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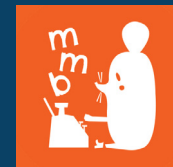
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Mama Makes Books Rights 2020



TUMMY TIME! A fold-out book



Tummy time—placing a baby on his or her stomach—is encouraged by physicians and midwives to help a baby develop strong neck and shoulder muscles, and promote motor skills.

This concertina book is designed to keep babies' brains busy, too, while their muscles are hard at work. It's a double-sided panorama of images: high-contrast images on one side, and photos of babies on the other. There's a mirror, too, so babies can look at themselves.

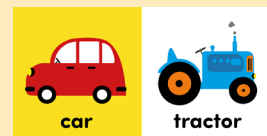


TUMMY TIME!
Board, self-closing
concertina
210 x 140mm (closed)
8¼ x 5½"
6 leaves, with mirror
0 to 9 months
£7.99

CO-EDITION PRINT RUN
Files due: 1 December 2020
FOB HK: 15 February 2021

ALSO AVAILABLE
Despecified edition without mirror

BABY'S FIRST BOARD BOOKS



These three chunky board books have bold, high-contrast artwork and illustrate 60 important first words. The small format and thick board pages are ideal for little hands, and the baby-safe UV varnish means that they can be wiped clean of sticky fingerprints. Ideal for babies at the early stages of speech development.



ALSO AVAILABLE
A three-book pack of smaller uncased books in an eco-friendly, plastic-free pack.



BABY'S FIRST
Board books
130 x 130mm 5¼ x 5¼"
8 spreads
6 months to 2½ years
£4.99 each
Pack £9.99

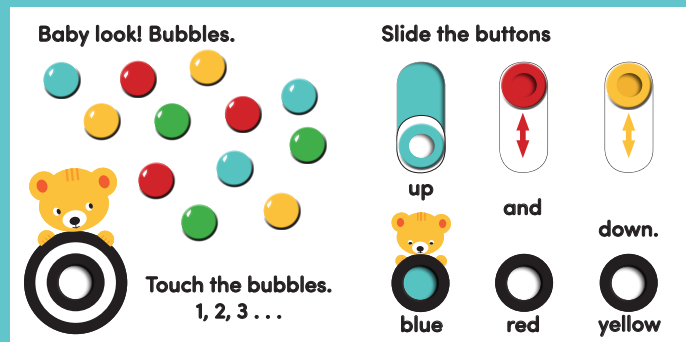
CO-EDITION PRINT RUN
Files due: 1 December 2020
FOB HK: 15 February 2021

BABY LOOK! A sensory playbook



Bold, bright, and built for babies

BABY LOOK! is a multi-sensory playbook that aims to grab a baby's attention and keep it. Each turn of the page has a new surprise – something to touch, slide, or a mirror to look into – developing coordination and fine motor skills. Each spread introduces a new concept, too—colours, counting, parts of the body, animals, actions and emotions. It's a book to grow up with through each developmental phase from 8 months to 2½ years.



BABY LOOK!

Board book

210 x 210mm 8¼ x 8¼"
5 spreads, with a cover wheel, die-cuts, sliders, touch-and-feel textures, and a mirror
8 months to 3 years
£8.99

CO-EDITION PRINT RUN

Files due: 31 December 2021

FOB HK: 1 March 2021

Rights sold Dutch, Estonian

ALSO AVAILABLE

A smaller-format board book with no novelty.
Same learning content and almost as much fun.

BABY LOVE and BABY SAYS

BOOKS FOR TODDLERS



BABY LOVE is a cuddletime book that aims to calm and soothe babies. Full of photographs and illustrations of sleepy babies, snuggly babies, and animal babies, there are also soft textures to stroke and flaps to lift. It's a book for naptime and night-time.

