

We aim to educate young children  
in innovative and entertaining ways.

Our wish is to promote a deeper,  
more considerate, and empathetic  
view of our wonderful world and  
all it's amazing inhabitants.

It is our sincere hope that our books  
will have a lasting, positive, impact  
on children and influence the  
choices they make in the future.

Where possible we will minimise the use  
of non biodegradable materials  
in everything we create.

*Tardigrades are very small  
but remarkably resilient.*



**Tardigrade  
Books**

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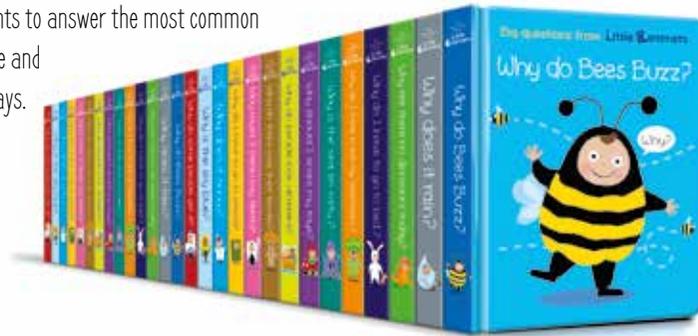


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SPRING 2020

# Big questions from Little Learners

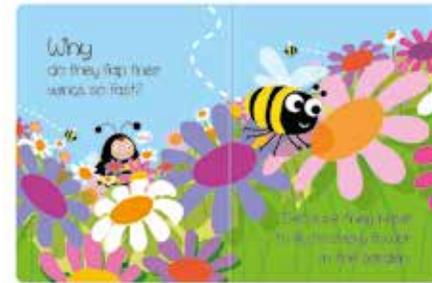
Children start asking a lot of questions around age 3 when the left side of their brains starts to mature. Their endless questions can become tedious, but it's a good sign that their brain is growing. In addition, it shows that their analytical skills are improving every day. Some questions can be surprisingly difficult to answer in a way that's age-appropriate. This series of colourful books aims to help parents to answer the most common questions in simple and gently amusing ways.



Launching with 6 titles:



Sample spreads from Why do Bees Buzz?



Other titles planned

- Why do I have to go to school?
- Why must I clean my teeth?
- Why do trees drop their leaves?
- Why should I share my toys?
- Why does it snow?
- Why is the sky blue?
- Why do people look different?
- Why do people get ill?

plus many more ...

### Format Specification:

Hardback, light weight board book with lift-the-flaps spread. 8 full colour spreads 180 mm high x 140 mm wide. 16 mm spine width.

- Lift the flaps on the penultimate spread to discover the answers to more questions.
- Covers have a matt finish with holographic hot stamping and embossed details.