

# BRAINWAVES BOOKS

2021 Catalogue

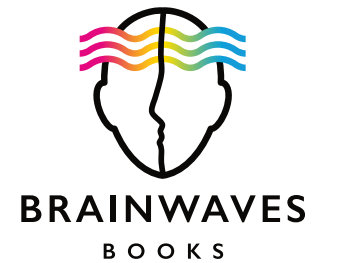


## Welcome

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Brainwaves Books is an independent children's book packager offering both co-edition and rights opportunities. With over three decades history of creating and producing original, clever and engaging novelty books, our aim is to make learning and storytelling lots of fun. Our backlist is wide ranging and varied, covering pop-ups, pull tabs, sliders, flaps, mechanisms and a lot more! 2021 sees the business re-launch at the start of another decade, which coincides with the 25th anniversary of our most popular pop-up title The Wide-Mouthed Frog, to date selling more than 1.7m copies around the world.

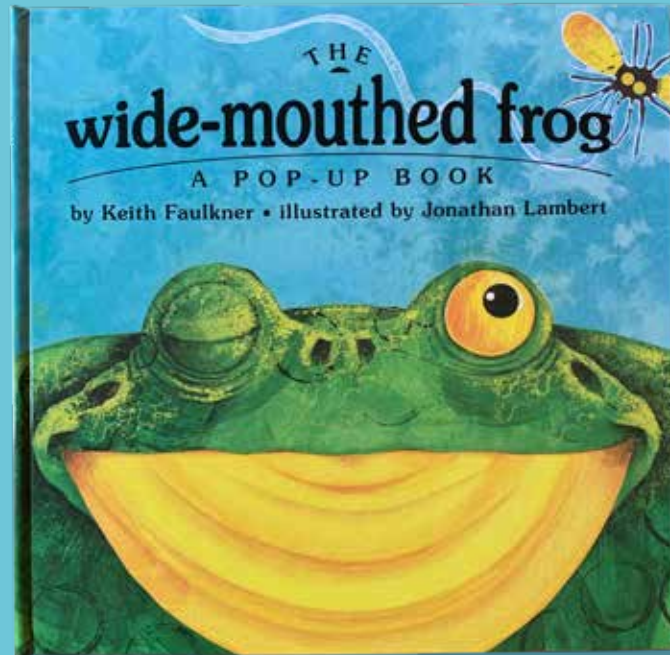
Contents	Page No.
Pop-up books .....	02 - 20
Slider books .....	21 - 22
Novelty books .....	23 - 24
Flap books .....	25 - 29
Pull-the-tabs books .....	30





# The Wide-Mouthed Frog

.....



The Wide-Mouthed Frog eats flies, but he's very interested in what other animals eat. That is, until he meets the alligator! Celebrating 25 years in publication and with over 1.7 million copies printed worldwide, this is Brainwaves' most popular title.

**Rights sold:** USA, Taiwan, Korea, France, Brazil

**Specification:** TPS: 250 x 250mm

**Extent:** 16pp + 6 pop-ups **Binding:** Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99

25<sup>th</sup>  
Anniversary



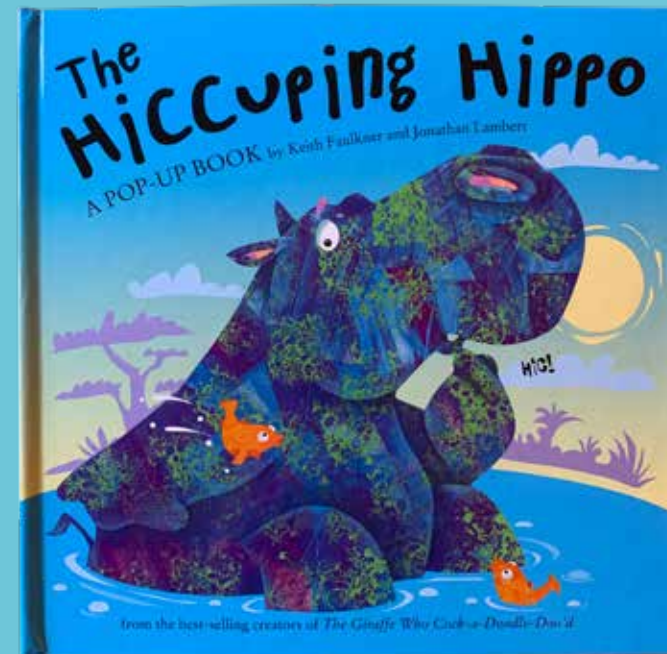
Over 1.7m copies sold worldwide





# The Hiccupsing Hippo

.....



Poor Hippo, he had been suffering for a long time with hiccups – it was very annoying! His friends suggested lots of ways to cure hiccups but nothing seemed to work, until one day they all got together – what a surprise that was!

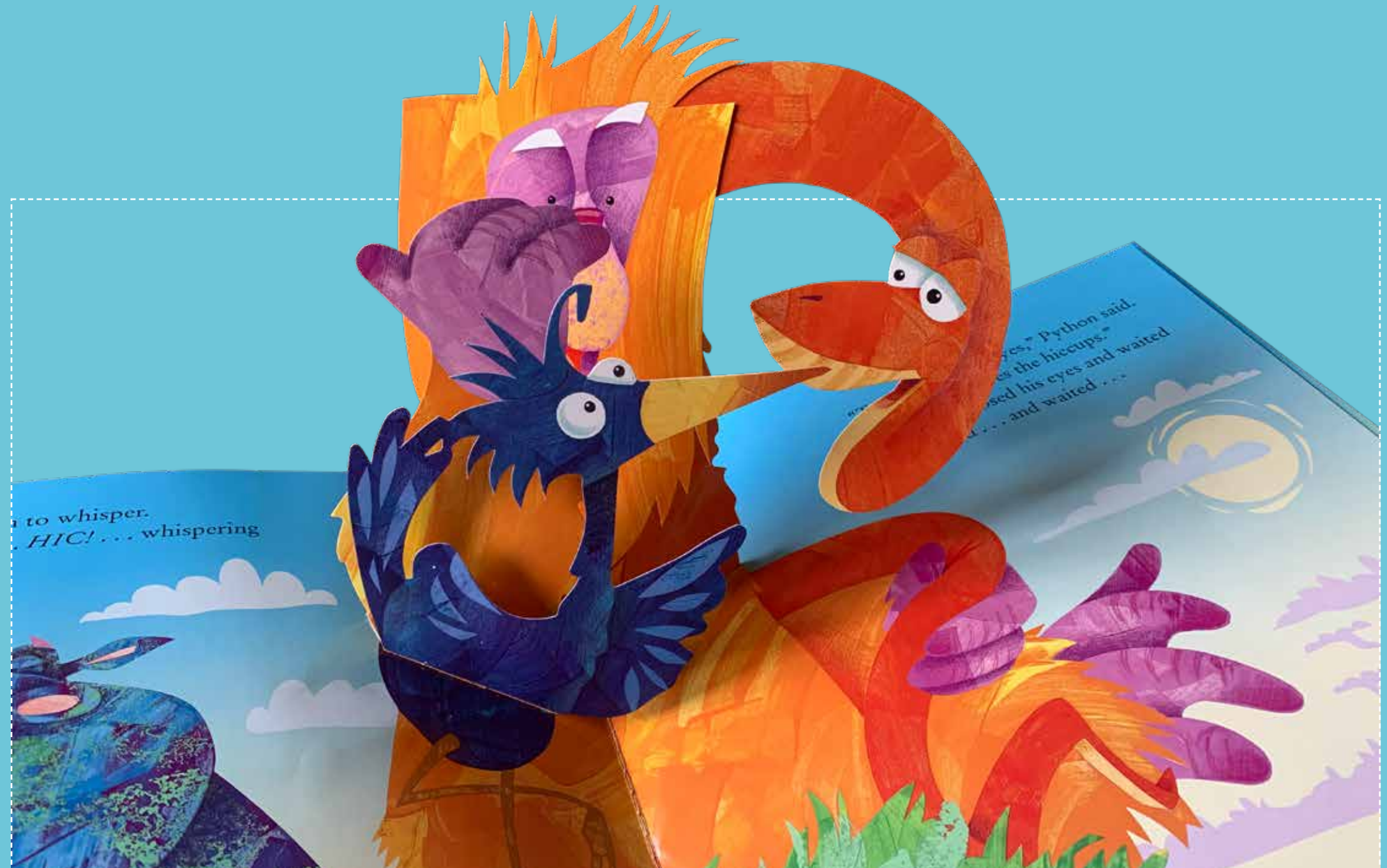
**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm

Extent: 16pp + 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99



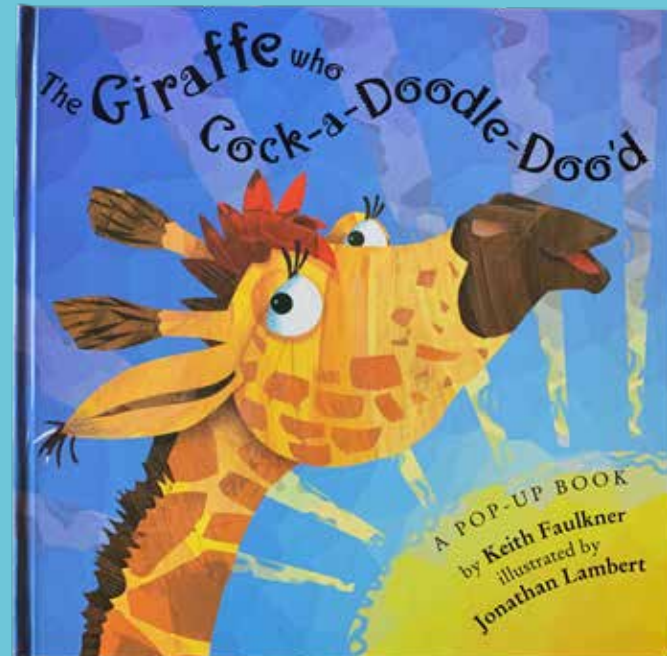
Pop-up





# The Giraffe Who Cock-a-Doodle-Doo'd

.....



Something strange had happened in the jungle!  
Somehow all the animal's voices had been swapped  
over. Rooster can't crow, lion can't roar, elephant  
can't trumpet, parrot can't squawk. Only giraffe was  
pleased, as he didn't have a voice to begin with!

**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm Extent: 16pp  
+ 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99



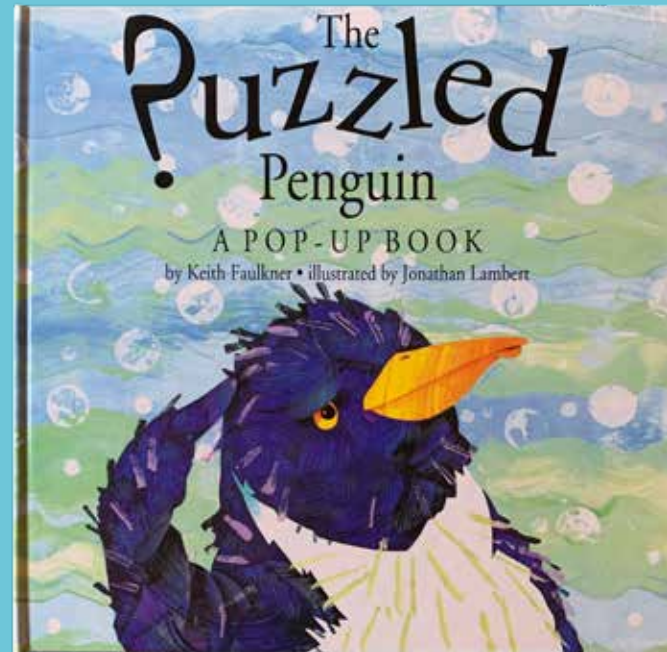
er was so shocked  
ost fell off his  
n and the other  
be grumpily.

