure no child is bored while travelling!



FACTS
Box size: 250x190x25mm
1 book
Games
Coloured pencils
Cardboard figures to encourage roleplay
2 puzzles
Colourings sheets

My Little Village

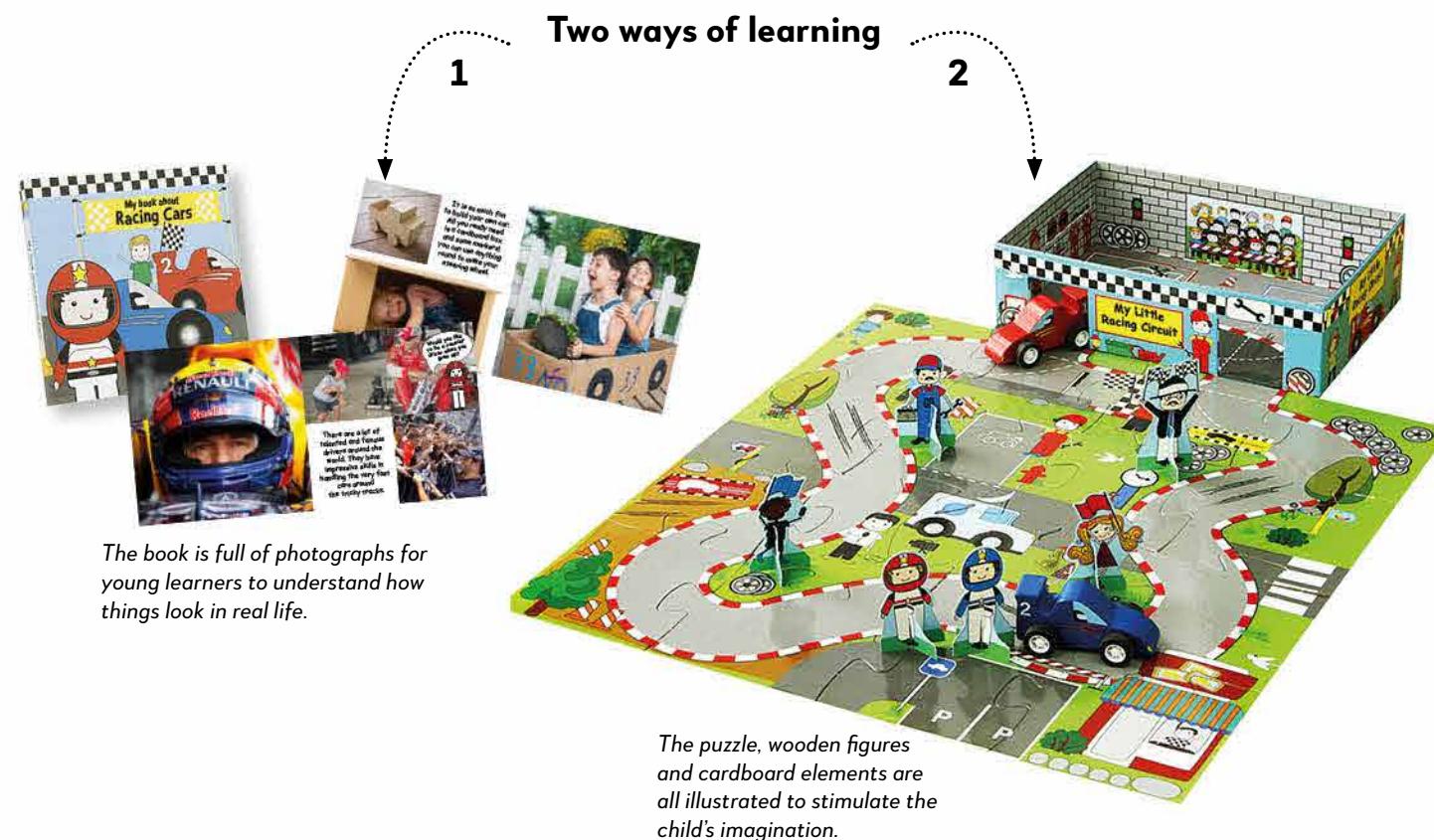
Preschoolers



Our best-selling series, My Little Village, is sold in over 1.5 million copies in more than 40 countries. All the different kits fit together to enhance the learning experience and let the child experiment and tell their own stories.

The concept of the series is to provide a meaningful playing and learning experience for the child age 3-5 years old that will only grow as they expand their village and gain more knowledge.