BABY LOVE

Board book

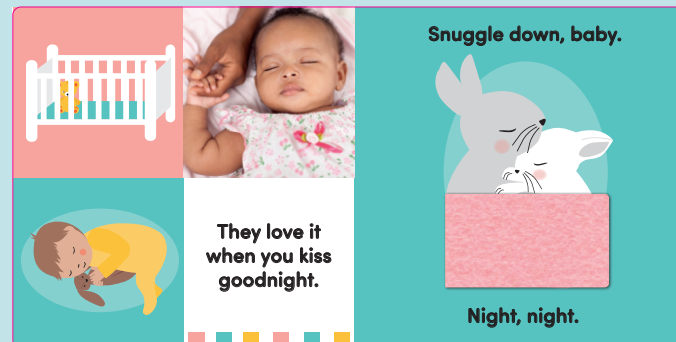
210 x 210mm 8¼ x 8¼"
5 spreads, with touch-and-feel textures, flaps
8 months to 3 years
£8.99

CO-EDITION PRINT RUN

Files due: 31 December 2021

FOB HK: 1 March 2021

Rights sold Dutch



COMING IN 2022

An action book with sliders to get babies moving, giggling and identifying parts of their body.



CAR SHOP

BOOKS FOR 2 TO 5s



CAR SHOP
Cased board book
180 x 180mm 7 x 7"
7 spreads, with integrated flaps
and a wheel with acetate
18 months to 3 years
£7.99

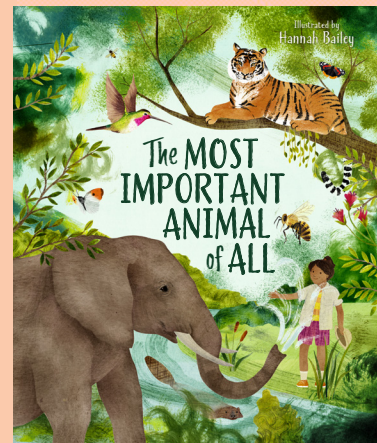
CO-EDITION PRINT RUN
Files due: 15 January 2021
FOB HK: 30 March 2021

CAR SHOP is an ingeniously simple lift-the-flap colours book that taps into a young child's love for all things that go. With each sturdy flap, there's a choice to make—if you could buy your ultimate vehicle, what would it be? A car, truck, motorbike, plane, bicycle, tractor, and in what colour? Turn the magic wheel to help you decide. A book for toddlers who love moving parts, it aims to develop vocabulary, teach colours, and promote conversation and decision-making.



THE MOST IMPORTANT ANIMAL OF ALL

BOOKS FOR 5 TO 8s



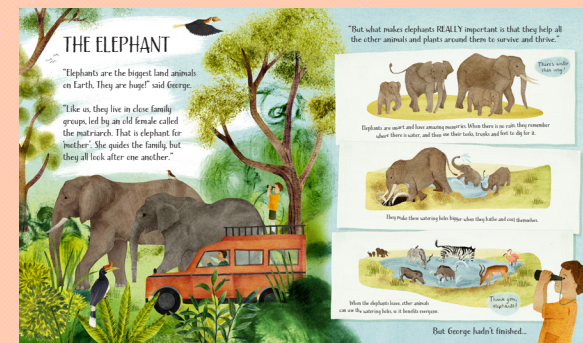
THE MOST IMPORTANT ANIMAL OF ALL
Hardback and paperback
275 x 235mm 10¾ x 9¼"
40pp
5 to 8 years
£12.99 hbk/£6.99 pbk

CO-EDITION PRINT RUN
Files due: 15 January 2021
FOB HK: 15 March 2021

The Earthwatch Institute declared the bee as the most important species, but what other keystone species are important to their ecosystems and the planet?

In this beautiful book, seven children champion an animal for the top spot: the elephant and beaver as ecosystem engineers; pollinators, the bat and bee; top predators, the tiger and shark; and krill, a food source for so many.

A very first look at ecosystems and the interconnectedness of everything, illustrated by award-winning Hannah Bailey.



To come... **The Most Important Invention of All**