Pop-up





# The Puzzled Penguin



The little penguin was very puzzled, as he didn't feel like he was a real penguin. So he asked all his friends – the polar bear, the walrus, the killer whale and last of all, his mother. She wondered why he was asking all these questions and soon found out!

**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm Extent: 16pp  
+ 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

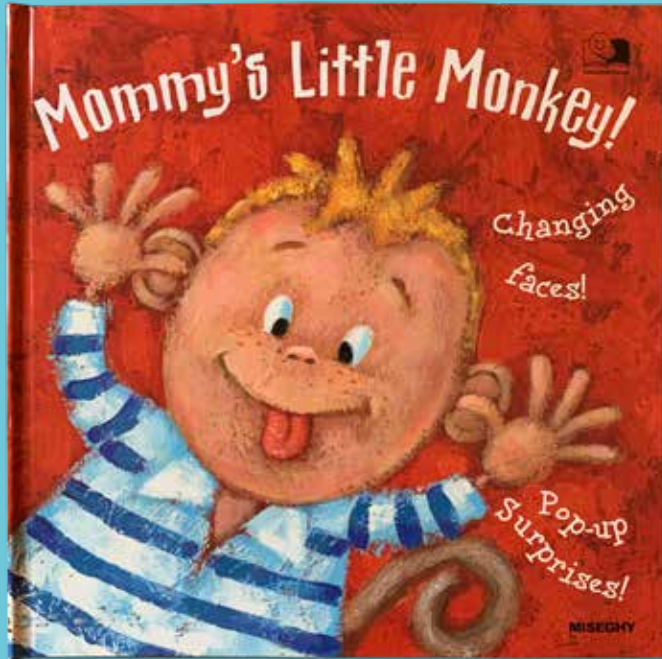
**UK RRP:** £12.99





# Mommy's Little Monkey!

.....



Like all little children, Jack's mum finds him both exhausting & very funny, as he can change from one moment to the next. First he's a clown, next he's a monster, a busy bee, or a mucky pup, but when she kisses him goodnight and he closes his eyes – guess what?

**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm Extent: 16pp  
+ 6 flap operated pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99



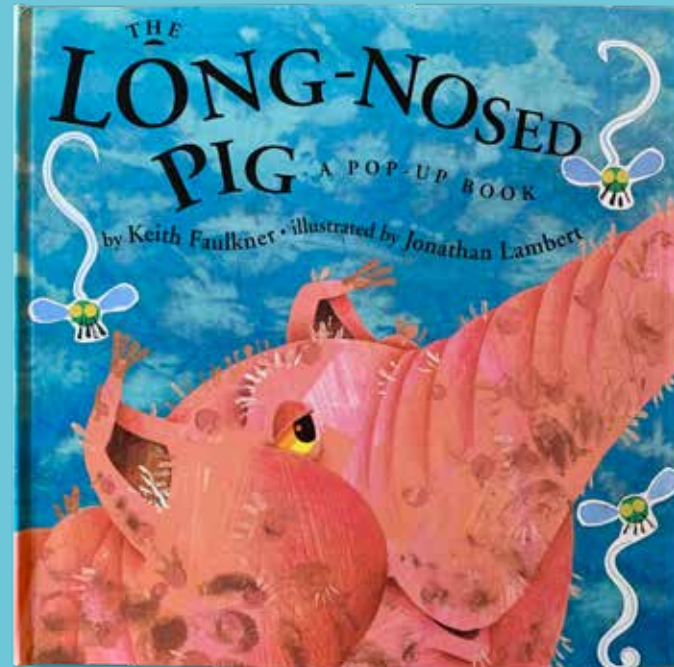
Pop-up





# The Long-Nosed Pig

.....



Have you ever wondered why pigs have flat, wrinkled noses? Well, many years ago they were very proud of their long, flexible noses, like an elephant. They boasted to all the other animals, until one day there was a terrible accident...

**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm Extent: 16pp  
+ 6 pop-ups Binding: Hardback

**Target age range:** 2 years +

**UK RRP:** £12.99

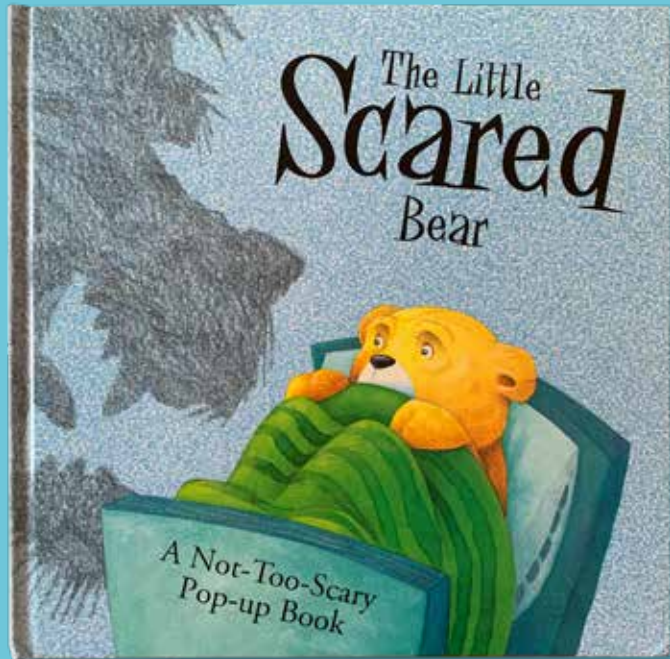


Pop-up





# The Little Scared Bear



Little Bear woke in the night, it was dark, there were some very scary sounds RRRAAAAAGH! WHEEEEEEE! WRRRAAAG! What could it be...a lion...a gorilla...an elephant...a rhino? So, he crept out of bed to look. Guess what he found was making the scary noises?

**Rights sold:** Korea, Brazil

**Specification:** TPS: 250 x 250mm Extent:16pp  
+ 1 full page gatefold + 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £14.99



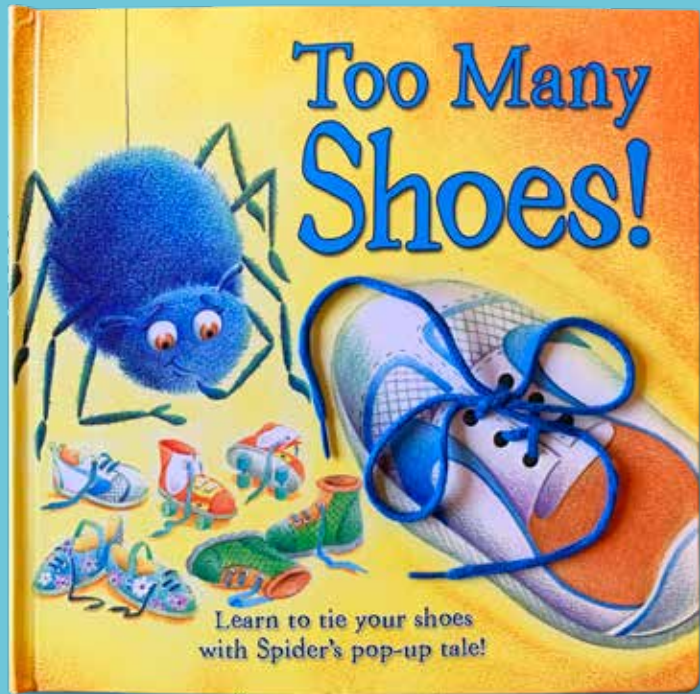
Pop-up





# Too Many Shoes!

.....



Spider has special shoes for different things – roller skating, walking, tennis and dancing. With eight legs she can wear them all, but first she needs to learn how to tie her laces, so they stay done up. Complete with pop-up shoes and laces to practice with.

**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm Extent: 14pp + 1 Flap  
+ 5 pop-ups + 1 shoelace Binding: Hardback

**Target age range:** 3 years +

**UK RRP:** £14.99

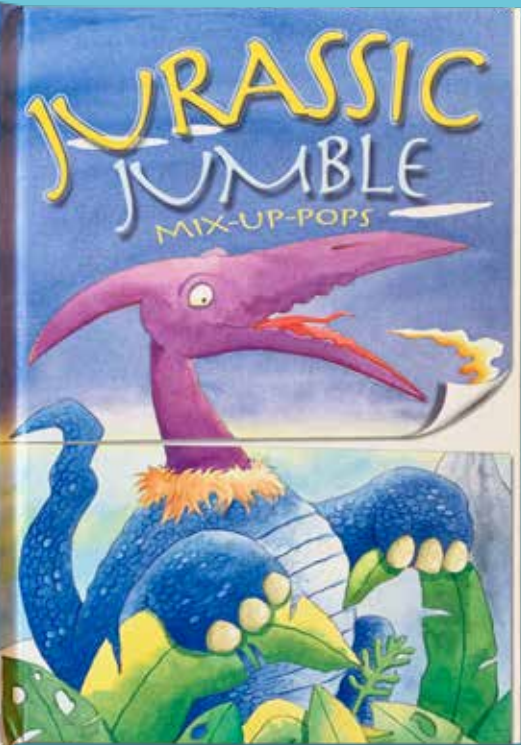


Pop-up





# Jurassic Jumble



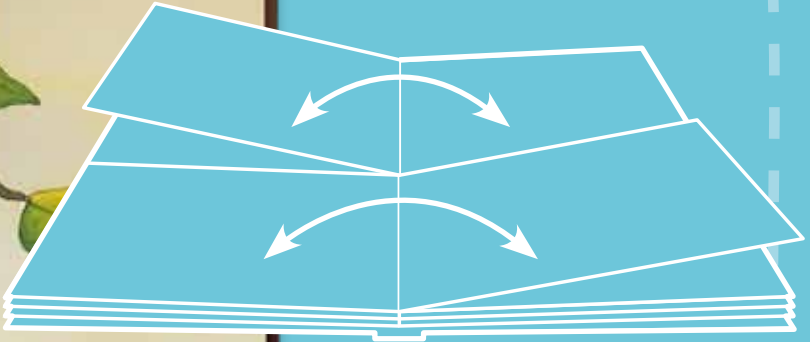
In this fun Mix-Up Pop-Up series you'll meet crocorilla, snacan, diplotops, triceradocus, octork, pengab, sheny, pock and lots more crazy mixed up creatures. What happens if you mix a triceratops with a pteranodon? Is it a triceradon or a pteranotops? Other titles in the series include Jumbled Jungle, Funny Farm and Ocean Oddballs.

**Rights sold:** All available

**Specification:** TPS: 280 x 190mm Extent: 5 spreads (split in half) + 5 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99

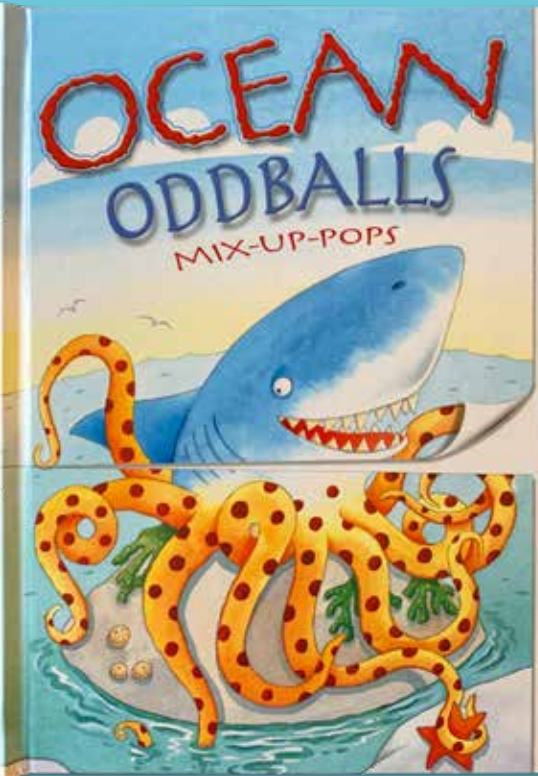


Pop-up





# Ocean Oddballs



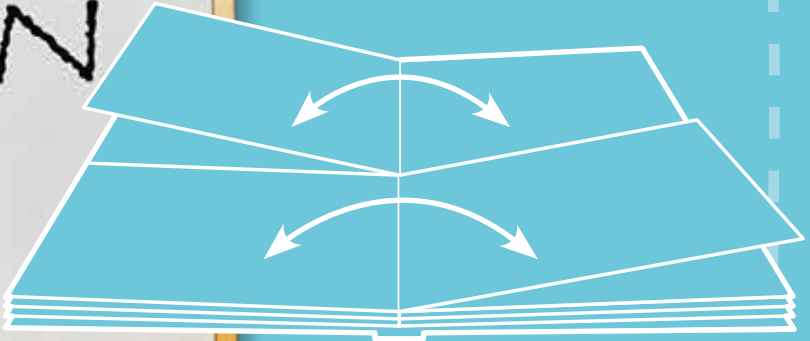
In this fun Mix-Up Pop-Up series you'll meet crocorilla, snacan, diplotops, triceradocus, octork, pengab, sheny, pock and lots more crazy mixed up creatures. What happens if you mix an octopus with a crab? Is it a octoab, or a crpus? Other titles in the series include Jumbled Jungle, Funny Farm and Jurassic Jumble.