Furthermore, the child can grow up with the product. To begin with, an adult can read the book aloud and explain the photos and content. Later on, young readers can look through the pages themselves and begin to understand the writing. Lastly, the many elements in the sets will encourage role-play and develop several of the child's skills like its fine motor skills, linguistic skills and social skills.



FACTS

1 48/64-page book with pictures

16-piece puzzle (420x420 mm)

2/5 wooden elements

6 cardboard characters allowing for more dialogue and role play.

Use the box, puzzle and wooden figures to create your own scene

My Little Village kits actively support and stimulate the child's imagination and learning development.

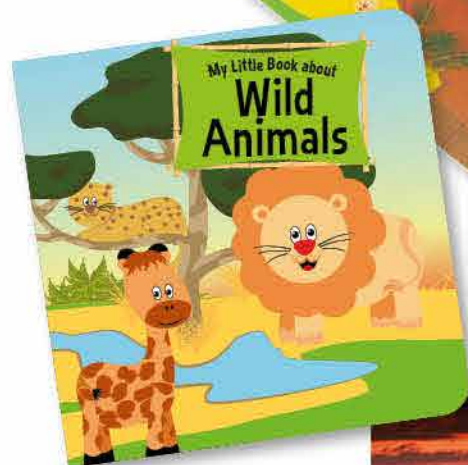


My Little Safari

Let's go on safari! Meet a lot of wild animals in the 48-page book, full of colourful photos, and then have fun with the enclosed wooden figures and the matching puzzle. The box transforms into a safari tent with parking for the jeep.



Thick wooden figures



Bright and vivid puzzle

Cardboard figures encourage dialogue and roleplay

Busy tractors on the farm

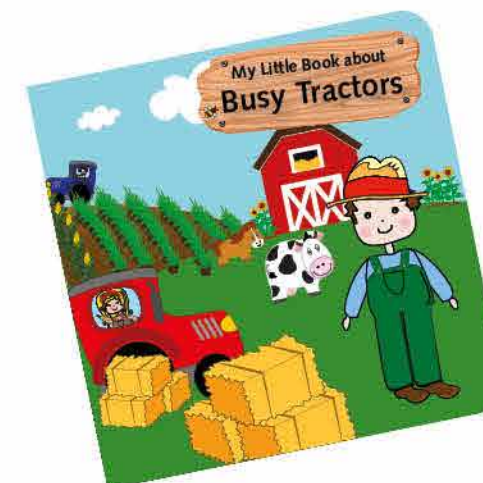
A fun box that lets you create your own farm scene depicting all four seasons. Drive around in the tractor to tend to the animals and get a bountiful harvest.



The box becomes the farm



Sturdy jigsaw puzzle pieces



Photos show how things look in the real world





My Fire Station

Every young aspiring firefighter's dream! Zoom through the city, under bridges and through tunnels, with a great little red fire engine and help put out fires and help cats down trees.



My Train Station

Choo Choo! The little wooden train is busy making sure all the people of the village are getting to where they need to go. Learn more about trains in the enclosed book and then turn the box itself into a small train station and busy platform.



My Construction Site

Cranes, bulldozers and lorries are all hard at work at the construction site and they need your help to finish their latest building project.

My Farm

A fun box that lets you create your own farm scene and play with four wooden farm animals. The book folds up to create a roof for your very own farmhouse and the animals can be placed in their own little stable inside the box.



My Zoo

Come visit the village zoo! Read about all the animals in the book, and then have fun with the four enclosed wooden animals and the matching puzzle. The box turns into the home for the wooden alligator.



My Home

Learn all about homes around the world and look inside one family's house in the enclosed book. Then, play with your very own little doll house as the box turns into a 3 story home and play with the enclosed wooden family.





My Space Station

Explore all about space and learn about planets, stars and how you become an astronaut in this lovely, thoroughly photographic book. The box turns into your very own little space station.



My Racing Circuit

Vroom vroom! Join the racing cars for an exciting and speedy adventure on the track. Learn all about the world of racing in the enclosed book, build your own circuit with the enclosed puzzle and start racing with the toy cars!



My Airport

There is so much to see and do at the airport! The book explores the world of travel and gives children a first insight into what it is like to fly. The box turns into a mini airport and the wooden figures enclosed allows for strong dialogue and role play about this first important experience.

My Garage

Read all about cars and then play with the 3 wooden cars and create your very own parking garage with the packaging. A small hole in the side allows the cars to drive in and out.



My Hospital

There is a lot happening at the hospital and all of the doctors and nurses are busy with patients. Come with us as we explore what goes on at My Little Hospital and find out what you can do to keep your body healthy, fit and active.