**Rights sold:** All available

**Specification:** TPS: 280 x 190mm Extent: 5 spreads (split in half) + 5 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99



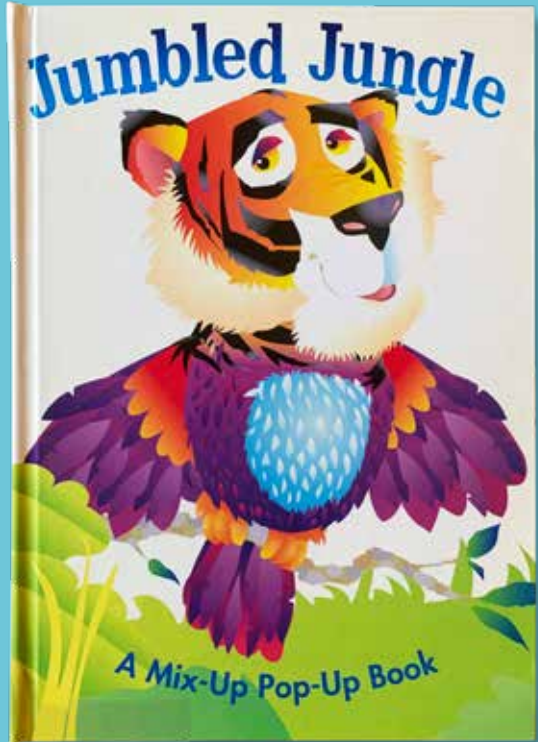
Pop-up





# Jumbled Jungle

.....



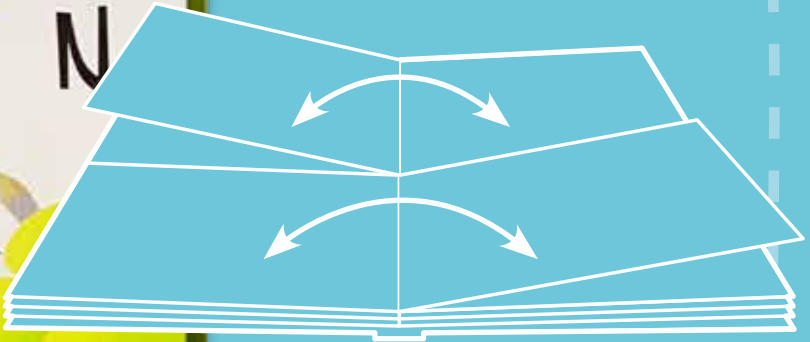
In this fun Mix-Up Pop-Up series you'll meet crocorilla, snacan, diplotops, triceradocus, octork, pengab, sheny, pock and lots more crazy mixed up creatures. What happens if you mix a crocodile with a toucan? Is it a crocogan, or a toudile? Other titles in the series are Funny Farm, Ocean Oddballs and Jurassic Jumble.

**Rights sold:** All available

**Specification:** TPS: 280 x 190mm Extent: 5 spreads (split in half) + 5 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99



Pop-up





# Funny Farm

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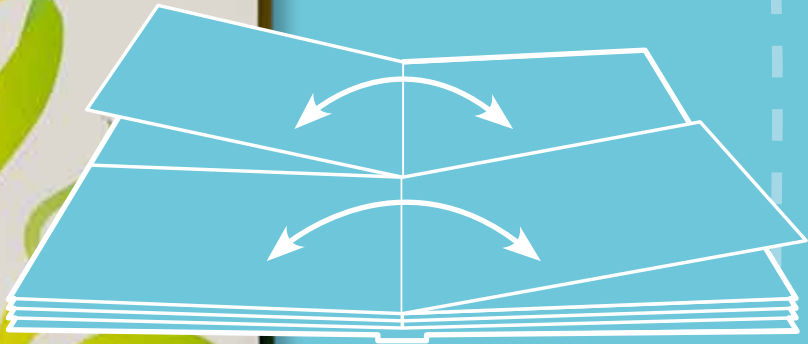
In this fun Mix-Up Pop-Up series you'll meet crocorilla, snacan, diplotops, triceradocus, octork, pengab, sheny, pock and lots more crazy mixed up creatures. What happens if you mix a calf with a duck? Is it a cack or a dulf? Other titles in the series include Jumbled Jungle, Ocean Oddballs and Jurassic Jumble.

**Rights sold:** All available

**Specification:** TPS: 280 x 190mm Extent: 5 spreads (split in half) + 5 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99

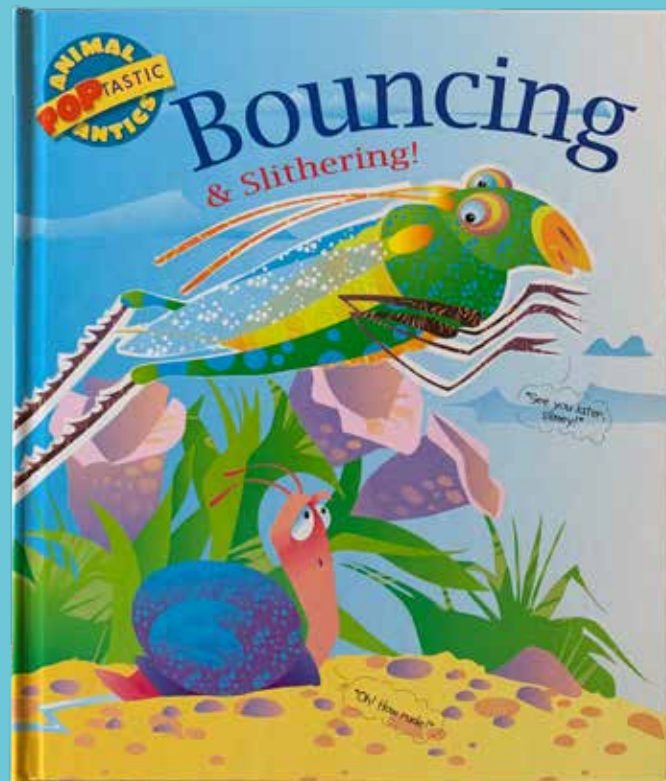


Pop-up





# Bouncing & Slithering!



An amusing story, with stunning, colourful pop-ups. Grasshopper wants a race, because he thinks he can win. The only person who is willing to race is snail and she gives grasshopper a big surprise! Other title in the series Flying & Roaring.

**Rights sold:** All available

**Specification:** TPS: 260 x 215mm Extent: 16pp  
+ 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99



Pop-up





# Flying & Roaring!

.....



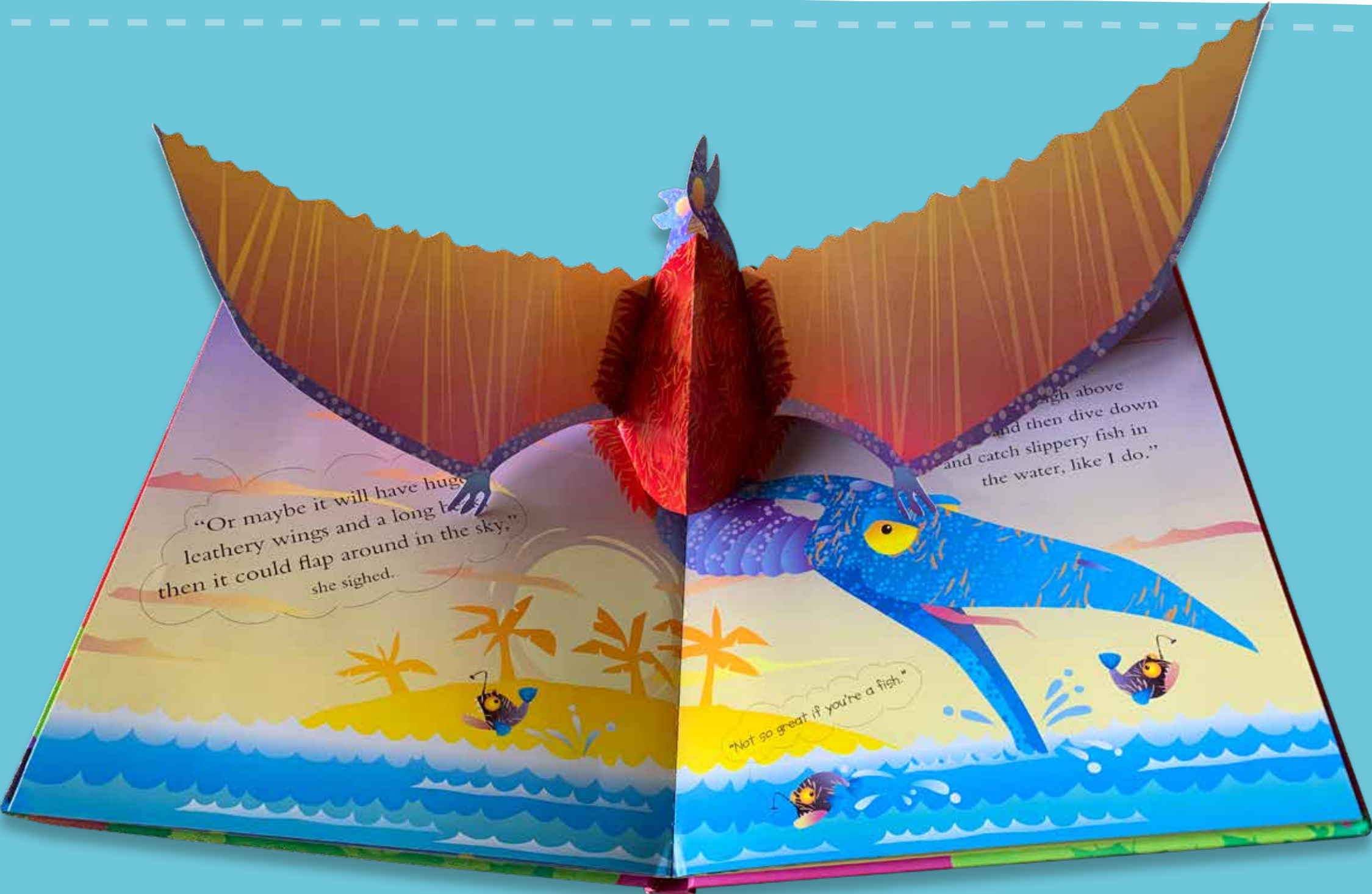
An amusing story, with stunning, colourful pops ups. Mrs Compy has laid an egg! All the other dinosaurs want the baby to be just like them. Eventually the egg hatches and guess what the baby is like? Other title in the series Bouncing & Slithering.

**Rights sold:** All available

**Specification:** TPS: 260 x 215mm Extent: 16pp  
+ 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99



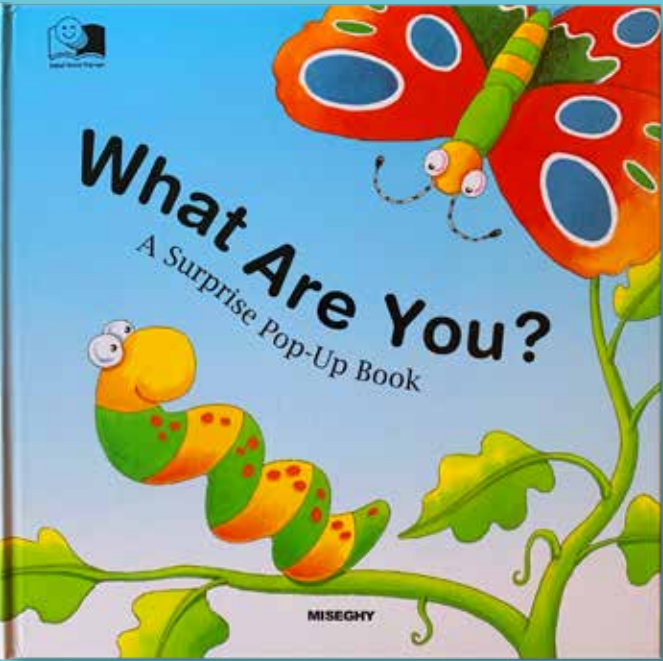
Pop-up





# What Are You?

.....



Baby animals don't always look quite like what they grow into! See what you think these little babies grow up to be. Just open the flaps and the answer will pop-up right in front of you! It's not called a surprise pop-up book for nothing!

**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm Extent: 16pp + 6 full page gatefolds + 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £14.99



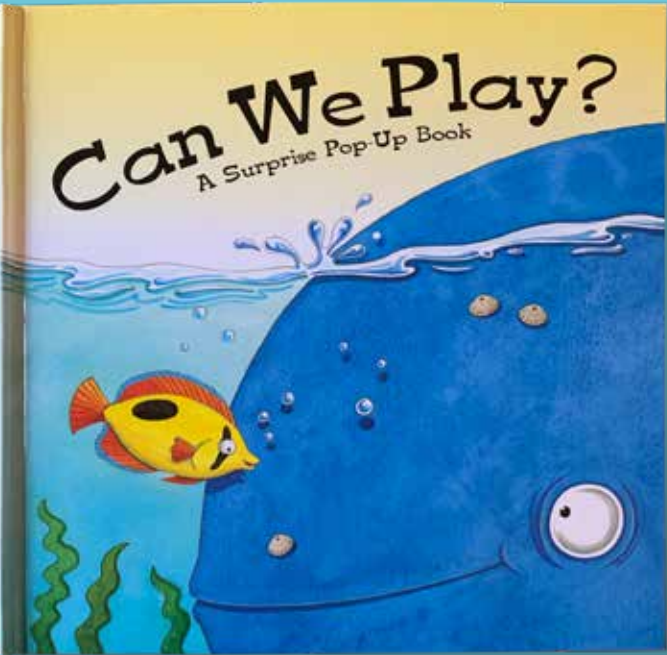
Pop-up





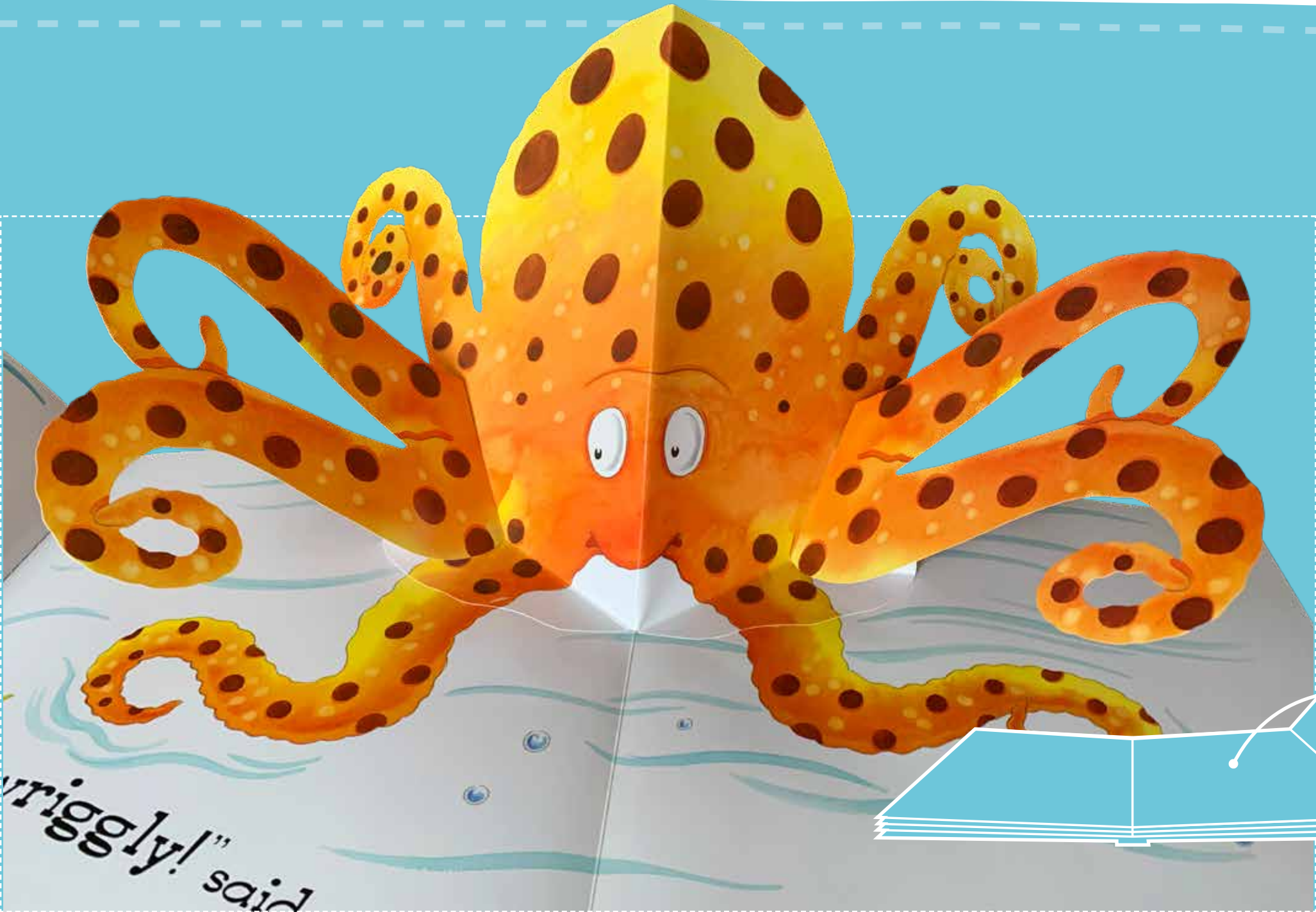
# Can We Play?

.....



Fish was lonely – he wanted someone to play with. So he searched around in the ocean but the animals he met were either too big, too snappy, too wriggly or too scary! That is, until he met a shoal of fish that were just right and ready to play!

**Rights sold:** All available  
**Specification:** TPS: 250 x 250mm Extent: 14pp  
+ 5 full page gatefolds + 5 pop-ups Binding: Hardback  
**Target age range:** 2 years+  
**UK RRP:** £14.99



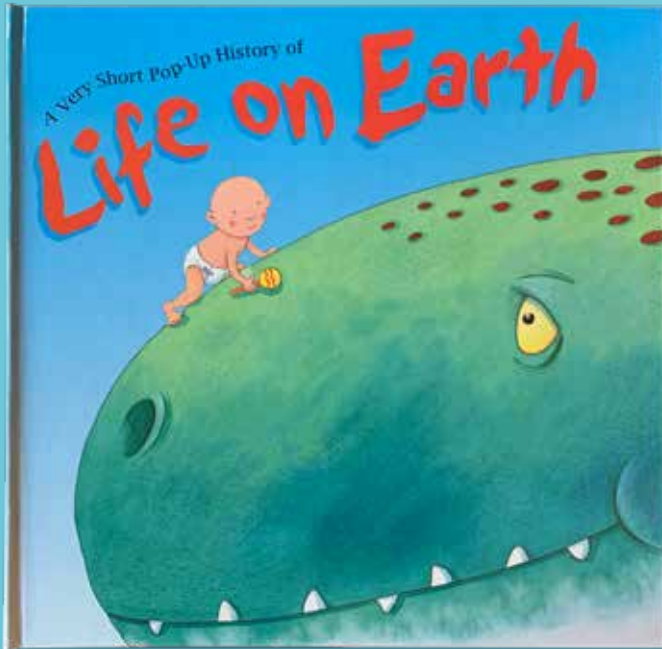
Pop-up





# Life On Earth

.....



Millions of years ago, life on Earth started in the oceans, then moved onto land and eventually led to you! This colourful story, full of pop-out surprises, is the perfect, fun introduction for younger children to learn about how life began on earth.

**Rights sold:** Taiwan

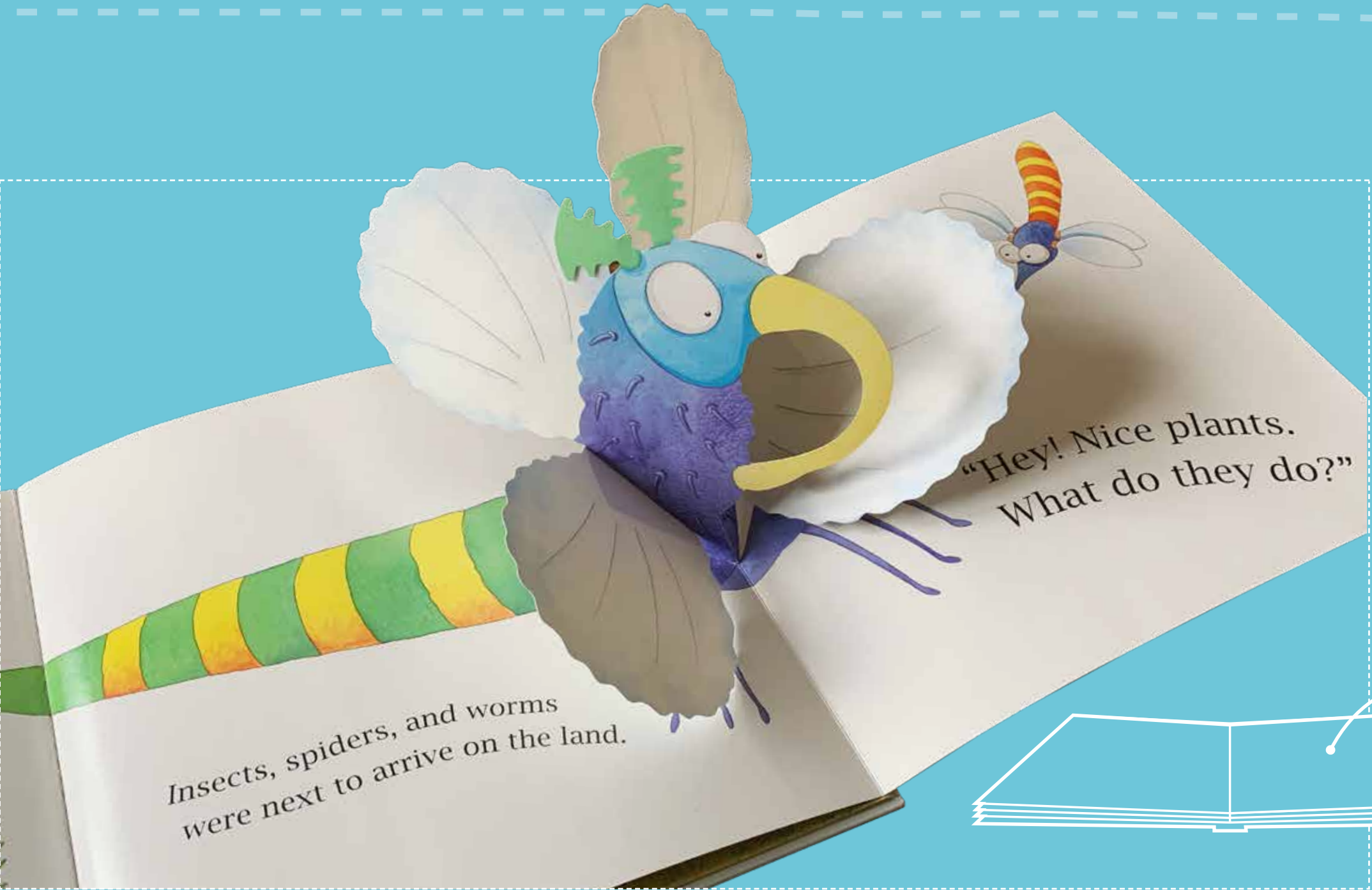
**Specification:** TPS: 250 x 250mm

Extent: 14pp + 5 full page gatefolds + 5 pop-ups

Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £14.99



Pop-up





# Big Bugs!

.....