My Marketplace

The market is bustling with people and shopkeepers. Learn all about where the food on the market comes from in the fully photographic book and then act out real market situations on the enclosed jigsaw puzzle and with the wooden characters.





My Little Safari



Busy tractors on the farm



My Airport



My Space station



My Fire Stations



My Train Station



My Garage



My Racing Circuit



My Construction Site



My Farm



My Hospital



My Zoo



My Home



My Marketplace

Floor Display

Get the attention of your customers with our eye-catching floor display. The displays have 12 compartments with room for two boxes, so it can hold a total of 24 boxes. A top banner graphically shows and explains the entire concept of My Little Village.



My Little Kingdom

Preschoolers



My Little Kingdom consists of four (or an optional six) titles that can be put together in any way to form your very own little kingdom, full of fairy magic, princess glamour, brave knights and adventurous pirates.

We strongly believe that our packaging should be more than just packaging. Whenever possible each box magically transforms into a castle, a fortress, a pirate ship or a home for the fairies.



Pirates

Yo ho ho! A group of rowdy pirates are on the loose in the kingdom and are on the hunt for a golden treasure. Turn the box into a pirate ship and go on lots of adventures!



Princess

There is a big ball planned at the castle and everyone is bustling to get ready. Turn the box into a castle and let the festivities begin!



Knights

Join the brave knights on their quest to save the princess from the evil Lord Favian and his dragon. Turn the box into a fortress and go back to medieval times!



Fairies

Meet all the cute fairies that live in the woods of the kingdom. Turn the box into a lovely fairy home and start to create magical stories!



Unicorns

It is the first day at the new riding school for royal unicorns in the Little Kingdom. Meet all of the unicorns and learn what they have to do before graduating as official royal unicorns.



Dinosaurs

Carl the Caveman has just moved into a new cave and is getting to know all of his new neighbours. Join him as he meets all of his new friends, the dinosaurs!



FACTS

Box size: 230x155x65mm
1 12-page beautifully illustrated board book (150x150mm)
16-piece puzzle (420x420 mm)
4 wooden figures
A box that is a part of the playing experience.

My Little Noah's Ark

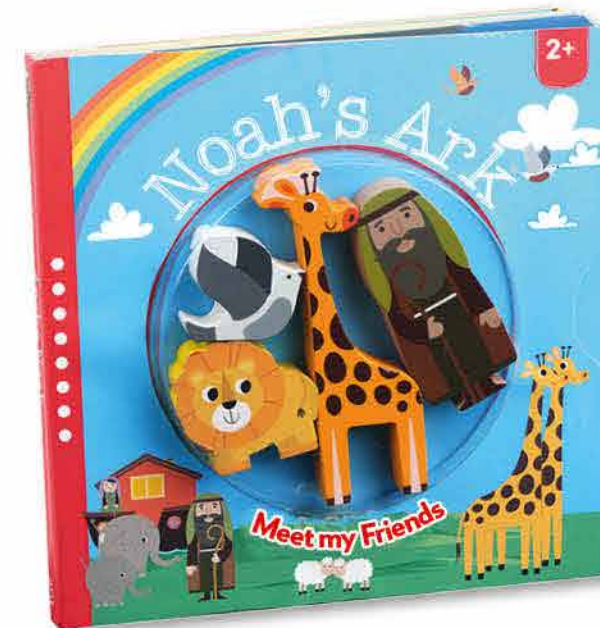
The box set encourage the child to tell and retell the famous Biblical story using the wooden figures, cardboard elements and puzzles. The box set sparks the child's imagination, facilitates adult-child dialogue and supports early literacy.



FACTS

Box size: 230x155x65mm
16-piece puzzle 420x420mm
A collection of wooden toys
A 12-page board book (150x150mm)
Use the box, puzzle and wooden figurines to create your own scene.

Meet my Friends - Noah's Ark



The books create an interactive learning experience stimulating the child's imagination and fine motor skills and enhancing their vocabulary.

The books are based on the GLOBE-Learning Circle™ concept and the stories develops the child's skills and improves their vocabulary. The wooden figures and die-cuts improve the child's motor skills and eye-hand-coordination and the clear questions directed at the young readers creates an interactive learning experience. *Meet my Friends* stimulates early imaginative role-play.