Look around in your garden, or in the park and you'll be sure to find lots of bugs. Some are very pretty and some may be a bit scary, but they are all really interesting and you can find out some fascinating facts about them here!

**Rights sold:** Korea

**Specification:** TPS: 250 x 250mm Extent: 16pp  
+ 5 full page gatefolds + 5 pop-ups + 1 flap/pop  
Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £14.99

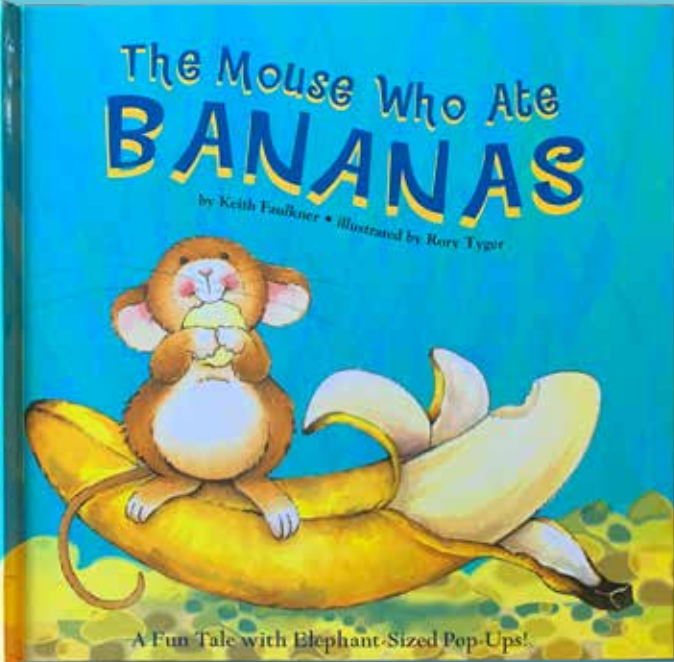


Pop-up





# The Mouse Who Ate Bananas



The animals tramped through the jungle KERRRRTHUD! KERRRTHUNK!KERRRRRAK! KERRRRRRUNCH! They all slipped and fell in a heap! They didn't know mouse loved bananas and always left the banana skins lying about, until one day, the joke was on him - KERRRRRRUMP!

**Rights sold:** All available

**Specification:** TPS: 250 x 250mm Extent: 16pp + 6 full page gatefolds + 6 pop-ups Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £14.99



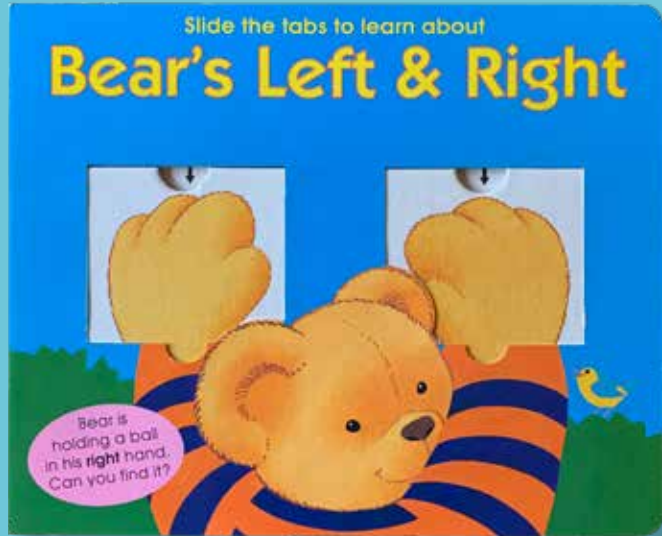
Pop-up





# Bear's Left & Right

.....



A chunky slide-the-tab board book. Bear's Left & Right teaches just that, asking a question which is answered by sliding a tab to reveal 'well done' or 'try again'. Other title in the series is Bear's Opposites, which teaches about happy & sad, clean & dirty, big & small and hot & cold.

**Rights sold:** Taiwan

**Specification:** TPS: 190 x 230mm (L) Extent: 4 chunky spreads + 8 slider tabs Binding: Board Book

**Target age range:** 0-3 years

**UK RRP:** £7.99

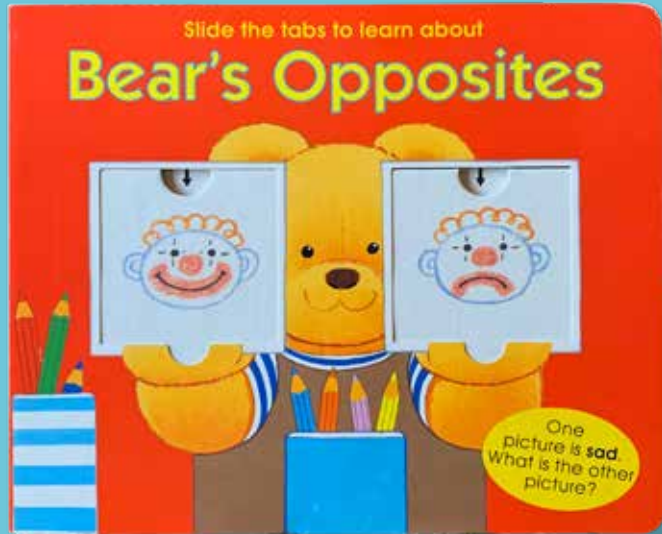


Sliders





# Bear's Opposites



A chunky slide-the-tab board book which teaches about happy & sad, clean & dirty, big & small and hot & cold. Other title in the series Bear's Left & Right, which asks a question and is answered by sliding the tab to reveal 'well done' or 'try again'.

**Rights sold:** Taiwan

**Specification:** TPS: 190 x 230mm (L) Extent: 4 chunky spreads + 8 slider tabs Binding: Board Book

**Target age range:** 0-3 years

**UK RRP:** £7.99



Sliders

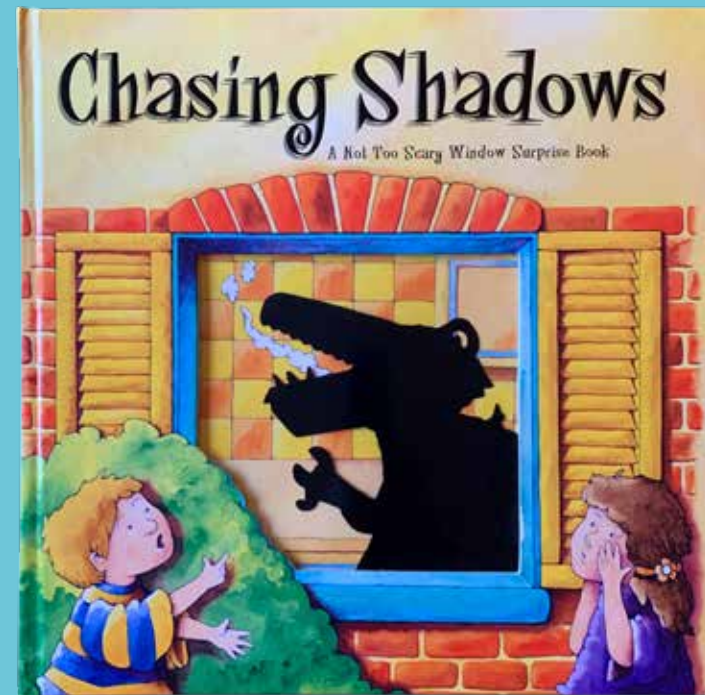


[Back to Contents](#)



# Chasing Shadows

.....



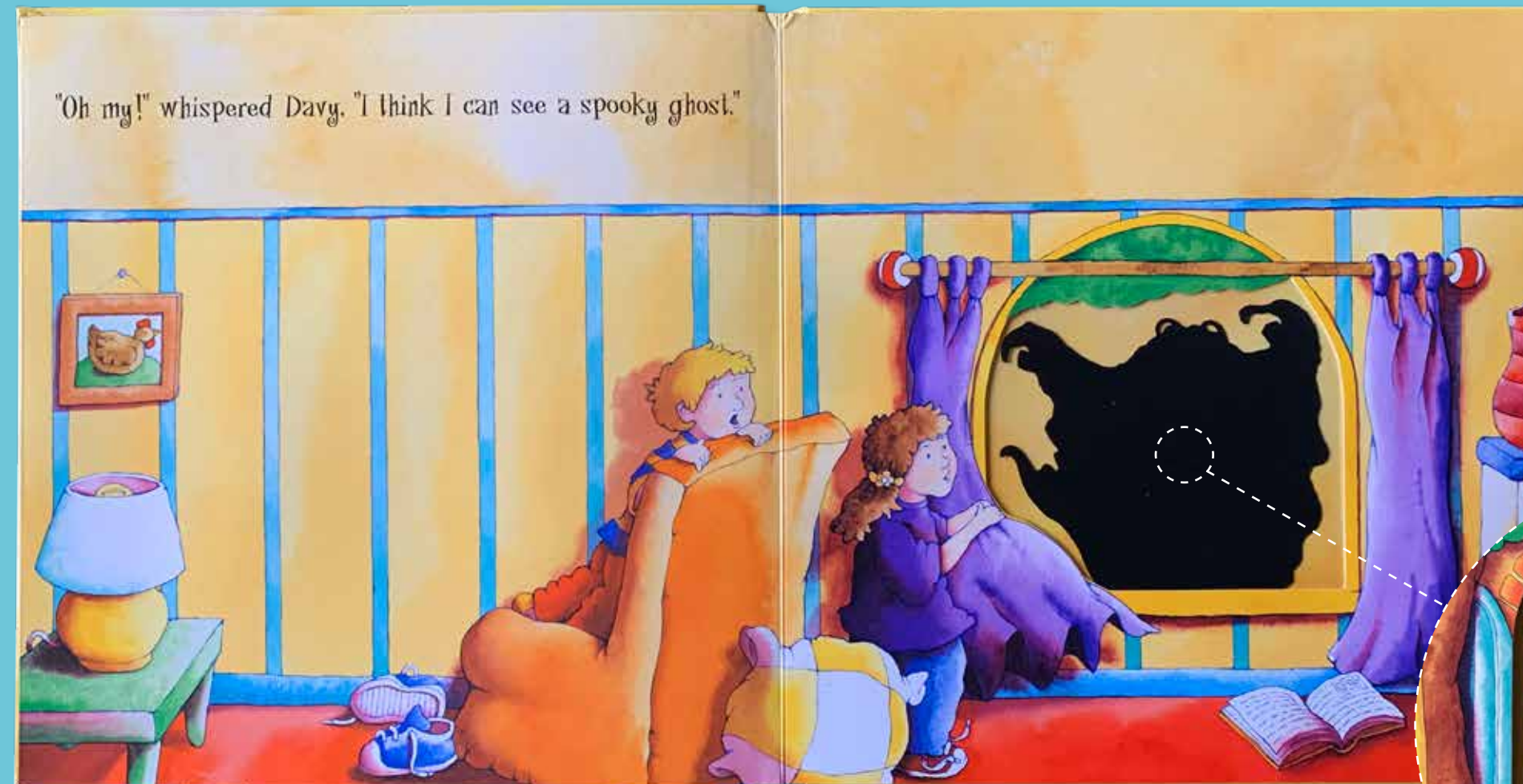
In this acetate window book, Tommy & Jenny thought they saw a big fire-breathing dragon, but it was only dad, carrying his toolbox. Their next surprise was grandma hanging out the washing, then mum dusting. You'll never guess what they saw next!