FACTS

210x210mm
8 page board book
4 wooden animals enclosed
Short animal facts to strengthen early nature awareness

Noah's Ark games



My Little Nativity Story

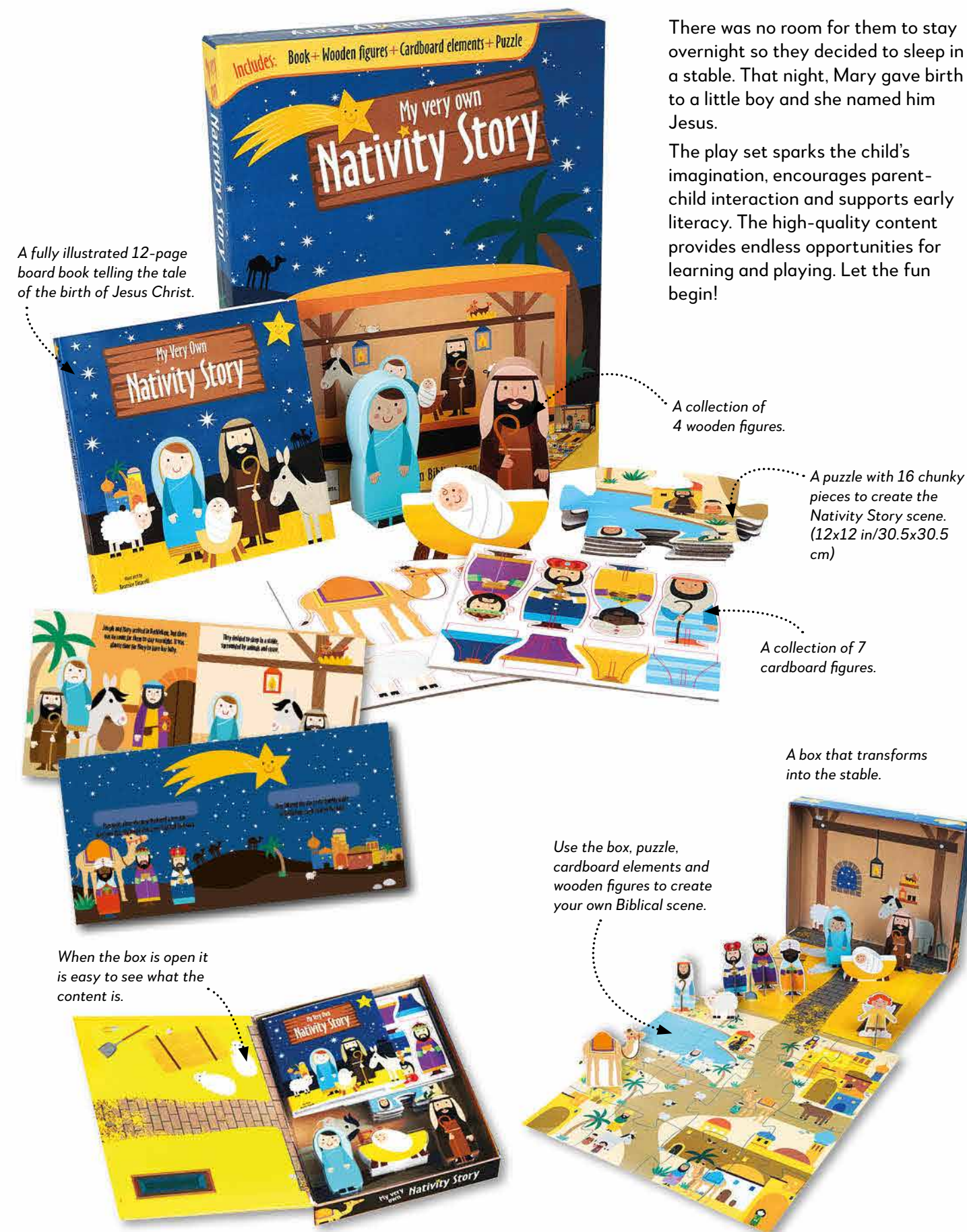


FACTS

Box size: 230x155x65mm
16-piece puzzle 420x420mm
A collection of wooden toys
A 12-page board book (150x150mm)
Use the box, puzzle and wooden figurines to create your own scene.

Combine the two box sets to create your own scene.

My Very Own Nativity Story



A fully illustrated 12-page board book telling the tale of the birth of Jesus Christ.

There was no room for them to stay overnight so they decided to sleep in a stable. That night, Mary gave birth to a little boy and she named him Jesus.

The play set sparks the child's imagination, encourages parent-child interaction and supports early literacy. The high-quality content provides endless opportunities for learning and playing. Let the fun begin!

A collection of 4 wooden figures.