**Rights sold:** Taiwan

**Specification:** TPS: 250 x 250mm Extent: 7 spreads  
+ 4 printed acetate windows Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £12.99

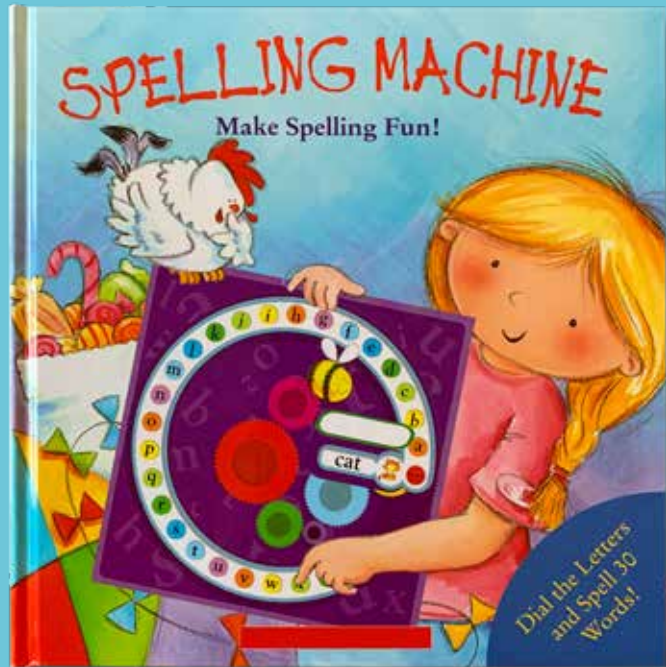


Novelty





# Spelling Machine



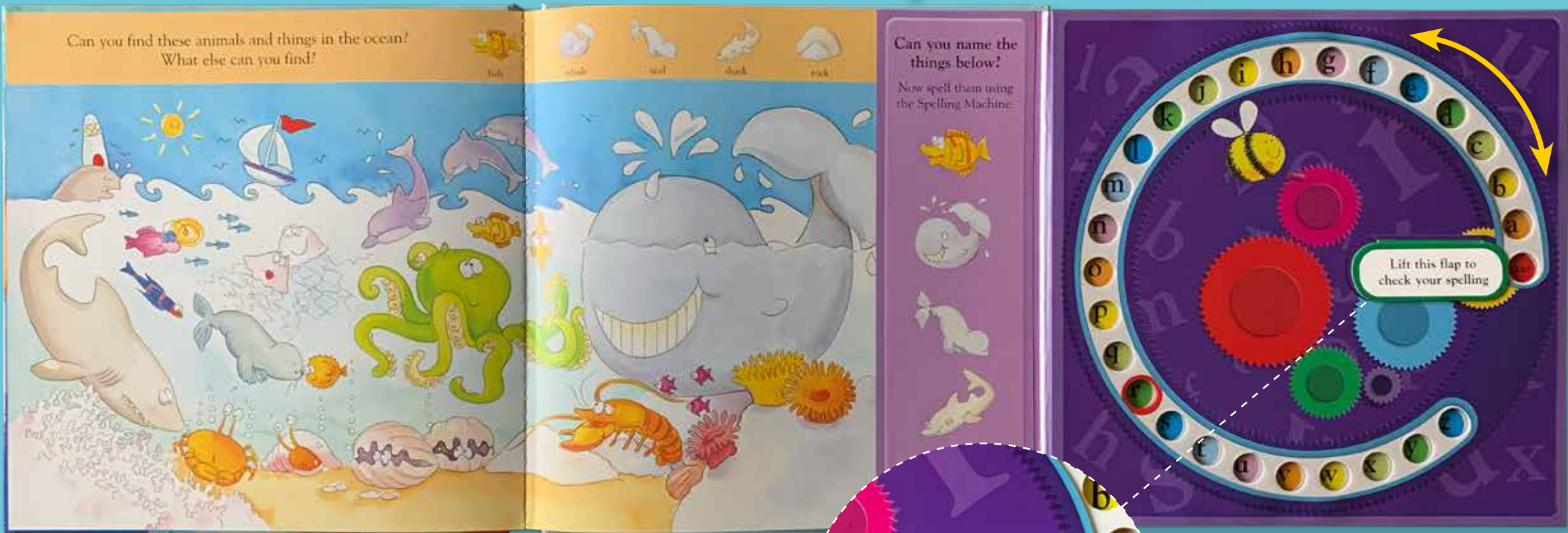
This book really does make spelling fun! Open at any page, look at the pictures and choose one of the words there to spell. Flip out the magic machine, make sure the red circle is around the START, then simply dial in your spelling. Lift the flap to check if you were right!

**Rights sold:** USA

**Specification:** TPS: 250 x 250mm Extent: 16pp  
+ spelling machine mechanic on extended gatefold  
Binding: Hardback

**Target age range:** 4 years+

**UK RRP:** £12.99



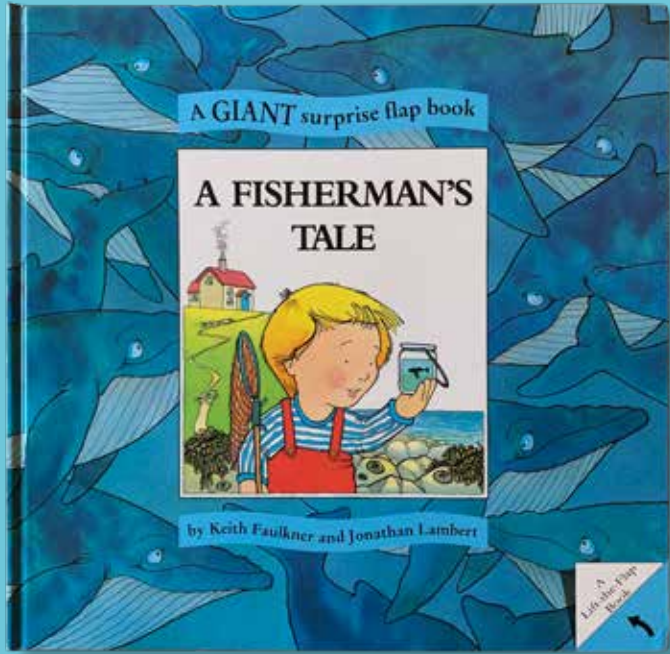
Novelty





# A Fisherman's Tale

.....



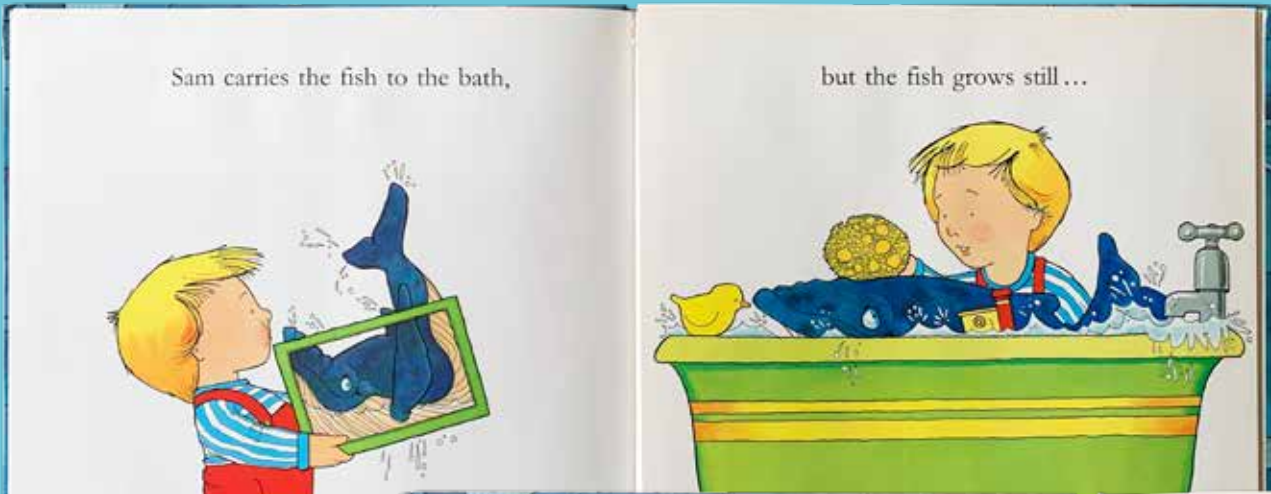
Sam caught a little fish in a rockpool. So, he took it home in a jam jar, but it GREW bigger, so he put it into an aquarium, but it GREW even bigger, so he put it into the bath, but it GREW and GREW and GREW even more, so where did he end up taking it?

**Rights sold:** Taiwan

**Specification:** TPS: 250 x 250mm Extent: 16pp  
+ 2pp gatefold + 4pp double gatefold + 4 flaps  
Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £9.99



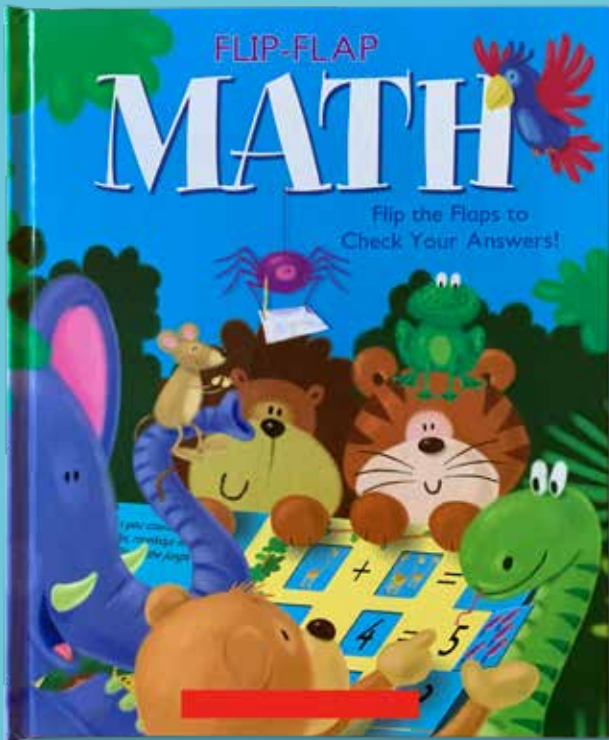
Flap Book





# Flip-Flap Math

.....




Lots of sums to practice in this fun, colourful flip-the-flap counting and maths book. Turn to any page, try to do the sum by counting the animals, then flip-the-flap to see if you were right. You'll learn addition and subtraction with lots of fun creatures to help you.