A puzzle with 16 chunky pieces to create the Nativity Story scene. (12x12 in/30.5x30.5 cm)

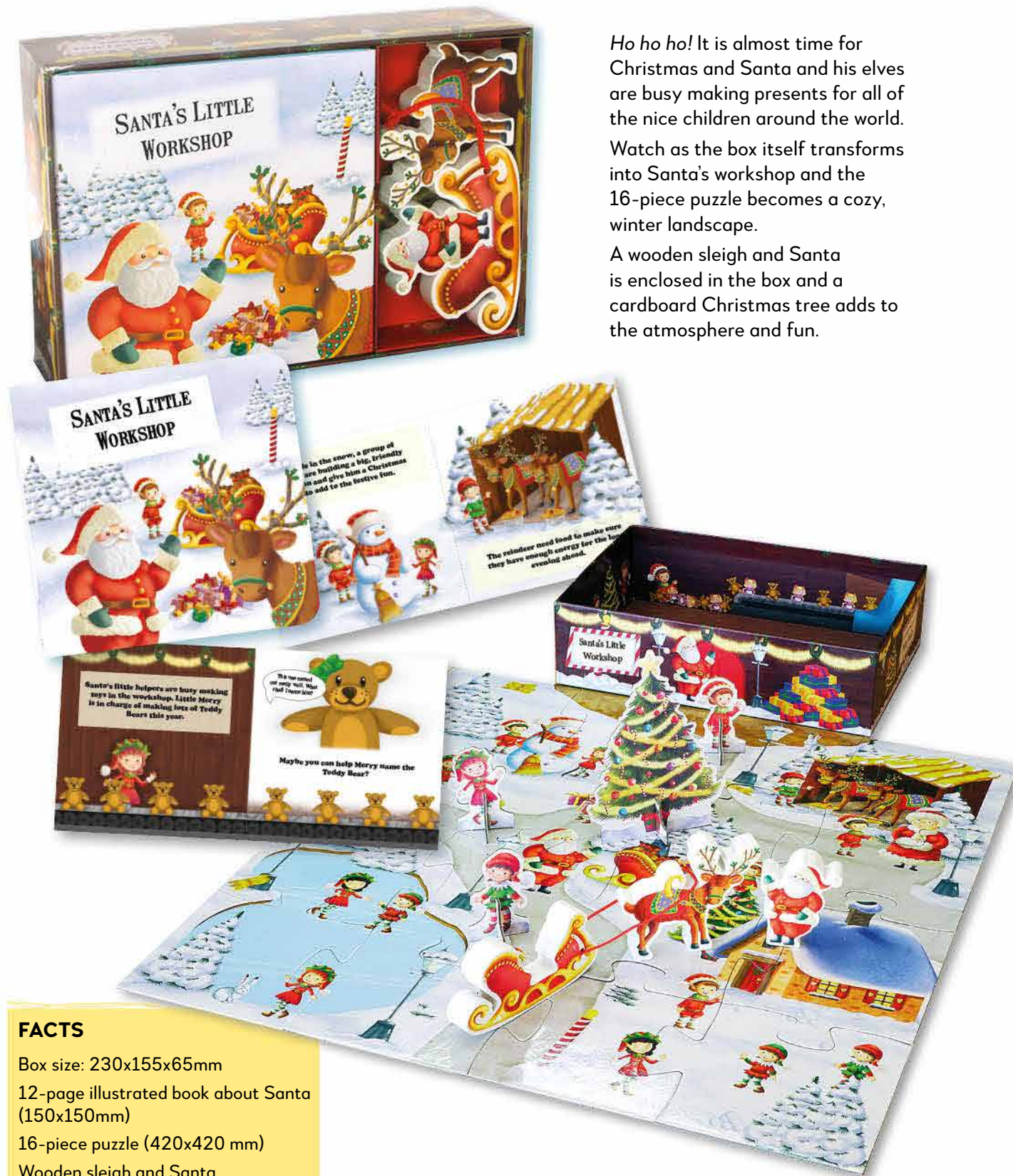
A collection of 7 cardboard figures.

A box that transforms into the stable.

Use the box, puzzle, cardboard elements and wooden figures to create your own Biblical scene.

When the box is open it is easy to see what the content is.

Santa's Little Workshop



Ho ho ho! It is almost time for Christmas and Santa and his elves are busy making presents for all of the nice children around the world. Watch as the box itself transforms into Santa's workshop and the 16-piece puzzle becomes a cozy, winter landscape. A wooden sleigh and Santa is enclosed in the box and a cardboard Christmas tree adds to the atmosphere and fun.