**Rights sold:** All available

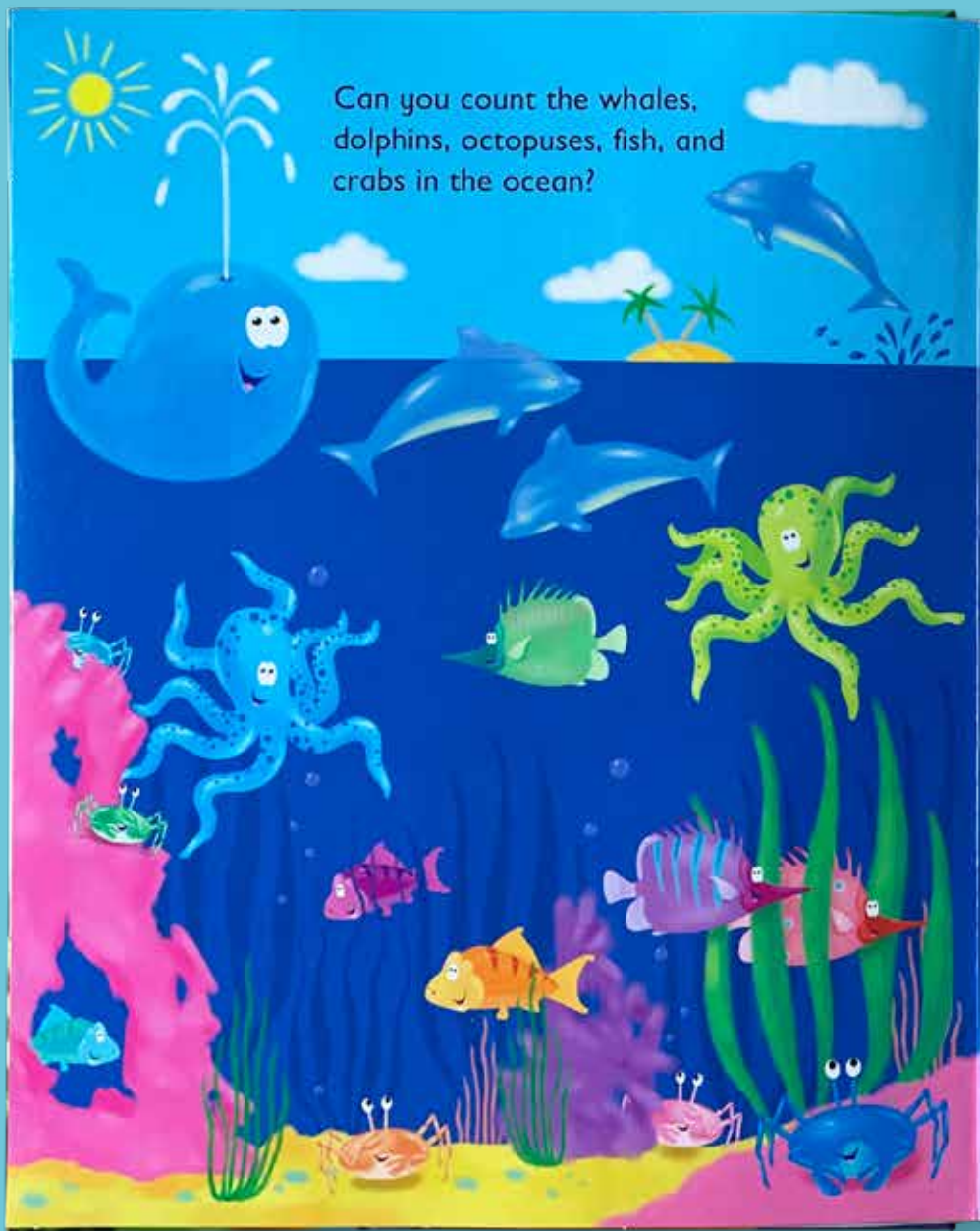
**Specification:** TPS: 260 x 210mm (P) Extent: 6 spreads  
+ 25 sliding flaps Binding: Hardback




**Target age range:** 4 Years+




**UK RRP:** £10.99










Can you count the whales, dolphins, octopuses, fish, and crabs in the ocean?






 $+$  $=$ 

 $-$  $=$ 

 $+$  $=$ 

 $-$  $=$ 

 $+$  $=$ 

Page 26

[Back to Contents](#)

The logo for Brainwaves Books Ltd is a white line-art illustration of a human head profile. Inside the head, there are three wavy lines representing the brain or waves.

Flap Book

© Copyright Brainwaves Books Ltd



# Grow Seed Grow

.....



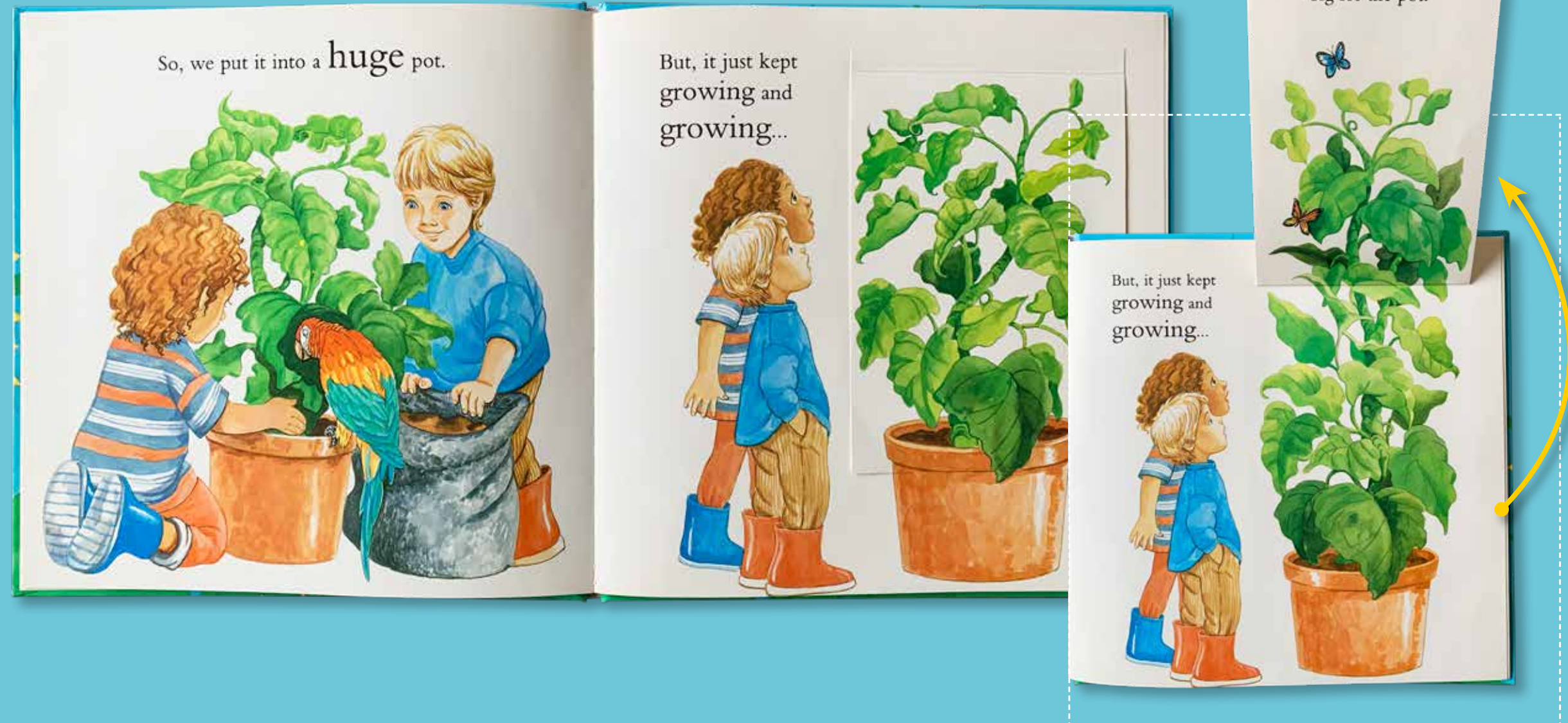
Sarah found a stripy black & white seed when feeding her parrot, so she planted it in a little pot. Soon it sprouted and grew BIGGER and BIGGER, so she put it in a BIGGER pot, then an even BIGGER pot, then into the garden. You'll never believe what it grew into!

**Rights sold:** Taiwan

**Specification:** TPS: 250 x 250mm Extent: 16pp text  
+ 4 Flaps + 1 splash pop + 1 full page gatefold,  
Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £9.99



Flap Book

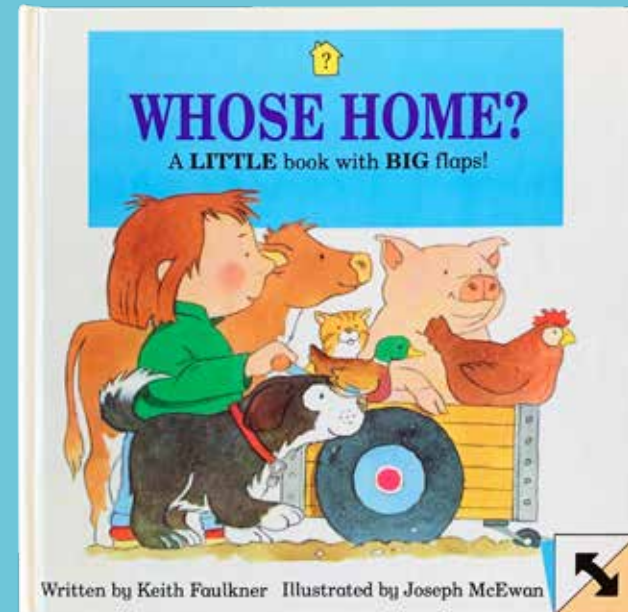


[Back to Contents](#)



# Whose Home?

.....



Each spread shows different animal homes and asks 'Whose home is this?' Other title in the series is Who's Hungry? which asks a rabbit, dog, mouse, pony and parrot what they like to eat. Open the gatefolds to find out the answers!

**Rights sold:** Taiwan

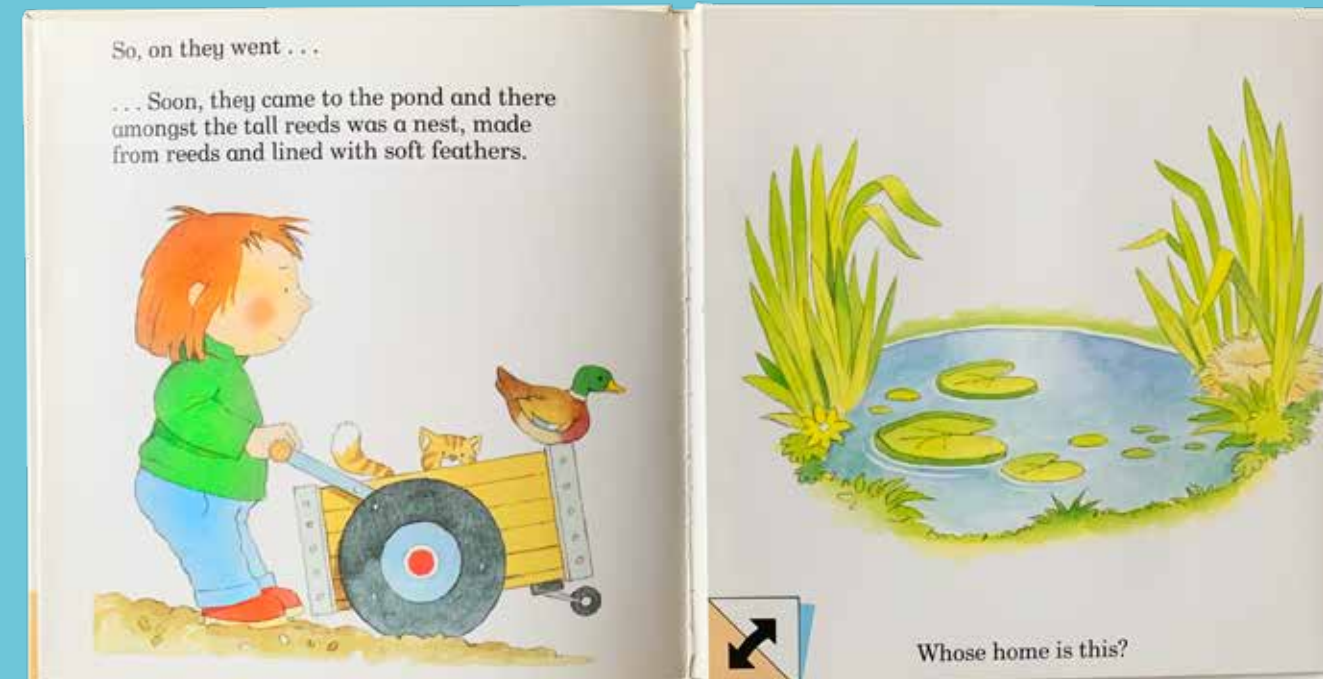
**Specification:** TPS: 180 x 180mm Extent: 16pp