FACTS

Box size: 230x155x65mm
12-page illustrated book about Santa (150x150mm)
16-piece puzzle (420x420 mm)
Wooden sleigh and Santa
Cardboard Christmas tree
Use the box, puzzle and wooden characters to create your own Christmas scene

My Very Own Santa's Workshop



Ho ho ho! Santa is busy preparing for the most important night of the year. Join all of the elves as they help Santa get ready for Christmas Eve.

READ · PLAY · LEARN

The play set sparks the child's imagination, encourages parent-child interaction and supports early literacy.

The high-quality content provides endless opportunities for learning and playing. Let the fun begin!

A fully illustrated 12-page board book all about Santa's busy preparations.

A collection of 3 wooden figures.

A puzzle with 16 chunky pieces to create the landscape around Santa's workshop (12x12 in/30.5x30.5 cm).

A cardboard Christmas tree, a snowman and 3 elves.

A box that transforms into Santa's workshop.

Use the box, puzzle, cardboard elements and wooden figures to create your own Christmas scene.

When the box is open it is easy to see what the content is.

The fairy tales are available in a variety of formats and we can tailor to your market needs. From a big, beautiful coffee table book with a novelty red velvet spine, to a series of 12 board books, we can work together on finding the perfect fairy tale format for your market.

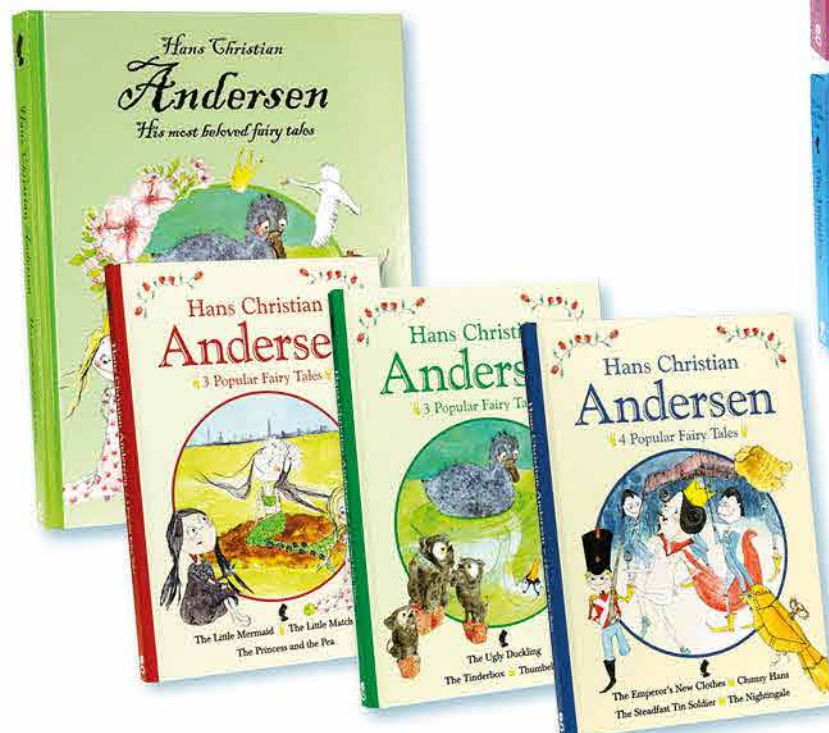
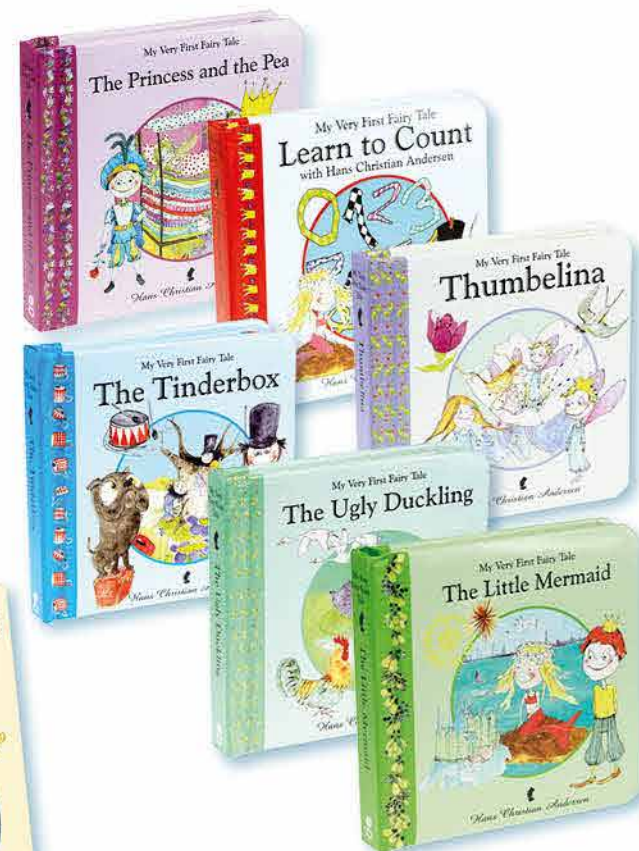
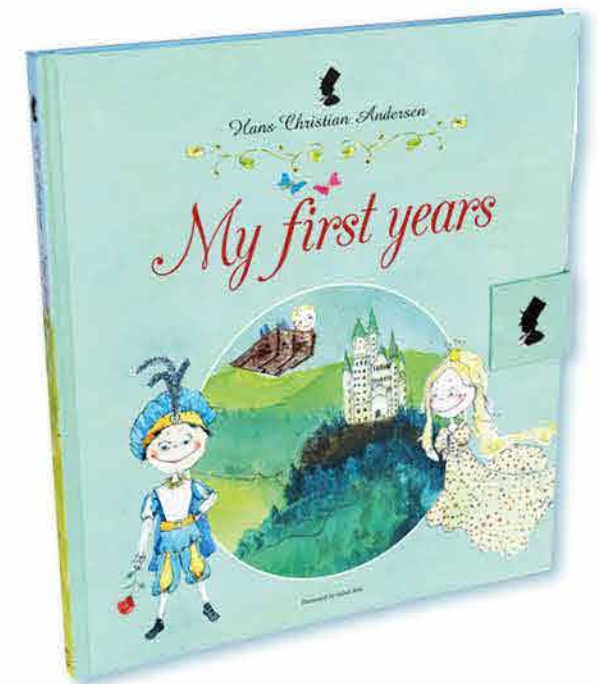
Sidsel Brix