Text + 5 full page gatefolds + 1 flap + case

Binding: Hardback

**Target age range:** 2 years+

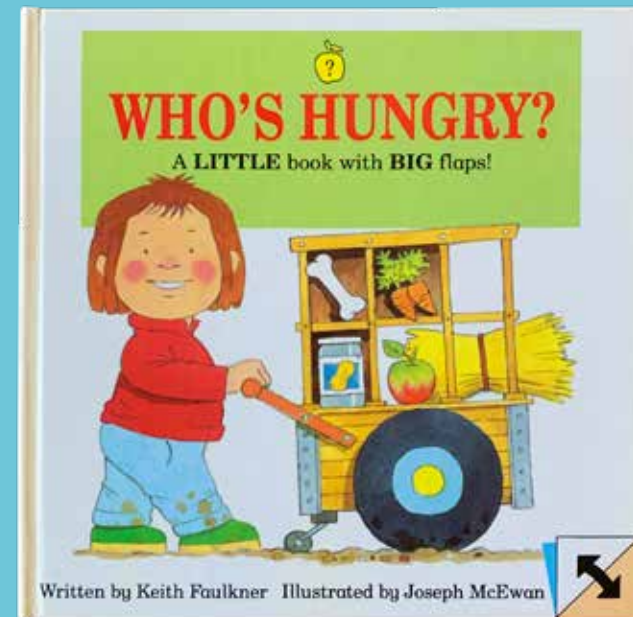
**UK RRP:** £6.99





# Who's Hungry?

.....



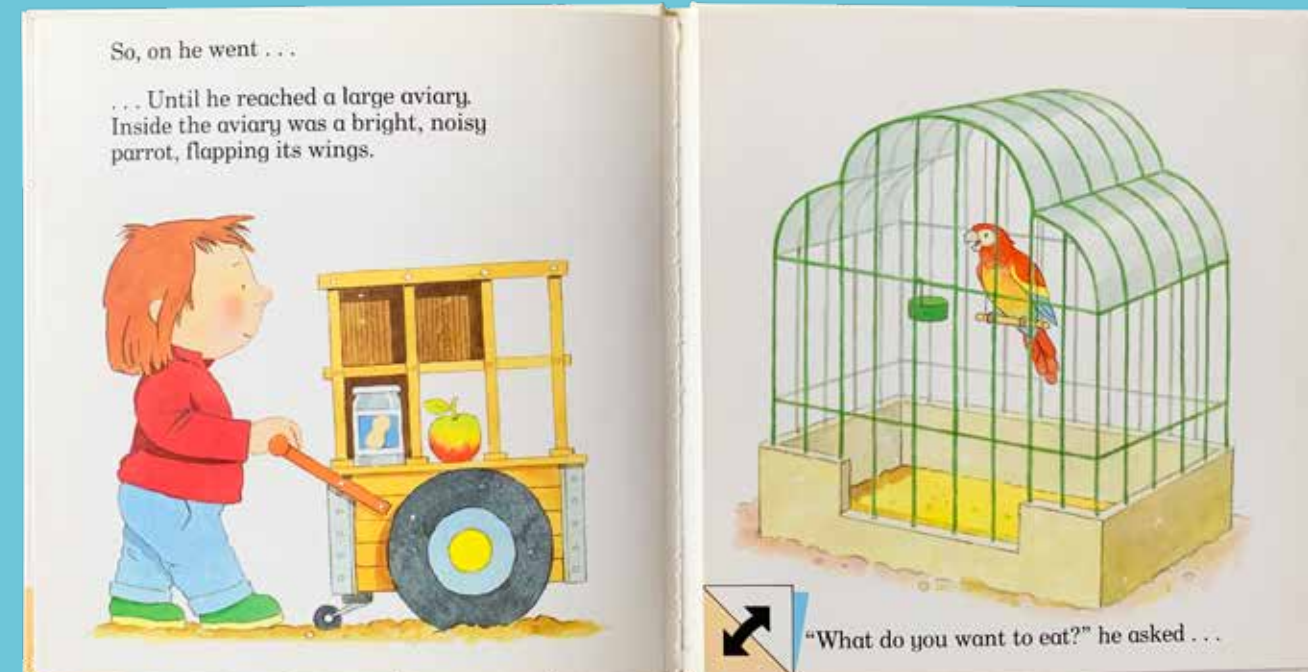
Each spread asks a rabbit, dog, mouse, pony and parrot what they like to eat. Other title in the series is Whose Home?, which shows different animal homes and asks 'Whose home is this?' Open the gatefolds to find out the answers!

**Rights sold:** Taiwan

**Specification:** TPS: 180 x 180mm Extent: 16pp Text  
+ 5 full page gatefolds + 1 flap + case  
Binding: Hardback

**Target age range:** 2 years+

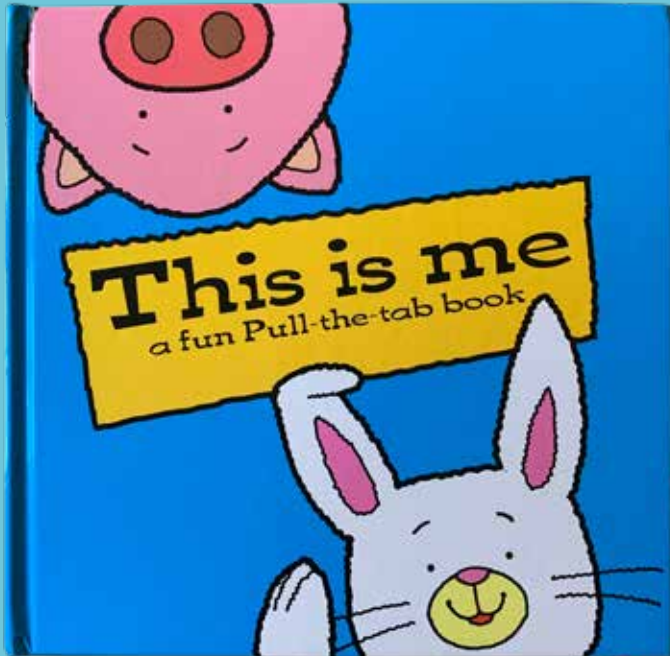
**UK RRP:** £6.99





# This Is Me

.....



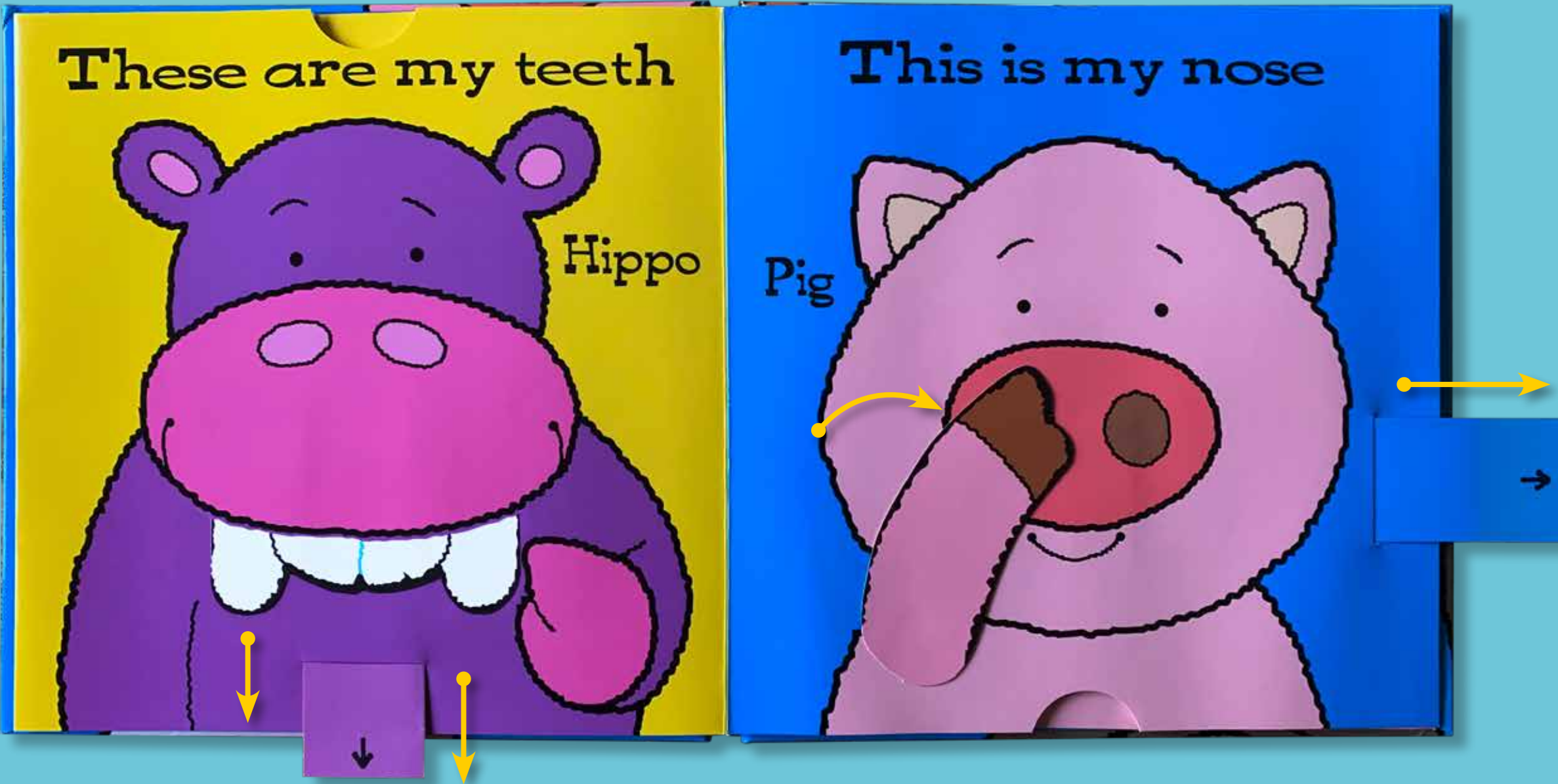
A bright, colourful early learning book about bodies. Pull tabs animate each page, as bear waves her legs, owl blinks his eyes, hippo shows his teeth, pig points at her nose, dog pokes out his tongue, rabbit wiggles her ears and monkey waves his arms.

**Rights sold:** All available

**Specification:** TPS: 230 x 230mm Extent: 5 spreads text + 7 pull-tabs mechanics Binding: Hardback

**Target age range:** 2 years+

**UK RRP:** £9.99



Pull-the-tab







**BRAINWAVES**  
BOOKS

## For global sales enquiries



**Gwen Bennett**

United Kingdom, North America, ANZ,  
South Africa, Italy, Greece and Turkey

[gwen@therightssolution.co.uk](mailto:gwen@therightssolution.co.uk)



**Rachel Pidcock**

Germany, France, Scandinavia,  
the Netherlands and Eastern Europe

[rachel@therightssolution.co.uk](mailto:rachel@therightssolution.co.uk)



**Aby Mann**

UK special sales, Asia, Middle East & Israel,  
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[aby@therightssolution.co.uk](mailto:aby@therightssolution.co.uk)

**Brainwaves Books Ltd.** Picketts Lodge, Picketts Lane, Salfords, Surrey RH1 5RG UK

**General enquiries:** [admin@brainwavesbooks.co.uk](mailto:admin@brainwavesbooks.co.uk)

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