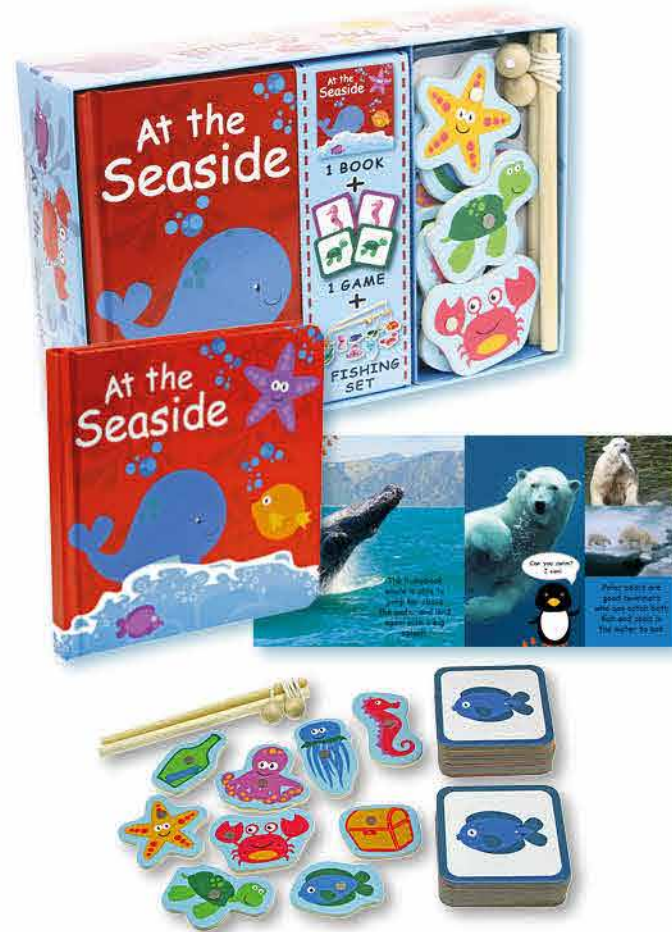
Sidsel Brix is a Danish illustrator, educated at the design school in Kolding in 2005. "When I became an illustrator, it was with the wish of drawing for children and with children. I love moving in the universe of the child, where everything is so straightforward and yet so complex.

It is with my greatest pleasure that I have been allowed to express my inner images and thoughts about the fairy tales that I love so dearly. I hope you will enjoy moving in this universe as much I have done."

Sidsel Brix

Sidsel Brix, illustrator





At the Seaside

Learn about some of the interesting animals that live in the water or right next to rivers, lakes or the oceans. Then go fishing with the magnetic fish pole as the box turns into a colourful fishing lake. This box set will entertain children for hours!

FACTS

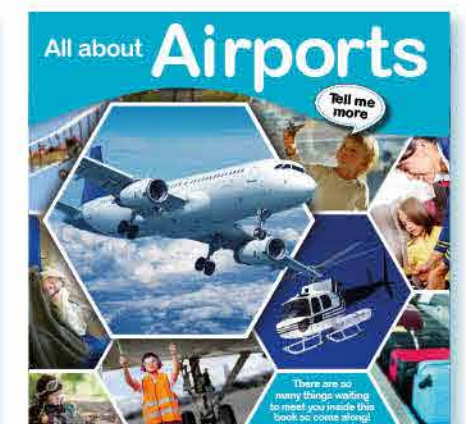
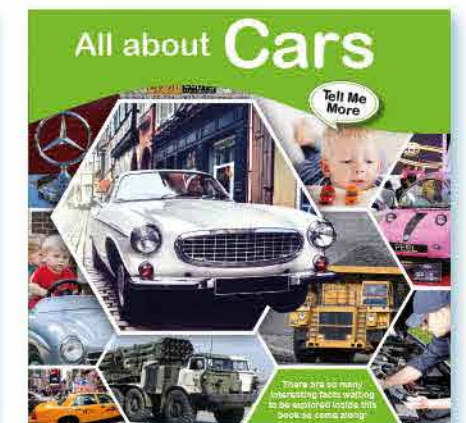
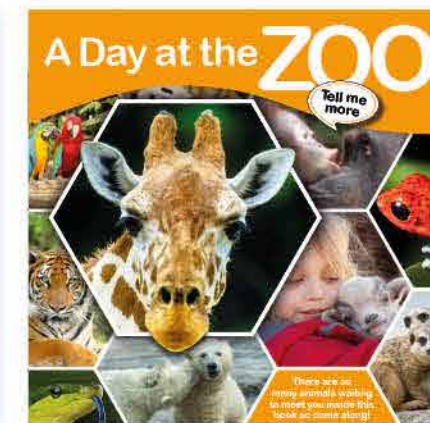
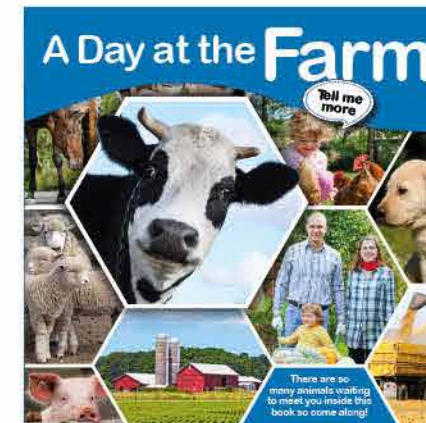
Box size: 230x155x65mm)
1 64-page book about life at the seaside (150x150mm)
matching game with 24 cards
1 fishing set with 9 magnetic sea creatures and 2 fishing rods
Use the box as your own fishing pond

Teddy Bear Tea Party

With this beautifully coloured porcelain tea set and a book with 20 delicious recipes children can invite all their teddy bears and host their very own tea party.

FACTS

Box size: 230x155x65mm
1 48-page recipe book (150x100x10mm)
13-piece porcelain tea set
Use the box as a table



FACTS

48 pages
Format: 210 x 210 mm

Our non-fiction series for curious 3 to 5 year olds everywhere! The Tell Me More series explores themes familiar to children such as zoo animals, the farm, food, music and sounds, cars and air travel. We want to encourage a strong connection between reader and listener. The books are full of questions to encourage further dialogue and activities. The photographic treatment of the subject brings the experience closer to the child.

FUTURE TITLES

Tell Me More about Space
Tell Me More about Dinosaurs
Tell Me More about the Human Body
Tell Me More about Food
Tell Me More about Oceans
Tell Me More about Racing Cars
Tell Me More about Construction
Tell Me More about Tractors



“Play is the highest form of research.”
– *Albert Einstein*



“Do not keep children to their studies
by compulsion but by play.”
– *Plato*

“The creation of something new is not
accomplished by the intellect but by
the play instinct.”
– *Carl Jung*



“Play is often talked about as if it were
a relief from serious learning. But for
children play is serious learning. Play is
really the work of childhood.”
– *Fred Rogers*

“Play is the work of the child.”
– *Maria Montessori*

“Play gives children a chance to
practice what they are learning.”
– *Mr. Rogers*



“Children learn as they play. Most
importantly, in play children learn how
to learn.”
– *O. Fred Donaldson*



“We don’t stop playing because we
grow old; we grow old because we
stop playing.”
– *George Bernard Shaw*

